





# **Administrator Guide**

Maintenance Release 20



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PortaBilling100 Administrator Guide, September 2009 Maintenance Release 20 V1.20.2

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# **Preface**

This document provides PortaBilling100 users with the most common examples and guidelines for setting up a VoIP network or enhancing a network with services such as IP TV. The last section of the document answers the most frequent questions users ask after running PortaBilling100 for the first time.

# Where to Get the Latest Version of This Guide

The hard copy of this guide is updated at major releases only, and does not always contain the latest material on enhancements occurring between minor releases. The online copy of this guide is always up to date, and integrates the latest changes to the product. You can access the latest copy of this guide at: www.portaone.com/support/documentation/

#### **Conventions**

This publication uses the following conventions:

- Commands and keywords are given in boldface
- Terminal sessions, console screens, or system file names are displayed in fixed width font



The **exclamation mark** draws your attention to important information or actions.

**NOTE:** Notes contain helpful suggestions about or references to materials not contained in this manual.



**Timesaver** means that you can save time by performing the action described in the paragraph.



**Tips** provide information that might help you solve a problem.



# **Hardware and Software Requirements**

#### **Server System Recommendations**

- 2 (two) UNIX Servers: for RADIUS and for Web Interface. Both servers host a copy of the database, thus increasing system reliability.
- A minimum of 120 GB of available disk space on each server. On the average, 200,000 CDRs take up about 1 GB of disk space (this includes database files, indexes and binary logs, raw Radius detail files, billing engine log files and other related information), plus you need to reserve an amount of free space roughly equal to the projected database size for performing operations such as backup. RAID is recommended in order to improve performance and reliability.
- An i386 processor (Xeon, Pentium4, Opteron). Additional processor speed is needed for networks with a high call volume.
- At least 2 GB of RAM, 4 GB recommended.
- At least one USB port.

For additional details and configuration advice, see the *Hardware Recommendations* topic on our forum:

http://forum.portaone.com/index.php?showtopic=3

For information about whether particular hardware is supported by FreeBSD 6.3 from the JumpStart Installation CD, consult the related document on the FreeBSD website:

http://www.freebsd.org/doc/en\_US.ISO8859-1/books/faq/hardware.html

# **Client System Recommendations**

- OS: Windows 2000/XP/Vista, UNIX or Mac OS X
- Browser: Internet Explorer 7.x/8.x or Mozilla Firefox 3.x with JavaScript and cookies enabled.
- Spreadsheet processor (MS Excel)
- Display settings:
  - o Minimum screen resolution: 1024 x 768
  - o Color palette: 16 bit color (minimum)

**NOTE:** To view downloaded CSV (Comma-Separated Values) files in Windows, please do the following to match the system's default list separator: My Computer -> Control Panel -> Regional Settings -> Number -> List Separator type ",".



# Installation

PortaBilling100 is provided via a jump-start installation CD. This CD contains installation media for FreeBSD (6.4-stable branch with the latest security bug fixes), supplementary packages necessary for convenient system administration and maintenance, and PortaBilling software packages.

PortaBilling installation and configuration are automated and integrated within the main installation process. This allows you to install a completely functional PortaBilling environment (two servers) from scratch in less than one hour!

For detailed installation instructions, please refer to the **PortaBilling100 Installation Guide**.

# What's New in Maintenance Release 20?

This release includes several new features and improvements:

- Internet access service billing and provisioning The comprehensive list of improvements includes dynamic adjustment of available bandwidth based on time of day; flexible definition of peak and off-peak data transfer limits; automatic switching to lower bandwidth when the data transfer limit is reached; restriction of the number of concurrent Internet access sessions; automatic cut-off of any sessions in progress when an account is blocked in PortaBilling, or when a customer is suspended due to non-payment.
- Volume discounts for off-peak activity It is now possible to create a volume discount with a different threshold structure for peak and off-peak periods (e.g. 100 free minutes during peak hours, 250 free minutes during off-peak).
- Volume discount threshold notification Customers can receive an automated email notification when they cross the volume discount threshold and a new discount level is applied.
- Improvements to invoicing module "Void invoice" and "invoice recalculation" tasks can now be performed directly from the easy-to-use PortaBilling web interface.
- Improved tariff upload procedure It is now possible to process data file rows with multiple prefixes in the same column.
- Access number routing The way in which specific access numbers (DIDs) should be processed (e.g. whether such calls should be routed to PortaUM, PortaBridge, etc.) can now be defined from the web interface.

- PortaSIP call scenario management You can now specify from the PortaBilling web interface what call handling scenario rules (e.g. digest or IP-based authentication) are to be applied to a given call. Rules can be based on remote IP addresses, device identification strings, and the like.
- **RT** integration for call detail submission It is now possible to submit a new ticket to PortaOne support directly from the PortaBilling call information screen, with all the required information automatically attached.
- Flexible discount plan lookup When searching for an applicable discount plan, PortaBilling can now pattern-match a dialed phone number against all the destinations used in the volume discount definition (similar to how it is done in call rating, i.e. matching the phone number against destinations in the tariff).
- Many other small improvements have been made to the web interface for easier operation (e.g. a simplified Node management screen).

# **Important Upgrade Notes**

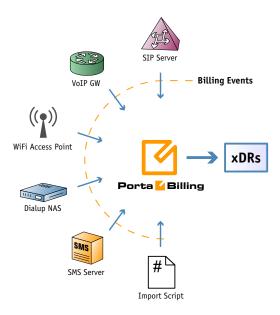
We try to make the process of upgrading as easy as possible, and to keep our releases backward compatible. Here is what you should remember when upgrading:

Starting with Maintenance Release 20, creating an account in order
to route an access number to PortaUM or PortaBridge is no
longer required; routing can be directly configured on the Access
Numbers screen. Previously created accounts will continue to
function normally. However, you are advised to gradually remove
them and migrate all routing to Access Numbers.

# 1. System Concepts

# **Basic Idea**

PortaBilling100 is a carrier-grade converged billing/provisioning system for the IMS (IP Multimedia Subsystem) environment. It communicates with elements of your network (such as VoIP gateways), provides these nodes with authentication or authorization (determining whether a customer should be admitted and provided with a service), and gathers billing events, i.e. data about services rendered to your customers. Based on this information, it performs rating for the services, creates transaction records (also called xDRs - eXtensible Detail Records¹), and modifies customers' balances accordingly.



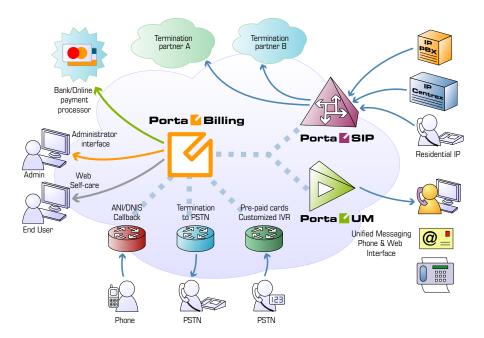
All this happens in real time, so the billing data is updated as soon as a session is completed (e.g. the customer hangs up his phone, or an SMS message has been sent). PortaBilling100 provides a unified platform for multiple services, which allows you to use it to charge clients for their voice calls, messages, and data transfer, thus effectively deploying triple-play on your network.

PortaBilling100 will act as the nerve center of your network. After you have entered information about your services, rates, customers and so on via the web interface, PortaBilling100 will communicate in real time with elements of your network to supply information regarding which customers the service should be provided to (and which not), as well as exactly how it should be provided. Customers whose balance has run out will be disconnected immediately after exceeding the maximum session duration and (since billing happens in real time) funds will be withdrawn

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<sup>&</sup>lt;sup>1</sup> For xDRs for telephony services, the previous term CDRs (Call Details Records) is often used.

from their account and service denied if they make another attempt to use the service.



As shown in the diagram above, multiple types of network equipment can work in conjunction with PortaBilling. The easiest and best method of integration is via the RADIUS protocol. However, if a certain type of switch or server does not support RADIUS, integration can be done by other means, for instance XML API.

# Converged Billing

PortaBilling supports multiple services and service types. This means that as different types of services (e.g. voice calls, WiFi connectivity and messaging) are provided to your users, PortaBilling collects data about all of them, processing and rating it according to the billing configuration. It then provides your customers with a consolidated bill (and your administrators with a unified customer management interface).

# **Billing Events**

The main unit of billing information is a billing event – a notification that a service has been provided to a customer in the outside world, and that this customer should thus be charged for that service.

For many services (such as SMS messaging), a single billing event is represented by a single notification message to billing, while for others information about one event (e.g. a completed phone call) is split into multiple notifications from different network elements.

#### Call Legs

Billing for telephony services is done based on the information provided by the elements of your VoIP network: gateways, SIP server, and so on. This information is supplied to the billing engine as accounting records. Usually the gateway treats incoming and outgoing calls as two separate entities, i.e. call legs. Each of the call legs produces a separate accounting record, so that, for instance, billing engine receives 4 accounting requests in case of a "classic" VoIP call arriving from PSTN to gateway A, traveling over the Internet to gateway B, and terminating in the PSTN network once again. Of course there must be some way of knowing that these four records are actually part of the same logical call. Therefore, each of them includes a special attribute that carries a unique ID for the call. This ID is used by the billing engine to add the call legs together, and is also extremely useful for troubleshooting. For H323 calls, this attribute is called h323-conf-id, while for SIP calls it is call-id (however, for backward compatibility Cisco gateways and PortaSwitch assign a h323conf-id for every SIP call).

#### 4-tier Billing Scheme

Four separate entities will be billed for every event registered in the system:

- Account (identified entity using the service)
- Customer (an account owner)
- Reseller (optional)
- Vendors (service providers, e.g. your termination partners or service providers for incoming telephony lines, both local and tollfree)

This allows you to:

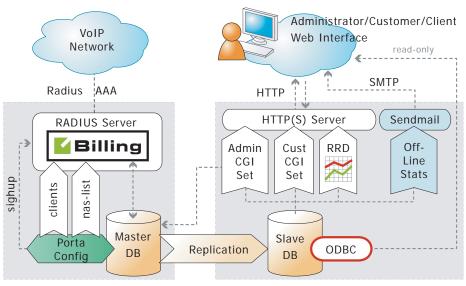
- Bill the end user (the owner of a prepaid calling card, phone number or office VoIP gateway)
- Bill the customer to whom the end user belongs
- Bill the reseller who owns that customer (if applicable)
- Calculate your expenses for termination of this call to the vendor

#### **xDRs**

CDRs (Call Detail Records) were the real foundation of any legacy billing system, which had to receive, store and analyze them. Today, when most service providers are expanding their service portfolio, the CDR concept is either becoming inapplicable to some of their services (e.g. selling pizza over the Internet), or it no longer fits their business model (e.g. providing bulk free calling minutes). PortaBilling100 supports this by introducing the concept of xDRs – eXtensible Detail Records, which can store

information about various types of billing events. CDRs are, therefore, only a subset of all possible xDR instances. The same applies to EDR (Event Detail Records), data which describe a single event such as an SMS message; they too are just a subset of xDR data, and can thus be easily processed by PortaBilling100.

# **System Architecture**



Server 1: CORE

Server 2: ADMIN

PortaBilling consists of two main logical components: the master (or core) server (left) and the slave (or admin, or web) server (right). Typically, the master and slave servers are installed on two separate physical computers to provide data redundancy and load sharing. Although an "all in one" combination (where both servers run on a single physical computer) is also possible and supported, this is recommended only for evaluation or demo systems.

#### **Master Server**

The master server hosts the master database and radius daemon. Radius has a billing engine embedded into it, and so after it receives a request from the gateway it passes processing on to the billing engine and sends back a response.

# **Billing Engine**

The billing engine provides:

• Authentication – it tells the node whether the subscriber (identified by phone number, PIN, IP, or the like) is allowed to

- use a specific service (e.g. voice calls or wireless Internet access), and returns attributes such as current balance.
- Authorization it tells the node whether the subscriber (identified by phone number, PIN, IP, or the like) is allowed to initiate a session with specific parameters within a service (e.g. calling a particular phone number), and returns session attributes such as the maximum allowed session duration.
- Account processing based on information from the gateways, it bills the session and writes transaction records to the database.

The billing engine also keeps a cache of current sessions in its memory, allowing PortaBilling to:

- detect and prevent multiple logins for the same debit account;
- combine information from different nodes, gateways, gatekeepers and proxies in order to obtain complete information about a call;
- reuse information from earlier steps so as to enhance performance.

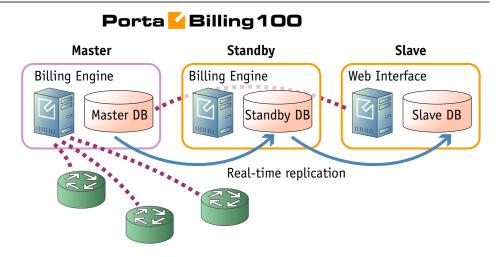
#### **Slave Server**

The slave server hosts the following:

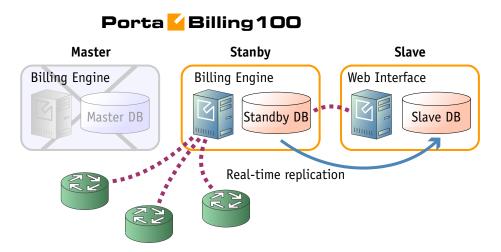
- Web interface, consisting of:
  - o Admin interface
    - o Account self-care
    - o Customer self-care
    - o Reseller's helpdesk (self-care; customer care)
    - Vendor self-care
    - o Representative self-care
    - o Online web signup interface
- Slave database
- Scripts for calculating various statistics
- Optional IVR (TFTP) server

# Improved Reliability - Standby System

For quick disaster recovery in case your master billing server goes down (e.g. due to motherboard failure), PortaBilling100 can be equipped with a standby server. This server is identical to the primary master server, with the same software installed. The only difference is that during normal system operations the database runs in slave mode (with real-time replication), and so is fully synchronized with the primary master database.



When the primary master is unavailable, the standby server can be switched to the role of primary master and assume control of your VoIP network.



The standby server may be installed in the same co-location center (even in the same rack) as your primary master server. This provides easy administration and, in case of a switch from standby to master, the standby server is able to simply take over the previous master's IP address. In such a case, the change is transparent for all elements of your VoIP network.

However, should your co-location provider be having a problem with network connectivity, both servers will become inaccessible to your VoIP network installed elsewhere. This can be avoided by installing the standby server in a different physical location, connected to a different network (and preferably to a different ISP). In that case, even if the whole hosting center including your main server is down, you can still continue network operations via the standby server, since this will not be affected by the outage.

#### **Dedicated Database Server**

While the default installation of PortaBilling puts the database on the same server as the applications (so the master database runs on the same server as RADIUS, and the slave database runs on the same server as the web interface), it is recommended to separate them for enhanced performance.



In order to boost performance even further, the dedicated database server can be installed using a special installation disk containing a 64-bit version of the OS. Running the database on a 64-bit OS enables you to use more than 4GB of memory, thus enlarging the database's in-memory cache, which in turn dramatically reduces the time required to execute many database queries.

# PortaBilling100 Performance

When buying a new car, you are obviously interested in performance parameters, such as "how fast can it go?". The maximum speed you can achieve is, of course, dependent on the clearly defined technical parameters of your car, such as engine horsepower or the car body's total weight. So, in general, the more powerful car you buy, the faster you will be able to move. However, the actual speed of the car at any given moment depends on many other criteria: how many passengers are in the car, how much weight there is in the trunk, what the road conditions are (a paved highway vs. a gravel road), and so on.

The situation with billing systems is quite similar. The questions asked are: "How many customers can I have?", "How many concurrent calls can it handle?", or "How many messages or call minutes per month can I transport on my network?". The actual numbers depend not only on the PortaBilling functionality and your hardware's performance, but also on your billing configuration, traffic patterns, and the types of services provided. Let's take a look at the details.

The only substantial performance criterion for PortaBilling100 is the speed with which it can process requests from your network. PortaBilling100 can process up to 100 RADIUS requests per second. What exactly does that mean? Every call attempt or completed call on your network generates several RADIUS requests, with the total number of requests and their type depending on the kind of service provided. For

prepaid VoIP services, which involve call routing, this translates to about 25 call initiations per second, while for postpaid VoIP services there are about 40 call initiations per second. This means that 25-40 users can start a new phone call on your network each second. The exact figures will depend on the complexity of your billing configuration (e.g. how many rate plans, individual rates in a rate plan, or carriers you have). Since it cannot be known beforehand what combination of different services you will be providing on your network, it only makes sense to refer to an estimated PortaBilling100 processing speed, which has been calculated at 34 session initiations per second.

# How many simultaneous (concurrent) calls does that translate to?

This primarily depends on the average call duration and call success rate. Assuming an aggregated call processing speed of 34 call attempts per second, an average call duration of 5 minutes, and a call success rate of 50% (the industry norms), it means that 50% of the 34 call attempts per second will succeed. So 17 calls will be connected, while the same amount of previously connected calls will be disconnected. Since the average call duration is 300 seconds, this means that at all times approximately 17 \* 300 = 5,100 calls will be in a "connected" state. If your ASR changes, it will have an immediate impact on the number of concurrent calls, e.g.:

- ASR 25%: (34 \* 25%) \* 300 = 8.5 \* 300 = 2,550 concurrent calls
- ASR 60%: (34 \* 60%) \* 300 = 24 \* 300 = 6,120 concurrent calls

# How many minutes of monthly traffic can PortaBilling100 support?

Again, this depends mainly on your traffic patterns (the ratio between the duration of your peak and off-peak hours and the differing amount of calls in peak and off-peak hours) and your call success rate. We can estimate this based on typical traffic patterns (as indicated below) with daily peak hours, medium load hours and off-peak hours. We should also bear in mind that your network must be able to handle all kinds of traffic - off-peak hours, peak hours, and extraordinary traffic splashes (e.g. New Year's Eve). Thus the total performance capacity must be greater than the maximum anticipated BHCA (busy hours call attempts). On average, extreme traffic peaks (such as Christmas, New Year's, etc.) will have 2 to 3 times more call attempts than your normal peak hours, so approximately 34/3 = 11 call attempts per second can be expected during your peak hours. Using the same "industry norm" figures as above (50% ASR, 5 mins ALOC), PortaBilling100 can process (11 \* 50%) \* 5 \* 3600 =100,000 minutes during your peak hours. We can estimate that your total amount of daily traffic will be 8 times the amount of traffic during one peak hour, i.e. 100,000 \* 8 = 800,000 minutes per day. Alternatively, multiplying by the number of "business" days in a month, we get 800,000 \* 20 = 16,000,000 minutes. This is why (to be on the safe side and allow

for some reserve capacity) PortaBilling100 is poised to handle monthly traffic of slightly over **10 million minutes**.

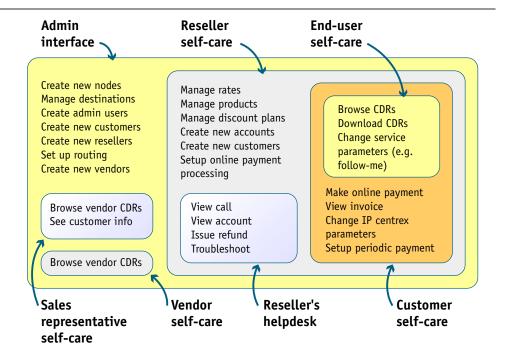
# PortaBilling100 Advanced

In addition to all standard features of PortaBilling100, PortaBilling100 Advanced offers a simultaneous multiprocessing architecture to benefit from the additional processing power of the core billing server. This provides an almost linear increase of performance per each processor in the system. This product is primarily recommended for service providers and carriers whose monthly traffic load exceeds 20 million minutes. 20M minutes per month is a pretty good benchmark for the standard configured systems that usually deal with up to 40 requests per second. If you expect your system to manage over 40 requests per second, you may want to consider PortaBilling100 Advanced at traffic load levels lower than 20M min/month.

PortaBilling100 Advanced is specially designed to work together with **NextPoint** Mutiprotocol Session Exchange (MSX). MSX is an advanced VoIP session border controller and switch incorporating H323 and SIP proxy, as well as an H323-SIP protocol converter.

# PortaBilling100 Web Interface

Different operations are available for different types of users who access the system (also, the abilities of an individual user can be adjusted via his access level settings). In general, administrators (PortaBilling users) can potentially perform all possible configuration tasks, while others are limited to their own entity and related objects only. For instance, a reseller can access any of his sub-customers or their accounts, while a sub-customer can only access information about himself and his accounts on his self-care pages. The self-care interface imposes multiple security-related limitations on a user's activity, e.g. a sub-customer can view his own balance on the self-care pages, but cannot modify it.



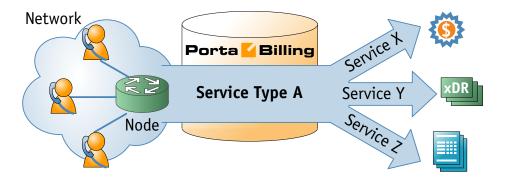
For improved security, the PortaBilling100 web interface is divided into several separate areas, each serving its own purpose. Thus a login name and password which allow a user to access the customer self-care interface cannot be used to log in to the admin interface; the login name and password for the account's (end-user's) self-care interface are not applicable to customer self-care; and so forth.

# **Service Types and Services**

PortaBilling enables you to offer multiple services to your customers, so you can broaden your range of services while providing clear transaction and invoice information to your subscribers and administrators.

There are two entities involved in the billing configuration:

- Service types
- Services



A **service type** is a description of the physical service provided to an enduser. A service type primarily defines the way in which the billing engine interacts with network equipment to ensure that the service is authorized, provided and rated correctly. VoIP calls and dialup or WiFi Internet access are examples of service types. The list of available service types is determined by the billing engine capabilities in a given release, as new service types appear when proper support is added to the billing engine internal modules.

A **service** is a description of the user's activities from a business perspective. Services are the foundation of your billing configuration, and new services may be defined according to your business model. This permits flexible branding of your services to costumers and opens the possibility of bundling various services into one product. You can choose names and billing parameters for new services as desired. For instance, the same physical service, such as Internet access, can be sold to one category of users as "High-speed Internet", and to another category of users at a different rate as "Broadband connectivity". Moreover, the **same** physical service can be sold to the **same** customer as multiple entities: for example, the use of WiFi in the customer's office and in an airport are treated as two separate services with a different price. A breakdown of charges per service is provided on the invoice and in the xDR browser.

# **Rating Base**

When information is received about the use of a particular service type, the billing engine must process it and decide which attribute or set of attributes are to be used later to calculate the charged amount. This may be quite different depending on the service type: session duration, amount of transferred bytes, counter values, and so on. The logic determining which attributes are used for billing is called the rating base. For instance, the rating base for the **Internet Access** service (when charging for a data transfer) will define what exactly constitutes the "traffic" which the customer is being charged for: the amount of downloaded data, the amount of uploaded data, or both.

The most commonly used rating bases are:

- **session-time** These include phone calls, Internet access sessions and other services where the basis for calculating charges is the duration of time in which a customer used the service.
- quantity These services include data transfer, text messaging, pay-per-view movies, or pizza delivery orders. The duration of the service session is either unsuitable or irrelevant for billing purposes. Rating is done based on the type of service element used (e.g. if the movie purchased was a "New Release" or "Classic") and the quantity (did you order two pizzas, or just one?).

Each service type supports at least one rating base. Potentially, however, it can have more than one, e.g. the **Internet Access** service can be charged based on either session time or the amount of data transferred.

Every new service has a name and several important parameters:

- The service type it uses (see below for a description of available service types).
- The rating base, defining which set of attributes will be used to calculate the charged amount.
- A base unit name; base units are those units in which the amount of the service "used" is reported to billing (e.g. information about session duration is usually given in seconds, while information about the amount of data transferred is given in bytes). You cannot change the type of base units, since this is typically defined by the configuration and capabilities of your network equipment. you can, however, give it a name which is easy to understand, or even put it in your user's local language.
- Billing units are used for all functions in PortaBilling. These are the units in which your pricing is specified, in which customers see the amounts on their invoices, and so on. For instance, the billing units for most telephony calls are minutes, while in the case of data transfer services it could be kilobytes (for a GPRS data service) and megabytes or even gigabytes (for a broadband Internet connection service).
- Obviously, you need to define how your billing units relate to your base units. PortaBilling gives you full flexibility to decide whether 1 kilobyte will equal 1,000 or 1,024 bytes for billing purposes.
   Rating schemes for other services may be defined with the same degree of flexibility.

# Measurement, Base and Billing Units

Measurement units are the units in which the billing engine receives information from the network. Obviously, the billing engine needs this information in order to interpret amounts correctly. However, a PortaBilling administrator rarely comes into contact with these units, since for the purposes of adjusting the rating configuration he would use the following:

- Base unit The smallest elements that can be rated. This can be thought of as the "rounding threshold". For example, if a customer has downloaded 758 bytes, but the base unit chosen is a kilobyte, for all further rating calculations he is considered to have downloaded 1 kilobyte.
- Billing unit The unit in which it is most convenient to express the amount of services used. The price of the service will also be defined using this unit.

The base unit must be equal to or greater than the measurement unit, and the billing unit must be equal to or greater than the base unit. Thus while in some cases the units will be equal (e.g. call duration is reported in seconds and the base unit for the voice calls service is also one second), in other cases you can scale units to make them more convenient for your administrators and customers. Broadband Internet services are one good example. Although network equipment always reports the amount of transferred data in bytes, it would certainly be very confusing to report the total downloaded data as "234564474 bytes", or inform customers that "your current rate is \$0.0000000014 per byte". They will be much happier to see "228 megabytes" or "\$1.50 per gigabyte". So in this case you would choose a megabyte as the base unit and a gigabyte as the billing unit.

# **Supported Service Types**

Once installed, PortaBilling supports the service types shown in the table below. The Rating Base column refers to the applicable rating base options (S means "session-based" and Q means "quantity-based"):

Name	Rating Base	Description
Conferencing	S	Rating conference calls via PortaBridge (or some other conferencing server).
Data Service	Q	Rating data transfers using the amount of data transferred as the billing parameter.
Dialup Internet	S	Dialup Internet access sessions, rated based on session duration.
Internet Access	S	Internet access sessions (DSL, PPPoE, etc.), rated based on session duration or the amount of transferred data.
Messaging Service	Q	Rating messages (text, SMS, MMS, other); charges are based on the number of messages sent.
Quantity- Based	Q	Generic quantity-based service type; can be used to apply charges for any service use expressible in numeric form (e.g. number of pizzas ordered).
Session-Based	S	Generic time-based service type; can be used to apply charges for any service use based on the length of time the service was accessed.
Voice Calls	S	Rating telephony calls (incoming or outgoing) made via PortaSIP, VoIP gateways or other equipment.
Wi-Fi	S	Wireless Internet access sessions, rated based on session duration.

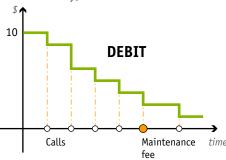
# **Account and Account Types**

An account identifies the end-user who is using the service. For example, a prepaid calling card is an account identified by a PIN, while a customer's VoIP gateway could be an account identified by its IP address, and a SIP phone is identified by its phone number. There are two main types of accounts (debit and credit) plus an auxiliary one (voucher).

#### **Debit**

Typically used for: prepaid calling cards.

• The balance shows the available funds on the account. Initially, the balance is equal to the "opening balance" (typically the prepaid amount), and decreases with every call made.

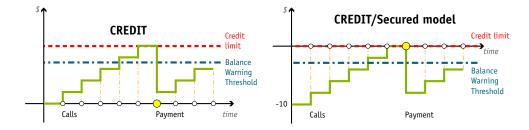


• The account is unusable when the balance hits zero.

#### Credit

Typically used for: postpaid services.

• The balance reflects how much the account owner owes you. It starts with the "opening balance" and goes up every time a service is used (e.g. a call is made, or a message is sent), and decreases when a payment is received.



- The account is unusable when the balance reaches the "credit limit".
- The balance can also be negative this means you owe money to the customer (e.g. the customer has made a deposit). By setting the credit limit to zero you can provide "secured" services (as

described earlier), in which case a customer can only use a service when there is a deposit remaining in his account.

Unlimited number of simultaneous logins.

#### Voucher

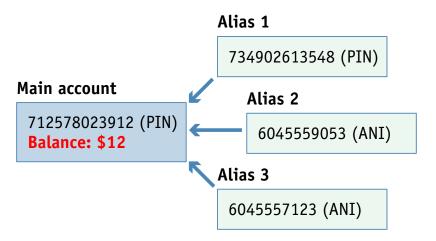
**Typically used for:** refill debit or credit accounts for a customer using the same account over a long time, e.g. ANI-based authentication.

This can be used to "recharge" (increase the available amount of) a credit or debit account. In this case, the balance of the voucher account is transferred to the main account. An account of this type cannot be used for any services such as making calls. Recharging may be done on the account self-care pages or via a special IVR script.

**NOTE**: The default Cisco debit card application does not support recharge vouchers, so you must add this functionality to the IVR yourself, or purchase PortaOne's "Voucher recharge" script from store.portaone.com. You may also use the voucher recharge IVR provided with PortaUM.

#### **Account Aliases**

Sometimes it is desirable to provide multiple means of authentication for the same account; for instance, several phone numbers may be registered for PINless dialing to a single prepaid card. In this case, there will be a single account containing the actual balance and other billing information, and multiple account aliases associated with it. An alias serves as a link or pointer to the main account. When a customer uses an alias ID for authentication, PortaBilling retrieves information about the main account and uses its balance, product and other parameters for all further operations.



**NOTE**: When using account aliases in conjunction with debit accounts, PortaBilling allows only one simultaneous session per main account (regardless of which alias was actually used in the authentication process).

As mentioned above, an alias gives you the ability to use the service via an additional identification, while still drawing on funds from the main account. In some cases you may want to restrict this ability; one typical example is DID forwarding in the case of the SIP trunking service. Here independent registrations for each additional alias created under the main account will be prevented (this is done by deselecting the corresponding checkbox in the alias configuration). An outgoing call can still be made using the alias, if necessary, but this alias cannot register to receive incoming calls independently of the main account.

#### **Account Batches**

Accounts can be grouped into batches. Each batch has its own descriptive name, giving you two ways to identify an account:

- By Account ID
- By a combination of **Batch Name** and the account's **Control Number** (a sequential number within the batch)

When creating new accounts, you can either create them in a new batch or add them to an existing batch. In addition to better account tracking, this also permits easy modifications of a large number of accounts. You can block or unblock, change the balance, or perform other operations for either the whole batch or a portion of the batch. Note that a batch always belongs to a customer, so you cannot mix different customers' accounts within the same batch, and you cannot have two batches of the same name under two different customers.

# **Account Life Cycle**

Three parameters define the life cycle of an account:

- Every account has an **activation date**. This defines the earliest date of activation (e.g. you print Christmas promotion cards in November, but set the activation date for December 23<sup>rd</sup>, so that no one can start using them earlier).
- Expiration date defines the date after which the account can no longer be used (e.g. your Christmas promotion cards expire on January 1<sup>st</sup>). Expiration date is optional, so you may also create accounts which never expire.
- Finally, there is the **lifetime** parameter, which defines the number of days the account remains active after its date of first use. If, for instance, an account has a lifetime of 90 days and is first used on May 1<sup>st</sup>, then it cannot be used after July 30<sup>th</sup>. Lifetime is also an optional parameter. If you wish to allow your customers to use the service perpetually, leave this parameter blank.

Lifetime and expiration date work in conjunction – whichever comes earlier defines the end of the service. If an account has an

expiration date of 01-Jan-2007 and a lifetime of 60 days, and is first used on 09-Dec-2006, then the account has only 23 days of service left, and will expire on January 1<sup>st</sup>.

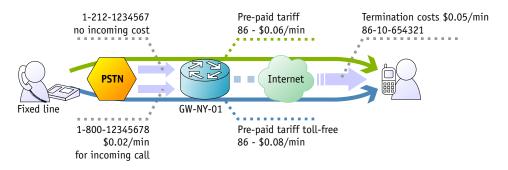
Another important point regarding lifetime is that a voucher recharge operation extends the life cycle of an account. Thus, if an account has a 60-day lifetime, and the account owner makes a voucher recharge 57 days after the date of first use, service will be extended for another 60 days, with the date of the last recharge as the starting date of a new lifetime period.

# **Products and Accessibility**

A product is a combination of services that you provide to a customer for a price. For instance, the same product may provide both dialup Internet access and cheap international phone calls. Or perhaps you will decide to sell calling cards with 6 cents/minute calls to China via a local access number in New York, and 8 cents/minute calls to China via a toll-free line. In this case, your product will include two types of service:

- access via the local New York number, and
- access via the toll-free line,

with price parameters associated with each service.

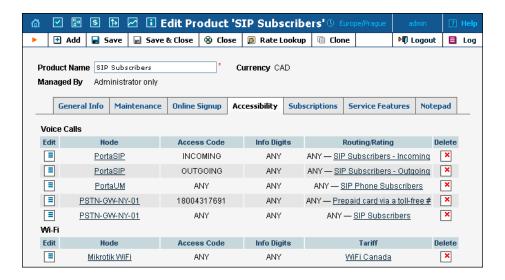


Accessibility is the main component of a product definition. It specifies which services your customers have access to, where on your network they may use these services, and how they should be charged for them. Accessibility allows you to specify the following parameters which define an access point:

- 1. The type of service provided.
- 2. The node on which the service is used. What exactly does "node" mean in this context? If, for example, a customer calls to gateway A, enters his PIN, and makes an outgoing call which is terminated on gateway B, is he using a service on node A, node B, or both? The correct answer is that the service is regarded as having been provided at the point where authorization was performed. In this example, since PIN authorization is performed on node A, it is node A which must be listed in the accessibility.

- 3. Identification of the access code (method) on that node. This parameter allows you to use different rate plans for the same service. For example, you may choose a rate plan according to the PSTN access number (local or toll-free) that the customer has dialed. Or you may use different rate plans for outgoing, incoming and forwarded calls in your IP calls service. (While for services such as prepaid cards the access code is a number, for other services any string may be used, so long as it is one provided by the application handling the call).
- 4. Originating line information (this is applicable only to the voice call service, where the call originates on the PSTN network). You can separate accessibility entries based on originating line information (e.g. whether the call was made from a home phone or a pay phone). Make sure your telecom provider supplies you with this information in the call setup.

Below is an overview of the product bundling and rating possibilities offered by PortaBilling. The SuperCall product allows customers to make and receive calls from their IP phones, connect to a WiFi hotspot and be charged for time spent online, and make calls as if using a prepaid card (dialing an access number from a normal PSTN phone and then entering an account number and password). You may assign a different rate plan for each service, as shown; for prepaid card services there is even a different rate plan for calls made via a toll-free number or via other (local) numbers.

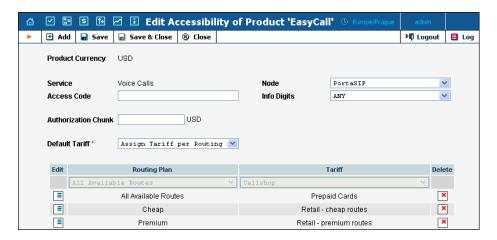


# **Applying Tariffs Based on Routing Plans**

Normally, the customer is charged the price which is pre-set in his price list. Naturally, this price is calculated based on estimated average termination costs, but does not directly depend on which carrier is used for a specific call. Since you may have different termination vendors with

various prices and levels of audio quality, how can you give your customers the freedom to choose whether to make phone calls via low-cost carriers (and thus pay low rates), or use high-quality carriers (and so pay premium rates)?

Routing plan selection is available for services based on the **Voice Calls** service type. It allows you to select a tariff for charging a customer based not only on the "incoming" point to your network, but also on the "outgoing" entry, i.e. the type of route used to terminate a call. Each type of routing (low-cost, premium, etc.) is defined as a separate routing plan, and multiple routing plans can now be associated with a single accessibility entry in the product definition. A specific tariff will be assigned to each routing plan, and this tariff will be used when a customer subscribing to a specific plan places a call. For more details, see the *Routing Plan Selection* chapter.



You can still use the "single tariff per accessibility entry" mode. Since this provides faster performance, it is a good idea to use it when the real-time selection of routing plans is not required. In this case, you can still assign a default routing plan to an account, and this will be used when the enduser makes a phone call.

"Single tariff' mode is active by default when you create a new accessibility entry. If you wish to apply a specific tariff based on the routing plan used, you have to manually select the "Tariff Selection" option in the accessibility settings.

#### **Maintenance Fees**

Maintenance is a property of the product which allows you to charge your customers periodic fees. A maintenance fee is applied to all active accounts (accounts which have been used at least once) for a specific product. A maintenance fee is applied for the first time on the day after an account is used for the first time, and at periodic intervals thereafter. If

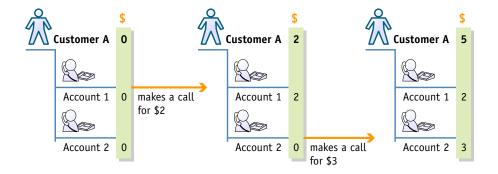
you change the maintenance fee for a product, this will affect maintenance fees that are charged in the future (but not past ones). It is possible to temporarily disable maintenance fees and then start charging them again from a certain date.

**NOTE:** Maintenance fees remain an important tool in the prepaid card business model. For subscription fees in a postpaid scenario, a new method is available starting with Maintenance Release 12: subscriptions. Please see below for more details.

# **Customers**

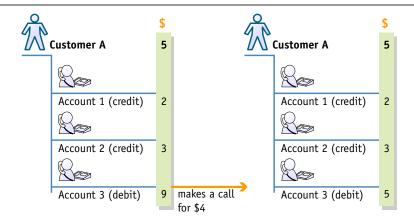
#### **Retail Customers**

The customer is an owner of accounts with whom you interact in your business. If, for example, you are selling thousands of prepaid cards (each card being represented in PortaBilling as an account), you do not have to create a customer for each of the cards. Rather, the cards will be owned by the customer, who represents the dealer or distributor of the cards. You can have many such customers if you use multiple distributors. Even if you do not use distributors at all, and sell all of your cards directly to end users, it is still a good idea to create a separate customer object for this purpose, so that these accounts will not be mixed with others. For each call made by a credit account, the customer's balance is charged for exactly the same amount by which the account was billed (retail customer accounts must use the same currency as the customer). This provides an easy way to track the total balance for a group of postpaid accounts.





**NOTE**: If a call was made by a debit (prepaid) account, this does not affect the retail customer's balance (see below), since prepaid accounts (cards) are normally paid for by your customer at the time of purchase. This also allows your prepaid card distributor to have postpaid accounts (for example, for internal office use) and to be billed for them. Or, your postpaid customer with multiple IP phones can purchase additional prepaid cards for his temporary workers.

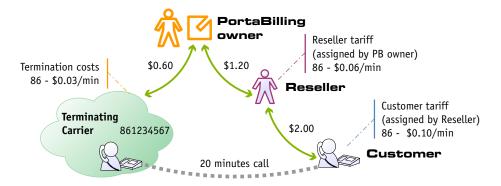


**Typically used for:** business end-customers (when more than one account per customer is required)

#### Resellers

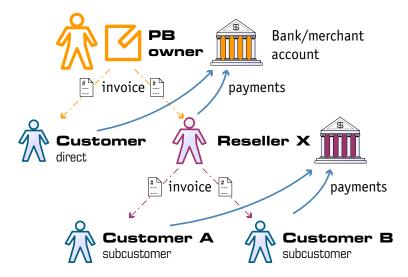
A reseller is a partner who resells your services, and for whom you perform service provisioning and the billing of his subscribers. He owns retail customers (also called **sub-customers**), who in turn own individual accounts.

When a call is made by an account (end user), the reseller is billed using his own tariff (wholesale rates). Thus the end user (account+retail customer to whom it belongs) and reseller are billed separately; they may even be in different currencies. So if, for instance, a partner is reselling your services, he will pay you 0.06 USD/min. for each call made to the US by his subscribers. At the same time, he can charge his customers any rate he wishes (e.g. 0.10 USD/min).



Reseller acts as an independent service provider: he will be able to assign his own rates to his subscribers, PortaBilling will automatically generate invoices for his customers with reseller's name on them, sub-customers may go to the specific domain to access their self-care interface and see reseller's name and logo on these pages, etc. Reseller collects money from his sub-customers and is responsible for paying invoices, issued by the

PortaBilling owner. If reseller exceeds his credit limit – this automatically blocks all activities of his sub-customers.



Typically used for: Service resellers, customers who would like to offer your service under their own brand name, while the actual service is provided on your VoIP network and all the billing of their accounts using different tariffs is done in PortaBilling

**NOTE:** Billing via the reseller model implies an additional load on the billing engine, compared to a retail customer, and using only retail customers is about 50% faster than when a reseller is involved. If performance is an issue, avoid creating resellers when it is not necessary.

#### **Summary of customer types**

The following are all types of customers (all of whom have the same attributes, such as balance or address info):

- Reseller somebody who resells your services.
- Direct customer a customer who directly communicates with your company, i.e. receives bills from you and pays to your accounts. A direct customer can be either a reseller or a retail customer.
- Sub-customer a retail customer who is owned by a reseller.

Both retail customers and resellers are billed according to the credit model. Their balance reflects the amount they owe you; thus it starts from a certain value (typically 0) and goes up with each call made, or down with each refund or payment. If the customer's balance reaches the maximum credit amount (credit limit), no further outgoing calls for this customer's accounts will be allowed. The only exception are a retail customer's debit accounts – since these are prepaid, and their calls do not affect the customer's balance, they can still make calls even if the customer has exceeded his credit limit.



#### **Customer status**

A customer may have the following status:

Status	Description	
△ Credit	This indicates that the customer's balance is above his	
exceeded	credit limit, so he will not be able to make any	
	outgoing calls, unless these are free calls (e.g. toll-free	
	numbers).	
<b>Payment</b>	Similar to the item above, this indicates that the	
frozen	customer's periodical payment has been suspended	
	due to repeated errors (e.g. credit card cancellation).	
Blocked	Blocked The customer has been blocked by the administrator;	
	no call services will be provided until the	
	administrator removes the block. The customer still	
	has access to his self-care pages. Blocked customers	
	are not subject to maintenance charges, but	
	subscription fees still apply.	
Suspended	Services for this customer have been suspended	
1	because of an overdue invoice. Once payment is	
	received (whether the customer makes an online	
	payment, or a periodical payment is applied, or the	
	administrator enters a cash/check payment manually)	
	in an amount covering the overdue invoice, the	
	suspension is automatically lifted.	
Closed	The customer's account has been closed, and is kept	
	in the database only for informational/regulatory	
	purposes. No further operations are possible with this	
	entity.	

#### **Customer Classes**

Customer classes allow you to define a set of parameters which will be shared among a certain category of customers. For instance, suppose your invoice term for retail customers is "Net 21 days", while for business customers it is "Net 30 days". If your operators enter these values manually for each customer, there will inevitably be mistakes. Instead, you can define two separate customer classes, one named "Retail" and the other "Business", and define these parameters within them. After that, your operators need only assign a specific class to a given customer in order for the customer to automatically inherit all the class properties (grace period, invoice template, and so on).

# **Vendors**

Vendors are your service providers, for example termination partners or incoming toll-free line providers. Every time a call travels from your network to a vendor (via telephony or VoIP), a cost is associated with it. So at that point PortaBilling will charge the account and customer for the call, and also calculate your termination costs.



Currently, vendors are active **only** in the "Voice call" service, since for other services (e.g. WiFi access or dialup) there are no direct costs associated with a particular session that are to be recorded as an individual xDR (for instance, your uplink provider might charge you a flat monthly fee for a 1Mbit/s channel to your WiFi hotspot).

#### Connections to a Vendor

Connections define points where calls travel from your network to a vendor. (Unless it is a direct call between two users on your network, there is always a connection to a vendor.) For connections via IP, we need to know the IP of the remote node (where the call is being sent to), while for telephony we need to know the gateway and, optionally, the name of the port the phone line is connected to. A connection defines a termination cost, i.e. the tariff according to which a termination partner charges you.

#### **Connections from a Vendor**

It may happen in your business that you incur costs not only when terminating calls, but also when a carrier delivers calls designated for one of your customers to your network. Typical examples of situations in which such charges occur include the following:

- 1. You purchase a toll-free number from a carrier and interconnect with it via E1/T1. When a customer dials this number, the call is delivered to your gateway, and you can then provide a service (e.g. a prepaid card IVR) to the customer.
- 2. You purchase a set of phone numbers (DIDs) to be distributed to your customer's IP phones. When a number is dialed anywhere in the PSTN world, it will travel to the carrier who owns these numbers. The carrier will then forward the call either directly to your SIP server via an IP, or to your VoIP gateway via a PSTN trunk.

In both cases, you will be charged by the carrier who provides you with the service according to call duration, and these expenses must be reflected in PortaBilling in order to show your cost/revenue figures correctly. **NOTE:** Account and customer are billed **only** for outgoing connections. Connections from a vendor are purely for calculating costs.

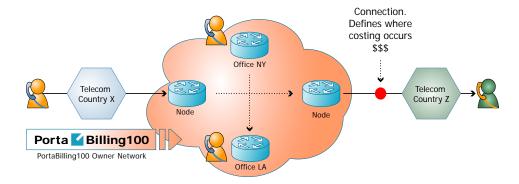


Figure 1-1

#### **Connection Load**

PortaBilling can build load graphs for every connection, so that you can monitor average load and quality parameters (e.g. ASR) for each one.

# **Account ID-based Billing**

Modern business involves diverse types of services, which require different types of billing. Calls made by prepaid cards are billed by PIN number, calls from a customer's GW should be billed by IP address, some wholesale customers are identified only by the port they are connected to, and so on.

It is easy to find out that a billing event occurred (e.g. a call was made). The important thing is to correctly determine who made the call and, therefore, who should be charged for it. PortaBilling uses a simple and flexible yet powerful method to determine a call's owner. Identification of the account (Account ID) is sent to the billing system in the USET-Name attribute.

For example, in the case of prepaid calling cards, User-Name will contain the PIN, IP address for IP-based billing, and so on. Of course, an account with such an account ID must exist in the database. This way of utilizing the User-Name attribute is actually default behavior for Cisco call handling applications, and the latest firmware releases of Quintum should do the same.

Since PortaBilling supports account aliases, in some cases the value of the User-Name attribute will first be matched against the ID of an alias, which then will use used to retrieve the main account information. However, the principle remains the same.



Due to such an approach, logic in the billing is independent from service-specific issues. You are not limited to any pre-defined billing schemes in PortaBilling; rather, you can design your own. Today you can bill by PIN or IP address, and tomorrow you will additionally be able to bill by h323-id. All you need to do is pick the proper application to handle the call, so that a correct identification will be sent in the User-Name.

Unfortunately, for some types of service User-Name is not sent to the billing properly on Quintum gateways. In this case, it is possible to employ username replacement rules on the billing side to emulate this. See the relevant section in the "How to:" chapter for more details.

# **Nodes**

Nodes are your gateways for facilitating calls, providing Internet access via WiFi, sending messages, or supplying any other type of service to the end user. Perhaps the most important feature of a node is that it can ask the billing for authentication or authorization and send accounting information to the billing system. It is very important that we exchange AAA data **only** with trusted gateways, also called **trusted nodes**. Usually, if this gateway is not owned by your company, but rather by your partner or customer, it will not be considered trusted, and so will not be created as a node in PortaBilling.

# Node ID, NAS IP Address, and Radius Source IP

What is the difference between these terms?

- Radius Source IP address is the address that radius requests (UDP packets) come from. Radius will accept requests only from those IP addresses which are listed as Radius source IP for one of the nodes. This is used as protection against denial-of-service attacks and attempts to send fraudulent information to the billing system.
- NAS-IP-Address is the IP address gateway used for VoIP purposes. This address will be present in the radius data as the NAS-IP-Address attribute, and is used to identify which node sent the request. Usually Radius Source IP is the same as NAS-IP-Address, except in a situation when your gateway has two network interfaces, using one (internal) to communicate with the billing system and the other (external) for VoIP traffic.
- All of the incoming VoIP calls should be authenticated (see **Remote IP authentication** below). This also applies when a call comes from your gateway A to your gateway B. When node B (the

terminating node) consults PortaBilling as to whether the call should be allowed, it will send an authentication request to PortaBilling with a User-Name containing some identification of the remote gateway. What information is used for identification depends on the application, but typically this is the IP address of the remote gateway. PortaBilling will check if there is a node with such a **Node ID**, and, if so, the call will be allowed.

**NOTE:** You can only specify your own custom **Node ID** if you have enabled this advanced feature. Normally this is not required, and by default **Node ID** equals the **NAS-IP-Address**.

In most cases, all three parameters (NAS-IP-Address, Radius Source IP and Node IP) are the same.

#### **Remote IP Authentication**

When your gateway is installed and connected to the Internet via the network interface, it can accept incoming VoIP calls and send them onward. This is fine, assuming that calls are coming in from one of your customers; but potentially *anyone* on the Internet can send you traffic if they know your gateway's IP address. This could happen due to a mistake, or it could be done intentionally; in any case, it is not good for your business if this happens. How to prevent this and make sure that only your customers and you yourself are able to use your VoIP network?

There are a few methods which enable you to do this:

- 1. Set up an access list (ACL) on your gateways so that VoIP traffic will be allowed **only** from certain IP addresses/subnets. This is a very reliable method. Unfortunately it has one drawback: it is difficult to maintain, since everything is configured on the individual gateways. For example, if you have 12 gateways and you wish to add a new customer, you have to change the ACL 12 times.
- 2. Set up an application to handle incoming VoIP calls. This application will authenticate the remote party (by IP address or some other parameter) in PortaBilling and, if authentication is successful, will connect the call. There are several advantages to this approach:
  - o Information about authorized gateways is stored in one place, so it is easy to maintain.
  - o The application can include data required for IP-based billing in the call information (so the User-Name attribute will contain an Account ID).
  - O It may be combined with authorization, so that you can also check if a remote gateway is allowed to call a particular number.



- O You can use more sophisticated ways of identifying a remote gateway. For example, instead of IP address you can use an IP+MAC address combination.
- 3. An improved version of the previous item is a solution in which all calls to your network arrive to a proxy (such as PortaSIP) which will take care of call authorization, while your gateways will only accept incoming calls from that proxy. Again, the easiest way to implement this is by using IP authentication on both the proxy and gateways.

We assume that you will use either method 2 or 3, i.e. your terminating gateway will authenticate incoming VoIP calls (to check that the remote gateway is allowed to send you traffic). This may be done by sending an authentication request to PortaBilling, where the User-Name contains an identification of the remote gateway; typically this is an IP address. You can use the Cisco application remote\_ip\_authenticate.1.1.1.tcl provided as part of the TCL Ware package, or you can purchase an improved version called **Advanced Remote Authenticate** from PortaOne, Inc.

# **Virtual Environments**

It is possible to have multiple isolated PortaBilling instances, or virtual environments, within the same PortaBilling installation. This functionality allows you to use PortaBilling as an ASP (Application Service Provider) platform, or to create test environments which do not affect billing production activities.

Each PortaBilling virtual environment contains a complete set of data specific to that environment. A user who logs in to a user account for a specific environment will see only the users, customers, tariffs, accounts, xDRs, statistics, and so on for that environment. There are a few restrictions on the use of virtual environments to ensure their correct functioning:

- The login name for Admin users must be unique across all environments. For example, you may not have a user 'jack' in both environment ABC-Production and environment ABC-Test. Rather, two users will have to be created, possibly 'abc-jack' and 'test-jack'. The same applies to login names used by your customers/accounts/vendors on their self-care pages.
- A gateway (node) may be registered to only one environment. So you cannot have a node with the same IP address in two environments.

You may have multiple customer, vendor or account entries with the same name across environments. For example, you may have an account '12345' in both 'ABC-Production' and 'ABC-Test' (from the previous

example). In this case, the decision as to which account (from which environment) is determined by which gateway sends the accounting record (i.e. one registered in ABC-Production or in ABC-Test environment).

You may create new environments or delete them using the portaadmin.pl script on the master server in the home directory of the portabilling user. To do this, just run the following commands on the master server:

```
cd ~porta-billing
./porta-admin.pl create <environment-name>
```



A new environment is created empty, except for a single user account which you will use to login and then create other users, tariffs, customers, and so on. By default, the username of this user is <em>-root and the password is the same, where <env> is the name of the environment you have just created. So if you execute the command "./porta-admin.pl create abc", a new environment abc will be created, and to login to it you will use username abc-root and password abc-root.

# **Destinations, Rates and Tariffs**

Destinations, rates and tariffs are the essential parameters which define how a certain event should be billed. It is very important to find a correct set of billing parameters and rules (rates) for every event, and this is done by matching a service identifier with the available rates in the rate plan (tariff). The service identifier specifies exactly how the service was used. For example, the service identifier for voice calls would be the destination number (Called-Station-Id, or CLD, or DNIS). For SMS messages, it would likewise be a destination phone number, while for services such as a pay-per-view movie it could be the movie category ("New Release", "International" or "Classic"). Since the rating of telephony numbers is the most complex case, it will be the primary focus of this chapter.

#### **Destinations**

Destinations are a list of all possible phone number prefixes to be used in your system. You generally need a new phone prefix when you have a new service area for calls which are to be treated differently than others. For example, if you start providing calls to the Czech Republic, you should add destination 420 and specify it as Czech Republic. Later, if you plan to charge calls to Prague differently than calls to the rest of the Czech Republic, you might need to add another destination with the phone number prefix 4202. All such destinations have to be entered into the system before you can use these prefixes. This prevents errors and

helps you to improve data quality. It is recommended that all of your prefixes be defined in the E.164 format.

It is virtually impossible to have an "ultimate" destination list that would contain all prefixes for the entire world. First of all, it is quite difficult to gather and maintain such information. Second, and even more important, is the fact that having "all possible" prefixes would not offer us any real benefits, and would only make rate maintenance more difficult. For instance, if vendor A provides you with a rate of 0.10/min for calls to 420 (Czech Republic) and a 0.18 rate for calls to 420602 and 420603, you will need to create three prefixes: 420, 420602 and 420603. If you also create the prefix 4205 (Czech Republic, Brno) it will only take up space in the database, as it will not ever actually be used.

Therefore, we recommend that you follow a "required minimum" approach: only create those destinations for which you will need specific rates for your carriers or customers.

For service types other than those based on phone numbers, you may create symbolic destinations such as WIFI, DIALUP or MOVIE-BLOCKBUSTER.

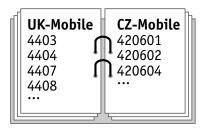
## **Destination groups**

Sometimes you will have several prefixes for the same target destination, e.g. 420602, 420603 and 420737 for mobile numbers in the Czech Republic. All of these prefixes can be defined as the single destination group "CZ Mobile", so when you enter a new rate for this destination group it will, in effect, create rates for each individual prefix.

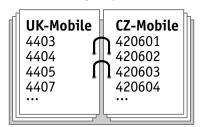
#### **Destination group sets**

In happens quite often that different partners will assign a different meaning to the same destination groups. For instance, your partner A says that "CZ Mobile" is 420602, 420603 and 420737, but your partner B also considers prefix 420777 to be part of "CZ Mobile". So you will need to have two versions of "CZ Mobile" – one for partner A and one for partner B. In this situation, you will create two separate destination group sets ("A" and "B"), as well as different destination groups inside those sets.

#### Destination group set "MCI"



#### Destination group set "Retail"



You can imagine each destination group set as a binder, with every page in that binder describing a certain destination group.

#### **Rates**

A rate is a combination of billing parameters for a specific destination. For example, you can specify that calls to 420 are charged 0.09 USD/min during peak time and 0.07 USD/min during off-peak time, while calls to 420609 should not be allowed at all.

#### **Tariffs**

A tariff is a complete set of rates for a specific account, customer or vendor. Thus it should include every possible destination allowed by their service plan (e.g. in the case of a telephony service, every destination to which you want to let them call).

It may be that the tariff will contain some prefixes that are part of more generic ones (for example, you will have a rate for the **420** prefix and for the **4202** prefix). In this case, the longest prefix match takes priority. What happens if a destination is not included in the tariff, and the customer tries to call there? There are two possibilities:

- o If outgoing calls are authorized via PortaBilling (for example, in the prepaid card's IVR) the customer will not be authorized to call this destination.
- o If there is no authorization, the customer will actually be able to make a call, but PortaBilling will not be able to bill it properly, since required information is missing. An email alert will be sent and a special CDR will be written into the database, so you will still have an overview of this call. It is highly recommended that you always use authorization of calls via PortaBilling.

## Relationship between destinations, rates and tariffs

Let's move from VoIP to a simpler scenario. Imagine you are the owner of an office supply store. You have to manage your inventory and price lists for customers and resellers.

- First of all, you must create a catalog of all the items you intend to sell. This is your internal document containing entries such as "20001 ball-point pen, blue; 20002 ball-point pen; black; 50345 stapler;" and so on. Note that this is just a description of the items, without prices, since the price will depend on the specific vendor/customer.
- You will receive price lists from your suppliers and convert them into data files for every vendor, such as "Office Depot: 20001 \$0.35; 20002 \$0.35; etc.". Note two things: there is no need to include an item description in every file you can always extract

- this from the catalog of items you have created above. Also, each data file will contain only some of the items, i.e. those which are provided by this particular supplier.
- The next step is to create similar price lists, but with the prices you will apply to your customers. Of course, you might have several such price lists: e.g. one for retail customers, another for business customers, another for resellers, and so on. Every data file will contain all of the items you offer to this category of customers, including prices.

Now let's come back to the VoIP business:

- The catalog of items corresponds to destinations in PortaBilling.
   Every destination is similar to an item description in the catalog, i.e. it provides general information (e.g. 420 Czech Republic proper, 420602 Czech Republic mobile, and so on).
- The price list (for vendor or customer) is equal to a tariff in PortaBilling. The price list includes all items the customer may purchase and all destinations the customer can make calls to. All tariffs are identical in structure, but some of them will be used to calculate your costs (vendor tariffs), while others will be used to charge your customers.
- A single line item in the price list is equivalent to a rate in PortaBilling.
  It gives the price per minute and other rating parameters for a
  specific destination.

Therefore, the standard sequence for setting up your service is as follows:

- Define the destinations you will use in your business. Basically you will need to define every unique prefix used by your vendors (an easy way to do this is by using PortaBilling's default destination set and PortaBilling templates).
- Create a tariff for every vendor using the rate list they supply.
- Create a tariff for every customer/product. Once again, note that each tariff may contain a different set of destinations. For instance, the tariff for your vendor ABC may contain different rates for 420 (0.10/min), 4202 (0.09/min) and 420602 (0.18/min). But you can just list a single rate for your customer in the tariff, i.e. 420 0.20/min.

## Relationship between tariffs and destination group sets

As mentioned before, multiple destination group sets may be defined in the system, with some destination groups (e.g. CZ-Mobile) defined for each of them. So, when you enter a new rate for CZ-Mobile in a specific tariff, which destination group definition should be used? To avoid such ambiguities, you will assign a destination group set for every tariff, which will be used to create new rates (if you do not assign a destination group set to the tariff, then you can only enter rates for individual prefixes).

Thus when you attempt to create a new rate for destination group CZ-Mobile, the following sequence of events takes place:

- PortaBilling locates the definition of the CZ-Mobile destination group in the destination group set associated with this tariff.
- For every destination included in this destination group, the new rate is inserted.

In other words, the result is the same as if you had created multiple rate entries manually. Rates which are created using a destination group do not differ in any way from rates created for a single destination. One important consequence of the foregoing is that if you change the destinations included in a destination group, it will not affect the previously created rates. Thus if you had 420602 and 420603 in the CZ-Mobile destination group, and you now add 420737, this will not affect any of the tariffs. In order to have correct billing for the 420737 prefix, you must go to the corresponding tariff and add a new rate for the CZ-Mobile prefix.

# **Billing for Always-on Services**

Always-on services are whose which are consumed without interruption over extended periods of time. The only thing that varies is the rate of consumption. For instance, a computer connected to the Internet is constantly transferring data. However, the amount tends to be very low at night, when no one is using the computer, and higher during the day, when emailing or web browsing are taking place. It can even be extremely high when content like video-on-demand is being downloaded. The biggest challenge when charging for services such as data downloads is that, although the customer uses the service all the time, some specific, "finite" entries must appear on his invoice, e.g. "Data downloaded May 1<sup>st</sup> - May 31<sup>st</sup>". Also, customers expect to see real-time information about the charges applied, as in the case of other types of services.

Normally, PortaBilling receives information about service usage via "keep-alive" (or "update") requests. Each of these informs billing that the session is still in progress and what the current service consumption is (e.g. the amount of currently downloaded and uploaded data). For each such request, PortaBilling determines which billing session it relates to. For example, although from the customer's point of view the session did not terminate at midnight on June 1<sup>st</sup>, this was nonetheless the end of his billing period, and a new billing session has started, with charges accumulating to a new xDR. When processing an update request, PortaBiling calculates the new amount to be charged for session activity up to the present moment, and updates the xDR for the session accordingly. This billing method, i.e. constantly modifying an xDR record to reflect the new charged amount, is quite different from the one used

for other types of services, where PortaBilling receives the information only after the service has been completely consumed, and so the xDR is created only once.

PortaBilling's open architecture allows to process virtually any type of "always-on" service. Take electricity billing, for example: your household consumes electricity non-stop, but consumption is lower during the night (when only the refrigerator is running), higher during the evening (when the lights are on), and extremely high during the day (when various appliances are in use).

# **Session Billing Parameters**

Time-based services such as WiFi access, where the cost depends on the total session duration, are rated exactly the same as voice calls, as explained in the following section.

# **Call Billing Parameters**

## Cost-based and volume-based billing

The traditional method of billing is cost-based billing. This means that, when a call is completed, the billing engine calculates the charges for the call based on price parameters for the call destination and duration. This amount is then applied to the account, customer or vendor balance. Volume discount plans allow rating of the call based not just on information about it, but can dynamically adjust billing with regard to other calls already made (e.g. if you have made more than 500 minutes of calls to US&Canada this month already, the current call will be charged at a 10% discount to the standard rate).

# **Cost-based Billing**

#### Peak and off-peak prices

It is possible to have different sets of prices for peak and off-peak time. Off-peak periods are defined using the powerful and flexible Time:Period module. An Off-peak Period Wizard is also available, allowing you to perform period definition the easy way. See the PortaBilling100 Web Reference Guide manual for more details.

The fundamental concept here is the period definition, which specifies a certain interval in time (typically a repeating one). In each period you can specify conditions for:

• Time of day

- Day of week
- Day of month
- Month

If you do not specify a condition for a certain element (e.g. for **Month**) then it is considered that there are no limitations on this element, e.g. "from 8pm to 8am" will apply in the same fashion throughout the year. If you define conditions for several elements, these must be satisfied at the same time, e.g. "from 8pm to 8am, Monday-Friday" means that an event fits into this interval if it happens between 8pm and 8am **and** from Monday through Friday, e.g. 6am Saturday is excluded.

An off-peak period is a conjunction of several definitions (in the off-peak period description, you can even see that they are joined by a logical **OR** statement). Thus a given moment is considered to be within the off-peak period if it satisfies at least one of them. For instance, for the period "from 8pm to 8am, Monday-Friday OR Saturday-Sunday" both 6am Saturday and 6am Friday are included.

By default, everything is considered to be peak time. You may use one of the three available options to determine whether a peak or off-peak rate should be used. When defining an off-peak period, you may choose for off-peak rates to be applied if:

- a call starts during off-peak time
- a call finishes during off-peak time
- a call both starts and finishes during off-peak time (the least flexible option)

It is also possible to offer two distinctive off-peak periods (e.g. different prices for calls made overnight or on weekends). You can define two independent off-peak periods by enabling the MultiOffPeakPeriod option in the [Tariff] section of porta-admin.conf. In order to utilize these two periods, select the special pricer element in the rating formula as price per minute instead of price\_first/price\_next. PortaBilling will then check whether the call fits into the main period; if so, pricer will be set to the Off-peak price next value. If the call does not fit into the main period, then the alternative period will be checked; if the call fits into this period, pricer will be assigned the Off-peak price first value. Otherwise, peak rates are applied, and pricer will be populated with the value from Price\_next.

So, for instance, in order to use the 0.10 rate during peak hours, 0.08 during weekends and 0.06 during night time, you should specify the main off-peak period as "Saturday and Sunday" and the alternative one as "8pm-8am", construct a formula such as "N intervals of 60 seconds at pricer USD/min", and enter the following in the rate data:

- Peak price\_first, price\_next = 0.10
- Off-peak price\_first = 0.06
- Off-peak price\_next = 0.08

(Yes, it is correct – the **main** off-peak period price is specified in the **price next** parameter).

## Charging calls - traditional method

With Maintenance Release 9 a new, more flexible rating formula has been made available (see the next section); however, the traditional method is still fully supported for backward compatibility.

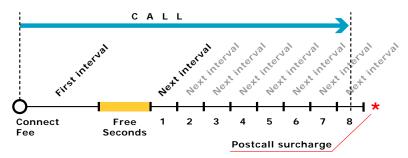


Figure 1-2

Figure 1-2 demonstrates how calls are charged. A **Connect Fee** is charged immediately upon connection, and all calls shorter than the *First interval* will be rounded to **First interval** seconds. Free seconds are granted after the *First interval*, so this part of the call is not charged. Calls longer than (*First interval+Free seconds*) will be rounded up to multiple **Next interval** seconds. After that, the **Post Call Surcharge** is applied. The call illustrated in the figure above will be charged using the following formula:

```
Amount_Charged = (Connect_Fee +
  First_Interval * Price_First/60 +
  8 * Next_Interval * Price_N/60) * (1+Post_Call_Surcharge/100)
```

Parameters such as First interval, Next interval, Price First and Price Next can be specified per destination. Connect Fee, Free Seconds and Post Call Surcharge are defined on a pertariff basis, and so will be the same for all destinations within a tariff.



**Attention:** The billing unit may be any length, but price must always be entered on a per-minute basis. This allows better operations with tariffs, for example, comparing two tariffs with different billing intervals or entering rates into the system from an external source.

## Charging calls - rating formula method

This method gives you maximum flexibility in call rating. You create a call formula which is then applied to the call. This formula can consist of an unlimited number of charge elements (the only limit is the length of the formula text). These elements are:

- **Interval** charged part of remaining call duration; the parameters for this element are:
  - o **Duration** rounding period (in seconds)
  - o Count number of rounding periods in the interval

Price per minute – automatically prorated according to the rounding period duration

The charge for the interval is calculated as:

Total = N \* (Duration/60) \* Price\_per\_minute,

Where N is either equal to Count (if Call\_Duration is more than

Count\*Duration) or else Call\_Duration/Duration (rounded up).

Thus you can create intervals such as "First 10 minutes – price per

minute is \$0.05 and we will round up to 30 seconds" – in this case,
the duration will be 30, the price per minute 0.05 and the count 20

(because there are twenty 30-second intervals in 10 minutes).

- Fixed Surcharge fixed amount to be added to the total call cost
- **Relative Surcharge** the total call cost (at this moment) will be increased by X%

Formula elements are applied until there is no more non-charged call duration left. The surcharges which follow a certain interval are applied only if this interval has been fulfilled. "Fulfilled" means that the interval is covered completely, i.e. the remaining call duration was enough to cover the Count \* Duration time. Let's take an example; if we construct the formula:

- 3 x 60 seconds, 0.10/min
- Fixed surcharge 0.05
- N x 60 seconds, 0.10/min

then, when a call is made for 1 minute and 5 seconds, the charged amount will be 0.20 – in the first interval we use two increments of 60 seconds each, with price per minute 0.10. Since this first interval is to contain three increments, and we have used only two, the surcharge which follows the interval is not applied.

When a call is made for 4 minutes and 20 seconds, the total charged amount will be 0.55: three increments of 60 seconds each, a surcharge of 0.05, and then another two increments of 60 seconds with price per minute 0.10.

There is one exception to the surcharge application rule above: if the last formula element is a surcharge, it is always applied. This allows emulation of the "post-call surcharge" from earlier releases.

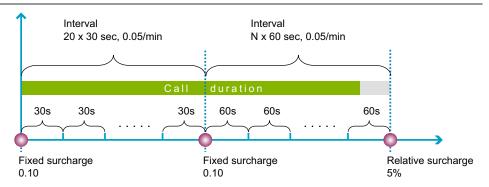


Figure 1-3

Figure 1-3 demonstrates how calls are charged. For example, the rating scheme "Charge 0.10 connection fee, then first 10 minutes should be rounded up to half a minute with price per minute 0.05. If the customer calls for more than 10 minutes, apply 0.10 fee and round the rest of the call up to 1 minute with price per minute 0.05; apply 5% post-call surcharge at the end of the call" will be translated into the following formula:

- Fixed surcharge 0.10
- Interval 20 x 30 seconds, price per minute 0.05
- Fixed surcharge 0.10
- Interval N x 60 seconds, price per minute 0.05
- Relative surcharge 5%

Most often you would like to set up a general call rating scheme (rounding, surcharges, etc.) immediately, even though you foresee that your rates per minute will change in the future. In this case, you may construct the formula as you would normally do, but instead of entering a fixed price per minute in the formula you can specify: "use the current value of the **Price\_Next** parameter". Later, when you decide to change your rates, it will be much easier to download the current rate data, alter just one column (**Price\_Next**), and upload the file again, rather than change the formula in every row. Also, using the pseudo-variables First Price and Next Price is required to ensure that the correct rate is used during the off-peak period, since the system will then automatically populate the variables with the values you specified for either peak or off-peak prices. Of course, if you entered a constant price value into the formula it will remain unchanged regardless of the off-peak period.

Using formula parameters linked to rate values has another advantage: if you have different prices or interval durations in peak/off-peak periods, the system will automatically use the one applicable.

## Tricky vs. honest charges

Should surcharges affect the time announced to the user? For example, if an account has a \$10 balance, and the price per minute is 0.10 but there is

a 0.20 connection fee (or 5% post-call surcharge), should the customer hear: "You have 100 minutes"? Should he be allowed call for 100 minutes, or less? PortaBilling allows calculation of two call durations during call authorization:

- The call duration to be announced to the customer (h323-credittime). This is a default parameter, and historically has been used to limit the maximum call duration as well.
- The actual call duration (when the call should be disconnected h323-ivr-in DURATION).

So the difference between the "honest" and "tricky" charge is that the former affects both values for call duration, while the latter only affects the "actual" call duration. So, in our example above (\$10 balance, rate 0.10/min):

- if the fixed charge 0.20 is honest, then the customer will hear "You have 98 minutes", and will be disconnected after 98 minutes.
- if the fixed charge 0.20 is tricky, then the customer will hear "You have 100 minutes", but will still be disconnected after 98 minutes.



You are free to use either honest or tricky charges, depending on how your business model is set up. Please note that it is your responsibility to make a proper disclaimer to customers when using tricky charges.

**NOTE:** In order to implement this functionality, your gateway/IVR should be able to work with two call duration values. This feature is available in recent releases of the Quintum firmware. For the Cisco platform, you will have to use the PortaOne prepaid IVR TCL script.

## **Random charges**

When using the tricky charges described above, one problem is that customers may still discover that they are being charged over and above the per-minute rate by comparing the amount deducted from their account to the estimated charges. PortaBilling allows you to make this detection much more difficult, by applying special charges only randomly. As a result, special charges will apply not to all calls, but rather only to some of them, which makes it virtually impossible to "reverse-engineer" your system of charges.

In creating a rating formula, you may assign a probability to each surcharge (fixed or relative). This parameter defines the chance of this surcharge being applied, e.g. a probability of 25% percent means that there is a one in four chance of its being applied when calculating the total charged amount for a call, such that, in the final analysis, this surcharge will, on average, be applied to every fourth call. Another example is the random charges configuration shown below:

```
Rating Sequence

5 intervals of 60 seconds, 0.10 USD/min
Fixed surcharge: 0.15 USD. Type: Tricky. Probability: 25%
N intervals of 60 seconds, 0.10 USD/min
Relative surcharge: 30%. Type: Tricky. Probability: 20%
```

Figure 1-4

Since every random charge is evaluated independently, this formula will produce the following result (an average calculated based on a large number of calls):

- in 60% of calls, no surcharges will be applied at all
- in 5% of calls, both the fixed surcharge and relative surcharges will be applied
- in 15% of calls, the post-call surcharge will be applied
- in 20% of calls, the fixed surcharge will be applied

#### **Random disconnects**

Since fees such as the connect or disconnect fee are applied once per call, it is obvious that you will earn more profits on many short calls than on a few long ones. Also, you may not wish to allow your customers to make too long calls, as this occupies incoming phone ports on your gateway. So your goal is to disconnect some calls so that customers will have to redial. If the disconnect occurs at a certain moment in time (e.g. the 20<sup>th</sup> minute of a conversation), it will be very easy for the end-user to notice. Therefore, the disconnect should be made to appear as if it had happened naturally, that is, randomly.

The random disconnect element in the PortaBilling rating formula allows you to specify a certain probability according to which calls will be disconnected at a random moment of time during a certain period (for instance, between the  $10^{\rm th}$  and  $20^{\rm th}$  minute).

Let's take a look at the example below:

```
Rating Sequence

Fixed surcharge: 0.20 USD. Type: Tricky
10 intervals of 60 seconds, First price USD/min
Call disconnect: Dispersion: 300 sec. Probability: 20 %
30 intervals of 60 seconds, Next price USD/min
Call disconnect: Dispersion: -900 sec. Probability: 100 %
N intervals of 60 seconds, Next price USD/min
```

Figure 1-5

There are two call disconnect elements. The first one specifies, with a probability of 20%, that the call should be disconnected within 5 minutes

(300 seconds) **after** this element is entered into the formula, i.e. the disconnect will happen sometime between the 10<sup>th</sup> and 15<sup>th</sup> minute of the call. The second element specifies that the call will **always** be disconnected (100% probability) 15 minutes (900 seconds) **before** this element is entered into the rating formula (i.e. the dispersion parameter is negative); so the disconnect will occur sometime between the 25<sup>th</sup> and 40<sup>th</sup> minute of the call. Thus, when this formula is applied in the actual tariff, the result will be that there are no calls longer than 40 minutes, i.e. every call will be cut off at some random instant between the 25<sup>th</sup> and 40<sup>th</sup> minute, while some calls will even be disconnected earlier (between the 10<sup>th</sup> and 15<sup>th</sup> minute).

#### Too short calls

Unfortunately this is a common problem: for some destinations (usually where analog lines are used) your vendor will report the call as connected once the remote phone starts ringing. So, even if no one picks up the phone, such calls will still be considered successful by your system, with a duration (for instance) of 15 seconds, and the customer will be charged for them – which will probably lead to disputes and arguments. Using the new call rating formula, you can specify that short calls to a specific destination be disregarded. So, if you set the **Do not bill calls shorter than** parameter to 20 for a certain destination, and if a call lasts less than 20 seconds, it will not be billed at all. However, if the call was made for 20 or more seconds, it will be charged for the full call duration.

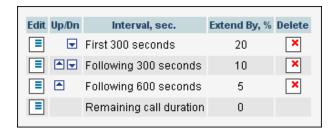
#### **Add duration**

This feature is similar to the "relative surcharge" discussed earlier, but works in a different way. The main disadvantage of post-call surcharges is that the time charged does not correspond to the officially-quoted price per minute.

For instance, if you are using 30-second rounding, a  $0.10/\min$  rate and a 10% post-call surcharge, and the customer makes a call for 4 minutes and 52 seconds, he will be charged 10\*(30/60)\*0.10 + 10% = 0.55. However, on the CDR this will be represented as "charged time: 5:00 minutes, charged amount: 0.55" - which might lead to a dispute, since you have quoted the customer a rate of  $0.10/\min$ .

The add duration feature allows you to increase the call duration before any other charges are applied, so it will look as if the call was actually made for the longer duration. Thus, taking the example above, what will happen if we replace the relative surcharge with an add duration of 10%? First of all, the call duration will increase by 10%, becoming 5:21. Then this call will be rated using 30-second intervals, i.e. it will be rated 11\*(30/60)\*0.10 = 0.55, and the CDR will read: "charged time: 5:30 minutes, charged amount: 0.55" - therefore it will be perfectly in line with your quoted rates.

A flexible add duration ratio is possible, since calls can be split into any number of segments and the duration of each segment increased according to a different ratio. For instance, the first 5 minutes could be "stretched" by 20%, the following 5 minutes increased by 10%, and the next 10 minutes increased by 5%, with the remaining call duration unchanged. This allows you to avoid the problem of a 20% increase applied to the entire duration of a long call, which is easily noticeable.



This produces the following results:

- A call 4 minutes in duration will be charged as 4:00 + 4:00\*20% = 4:48
- A call 6 minutes in duration will be charged as 6:00 + 5:00\*20% + 1:00\*10% = 6:00 + 1:00 + 0:06 = 7:06
- A call 12 minutes in duration will be charged as 12:00 + 5:00\*20% + 5:00\*10% + 2:00\*5% = 12:00 + 1:00 + 0:30 + 0:06 = 13:36
- A call 30 minutes in duration will be charged as 30:00 + 5:00\*20% + 5:00\*10% + 10:00\*5% = 30:00 + 1:00 + 0:30 + 0:30 = 32:00
- A call 45 minutes in duration will be charged as 45:00 + 5:00\*20% + 5:00\*10% + 10:00\*5% = 45:00 + 1:00 + 0:30 + 0:30 = 47:00

As you can see, the increase mainly affects short calls (or the initial portion of long calls), but does not increase drastically with the total call duration.

#### Using "billing tricks"



Please note that you are responsible for finding out which call rating features are allowed in your business and providing your customers with the required disclaimer.

## Using old rating method with new formula

The old method of call rating can be represented by the following rating formula:

- Fixed surcharge, equal to the Tariff connect fee
- 1 interval with *First\_Interval* duration and *Price\_First* price per minute
- 1 interval with *Tariff free seconds* duration and 0 price per minute (if the free second parameter in the tariff is omitted, this interval is skipped)

- N (until the end of the call) interval with Next\_Interval duration and Price\_Next price per minute
- Relative surcharge, equal to the Tariff post-call surcharge

## Volume-based Billing

#### Volume-based discounts

Sometimes you want to adjust rates based on the amount of service your customer has already used. Volume-based discounts are ideal for this. The key features of volume-based discounts include the following:

- A discount is defined per destination group. For example, if you
  wish to provide special rates for calls to "ex-USSR countries" you
  can create a destination group that will contain prefixes for Russia,
  Ukraine, Belorussia and others, and define a single discount rule
  for this destination group.
- Multiple discount steps per destination group. For example, you can define a discount rule stating: first 200 minutes free (100% discount), then up to 500 minutes at the normal rate (0% discount), then a 10% discount for every minute up to 1,000 minutes, and a 20% discount for every minute over 1,000.
- Discounts can be applied regardless of the time when the service is used. Alternatively, a different set of thresholds can be defined for peak and off-peak periods. It is also possible to define a volume discount which would only function during peak periods, but not during off-peak ones, or vice versa.
- You can use thresholds based on call time (e.g. 10% discount after 200 minutes) or on the call cost (10% discount after more than \$10 worth of calls).
- Several discount rules may be grouped into a volume discount plan. For instance, your service may include 300 free monthly minutes to US&Canada, 100 free monthly minutes to Western Europe, and a special offer of 15% off calls to India after the customer has called for more than 200 minutes. Each of the conditions above (e.g for calls to US&Canada or India) is represented by an individual discount rule. Taken all together, they will be grouped as discount plan "EasyCall", which can then be applied to a specific account.
- For better management, you can associate a volume discount plan
  with a certain product. This discount plan will then be applied by
  default to every account using this product. You may also override
  the discount plan setting for a specific account, so that the system
  uses a specifically assigned discount plan instead of the one
  defined in the product.
- Discount counters (amount of currently used minutes) may be automatically reset in accordance with the customer's billing

period. This makes it very easy to implement services such as "200 free minutes per month".

The discount is applied to every minute which exceeds the threshold. Let's look at the following example:

- You have the discount rule "first 200 minutes normal rate \$0.20/min, 15% discount after 200 minutes" for calls to Israel.
- During one month the customer spends 230 minutes on the phone.

In this case, the customer will be charged 200\*0.20 + (30\*0.20 - 15%) = 40 + 5.1 = 45.1. Sometimes people get confused, and will assume that the charges in this case should be 230\*0.20 - 15% = 39.1, which is **incorrect**.

Discount plans may also be assigned at the customer level. In this case, they will apply to calls made by any of the customer's accounts. If both the account and the customer have discount plans assigned for the **same** destination group, PortaBilling will combine the discounts using one of two available methods:

- When using *shared* counters (the default method), the actual discount is equal to the account's and the customer's discounts combined. For instance, if the account's discount plan provides a 30% discount, and the customer's discount plan provides a 20% discount, a 50% discount will accordingly be applied to the call. After the call is completed, the volume counters for both the account and the customer are updated; so if a 5-minute call was made, both sets of counters will increase by 5. If the sum of the two discounts is more than 100% (e.g. the account's discount plan gives a 100% discount and the customer's a 50% discount), the total discount will still be 100%.
- The alternative method is to use *exclusive* discounts. If a discount in the account's plan is defined as exclusive, and provides a 100% discount for the call, then only counters for the account will be updated, until the discount is used up. This allows you to provide stackable discounts, e.g. every account has 200 free minutes, while 500 free minutes are also available at the customer level for use by accounts which have used up their own free minutes.

Within the same discount plan you can have discounts for some destination groups based on the shared counters model, while others will be exclusive.

# **Quantity Billing Parameters**

Quantity-based services (such as messaging) are billed rather similarly to the "default" rating of calls, with various rating elements applied to the "total used service" value. In fact, if we regard time-based services as those where a quantity of seconds is used as the rating parameter, then the two are almost identical!

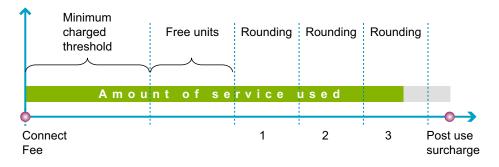


Figure 1-2 demonstrates how quantity-based services are charged. A **Connect Fee** is applied for all such billing events. For any event where a customer has used less than the *Minimum Threshold* units, he will be charged as if he used the *Minimum Threshold*. Free Units are granted after the *Minimum Threshold*, meaning that the number of units specified in this parameter will not be charged. The amount remaining after (*Minimum Threshold* + Free Units) will be rounded up to multiple **Rounding** units. Note that at this point only measurement units are being used, and these must be converted to billing units, so that the actual amounts charged will be calculated as *Price\_per\_unit* \* *Units / Billing\_Ratio*.

After the total charged amount has been computed, the **Post Use Surcharge** is applied. The service illustrated in the figure above will be charged using the following formula:

```
Amount_Charged = (Connect_Fee +
    Minimum_Threshold * Unit_Price_Initial / Billing_Ratio +
    3 * Rounding * Unit_Price_Next / Billing_Ratio) *
(1+Post_Use_Surcharge/100)
```

Parameters such as Minimum\_Threshold, Rounding, Unit Price Initial and Unit Price Next can be specified per destination. Connect Fee, Free Units and Post Call Surcharge are defined on a per-tariff basis, and so are the same for all destinations within a tariff.

To understand this better, let's take another simple example. A data transfer service rating is defined as follows:

• The *measurement unit* is a byte, the *billing unit* is a kilobyte, and the *billing ratio* (how many measurement units make up one billing unit) is 1,024.

• The rate is defined as follows: *Minimum Threshold* – 10,240, *rounding* – 1,024, and the *initial* and *next prices* are the same – \$0.02. (Prices are defined per **billing** unit, so this is a price per **kilobyte**.)

So if a customer initiates a session and transfers 1,976 bytes, this will fall under the *Minimum Threshold*; thus he will be charged 10240 \* 0.02 / 1024 = \$0.20. If the customer transfers 17,290 bytes during the session, this results in 8 rounding increments above the *Minimum Threshold*, and so the total charged amount is 10240 \* 0.02 / 1024 + 8 \* 1024 \* 0.02 / 1024 = \$0.36.

# **Overdraft Protection**

The traditional authorization scheme, in which the system checks the amount of available funds at the beginning of a call, has many drawbacks. For one, the system does not react to balance changes (refunds, payments, or charges) made while the call is in progress. Since every session is authorized based on the total amount of resources available, overdrafts are possible in the case of multiple concurrent sessions and the like. The alternative – restricting the number of concurrent sessions to one – allows you to avoid overdrafts, but causes inconvenience to the end-user.

This is why PortaBilling now offers you the ability to dynamically lock the funds required to pay for a certain amount of a service before that service is used. Proper implementation of overdraft protection requires support both on the billing engine side (PortaBilling) and on the part of the network element providing the service, e.g. PortaSIP. (See below for a description of the scenarios applicable to "legacy" switches.)

#### **Authorization and fund locking**

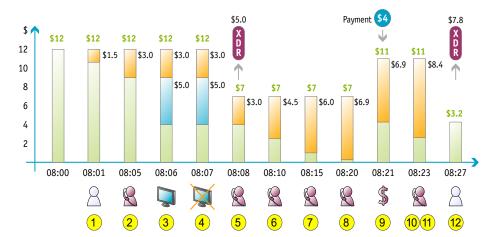
What is the relationship between authorization and fund locking? Authorization is simply a check as to whether the currently available funds are enough to cover a service (or how much of the service can be used with the funds currently available). Using a simple analogy, it is like taking a look in your wallet to see how much money you have left before deciding whether you have enough money to purchase a DVD or buy some chocolate bars. The problem is that such a check is done without taking into account your other attempted purchases. For example, if you have \$20 available, the system will tell you that you have enough money to buy 1 DVD (\$15) or 10 chocolate bars (\$2 each); but it cannot tell you whether you can buy a DVD and also buy 3 chocolate bars. Fund locking not only checks that you have enough money for the DVD, but also immediately puts that money into a different compartment of your wallet. Now when you check to see how many chocolate bars you can buy, you will only be working with the remaining portion of the money. This will spare you an awkward situation at the cash register.

## **Dynamic authorization**

The simplest overdraft protection scenario is "resource locking". This is done when an application knows the amount of funds required beforehand. So right at the start the application sends a request to validate the availability of these funds and, if this is successful, it locks them. Then, when the purchase has been completed, a "charge" event is sent to PortaBilling. One example of such a service is pay-per-view content distribution. After a customer clicks on a "Get the movie" link, the system authorizes and locks the funds to cover the cost of the movie, in order to ensure that the customer has the right permissions and sufficient funds. The customer is then shown a confirmation screen. If he approves the purchase, the money is deducted from his account

Dynamic re-authorization is a more complex process, which is used when it is not possible to tell how much a customer will spend in a particular session, so that additional funds have to be locked "on the go". When a session (e.g. a voice call) starts or is in progress, the system "reserves" a small portion of the available funds to cover the next time interval (e.g. 5 minutes). As the end of this interval comes near, the system attempts to reserve funds to cover the next interval, and so on. If no remaining funds are available, the call is disconnected. So if a customer sends an SMS message during a phone call (decreasing the available funds), or makes a credit card payment (increasing the available funds), this will immediately affect the call – either it will be disconnected sooner, or the maximum allowed call time will increase.

Let's see how dynamic re-authorization works in a specific example, where an account is concurrently using multiple services and making a payment while the session is still in progress.



- Initially, the account has \$12 available.
- The user starts a phone call to a destination with a price of \$0.30 per minute. The PortaSIP server requests call authorization for 5

- minutes. At this point the user's balance is still unchanged, but funds covering a 5-minute phone call (\$1.50) are locked (1).
- While the call is in progress, at some time before the end of the "approved" period (for our example, we'll assume this is one minute), the PortaSIP server will attempt to perform reauthorization.
- PortaSIP sends a re-authorization request to billing. PortaBilling verifies that the account has enough funds for another 5 minutes. The amount locked is now \$3.00 (2).
- While still on the phone, the user decides to purchase a pay-perview movie. An authorization request arrives from the IPTV platform, and the funds needed to pay for the movie (\$5.00) are locked in addition to the previous \$3.00 (3).
- The user now attempts to purchase another movie (\$5.00), but this request is rejected, since he only has \$4.00 left (4).
- The purchase of the first movie is completed, and the balance decreases to \$7.00 (5).
- Since the call is still in progress, and the end of the "authorized" time is approaching, PortaSIP sends another authorization request, and so funds for another 5 minutes are locked (a total of \$4.50 is now locked) (6).
- The user keeps talking, and so 5 minutes later yet another authorization is sent. The total amount of locked funds is now \$6.00 (7).
- Soon another authorization is sent, but now there are only enough funds for 3 minutes. \$6.90 is now locked (8).
- The user realizes that he is running out of money, but wants to continue the phone call, and so he promptly makes an online payment with his credit card. \$4.00 is deposited to his account (9).
- Since the last re-authorization provided less time than requested (3 minutes instead of 5), PortaSIP determines that the user is out of money, and normally it would disconnect the call. However, it makes one last re-authorization attempt, one minute before the call is to be disconnected (10).
- Since the user now has available funds, another 5 minutes of call time are authorized. The total amount of locked funds is now \$8.40 (11).
- Finally, the user disconnects, and is charged \$7.80 for the full call duration of 26 minutes. Thus his balance is now \$3.20 (12).

#### **Authorization chunk**

Two situations may lead to an excessive locking of funds:

• Attempting to use an "expensive" service – For instance, let's assume that PortaSIP is configured to lock sufficient funds for a 15-minute conversation at the start of a call. This is fine for calls to US or Europe (in which case just 20-40 cents would be locked).

But if a customer with a fairly low balance calls an expensive destination (e.g. Somalia – \$1.00/min), he may find that all of his funds are suddenly locked up, and will not be able to use another service in the meantime.

 Old-style applications that do no support re-authorization – If an authorization request comes from a gateway or switch which does not support dynamic fund locking, then all the available funds will be locked while that session is in progress.

To prevent locking too many or all available funds, the administrator can configure the product's **Authorization Chunk** parameter.



Then each request will lock up no more than the amount specified there. Taking our example of a call to Somalia, if we set the authorization chunk to \$3.00, the billing engine will respond to PortaSIP's request to lock funds sufficient for 15 minutes by locking up only \$3.00 (3 minutes). Thus PortaSIP will perform authorization every three minutes.

#### Legacy equipment and backward compatibility

In order to fully use the overdraft protection capabilities, the node providing the service (gateway, switch, etc.) must send the proper attributes in the RADIUS request to PortaBilling. During the initial authorization request, it will inform PortaBilling of the desired interval for fund locking (and the minimum possible interval for re-authorization), and will then issue re-authorization requests periodically.

- Currently, real-time overdraft protection is fully supported by:
  - PortaSIP
  - PortaUM debit card application

What happens when a node that is not capable of dynamic reauthorization sends a "standard" RADIUS authorization request? Also, how does fund locking affect the previously available "fraud protection" feature in PortaBilling (where a debit account is allowed to make only one simultaneous call)?

Answer: the product configuration features an **Overdraft Protection** setting, which allows you to fine-tune how fund locking is applied:



- None means that there are effectively no "locked" funds. When a locking of funds is requested, these locks will be done separately for each session, and will not affect other sessions. So there can be several concurrent sessions, and each can potentially use up all the available funds. This method thus provides transparency for the application using overdraft protection, although in reality it does not provide greater security than a simple authorization request. It is analogous to "Fraud Protection Off" mode in previous releases. For obvious reasons, it is not recommended for general use.
- **Debit accounts only** In this case, no fund locking will be done for credit accounts, while for debit accounts the requested amount will be locked. When an authorization request is received from a "legacy" application for a debit account, the billing engine will lock either all of the available funds on that account, or only the Authorization Chunk amount. This is identical to PortaBilling's default behavior in Maintenance Release 18 and older.
- All accounts This is used where fund locking is done for all account types. For "overdraft protection-aware" applications, the amount of funds locked is the smaller of either the amount needed to cover the requested service amount, or the Authorization Chunk. For legacy authorization requests, it is either all of the available funds, or the Authorization Chunk. This is probably the most secure mode, but it may be too restrictive in the case of legacy equipment.

**NOTE:** Currently, overdraft protection only operates with funds available on the account level, i.e. you can use it for debit accounts and credit accounts that have an explicitly defined credit limit.

## xDR recalculation

Mistakes can happen – someone sends you the wrong pricelist, or your administrator simply clicks the wrong button, resulting in incorrect charges in the database. How this can be corrected before an angry customer calls you?

PortaBilling provides two methods for fixing operator errors:

- RADIUS re-feed
- xDR re-rating

## **RADIUS Re-feed**

Every accounting request received by the billing engine is stored in a separate file on the master server. A special command-line utility supplied with PortaBilling can be used to extract all RADIUS requests for a specific time interval (starting from the time when the error was made until the time it was fixed) and resend them to the RADIUS server. Each request is tagged, so that a special processing mode is invoked.

- Any existing xDRs for this session are erased from the database, and balances are rolled back (as if the previous charge attempt had never happened). This also includes turning back any volume discount counters that were modified.
- The session is charged according to the new (correct) billing configuration.

Re-feed is a very powerful tool, and can fix any type of billing error (including missing connection to vendor, incorrect product accessibility, or wrong rate). However, it must be used with caution, as it involves processing large volumes of data. Customers are advised to contact the PortaOne support team, who can provide further assistance in running the re-feed.

# xDR Re-rating

This is a lightweight and easy-to-use alternative to re-feed, designed to fix the most common problem: incorrect pricing information entered into a tariff. It is operated completely from the PortaBilling web interface. The administrator specifies the "original" (incorrect) tariff and the correct tariff, and then narrows the set of xDRs to be processed by time interval and specific customer.

The re-rating task starts in the background, and during its execution:

- The script locates all xDRs produced according to the incorrect tariff (and matching the time interval and customer criteria).
- For every xDR, the script calculates the charge according to the new tariff. If the charges are identical, no further action is taken with the given xDR.

 The xDRs are then updated with the correct charged amount, and the balance is adjusted by the difference between the new and old charged amount.

## Re-rating and volume discount counters

If volume discounts are used when calculating call charges, it is no longer possible to treat such calls separately from others, since the way one call is charged affects all other calls made subsequently. For instance, if a call is charged \$5, this is the amount added to the volume discount counter. If the charged amount is then changed to \$1 during re-rating, this will affect all other calls in the same destination group, since they can now be charged at a different discount rate.

To overcome possible confusion when volume discount counters are involved in re-rating, this process should always be run from a specific moment in the past (when the error occurred) to the present moment. In this case, all discount counters will be rolled back before recalculation actually starts, and then updated with each re-rated call.

**NOTE:** Re-rating with volume discount counters only works with XDRs generated following an upgrade to the MR16 version, since older versions of XDR data do not have the full information required to roll back volume counters.

# **Subscriptions**

The **Subscriptions** module allows you to charge your customers periodic fees for using the service. If your advertisement states something like: "only \$9.99 per month, and just \$0.99 extra per month for Voicemail service", two subscription plans are involved here. When you define a subscription plan, you define various parameters that specify what effect the plan will have on the customer. Every subscription plan includes the following:

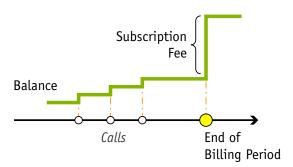
- Name and description Used by your administrators to better manage various subscription plans.
- Invoice line description The subscription name your customers will see on the invoice.
- Activation mode Specifies when the subscription is active and charges start to be assessed. Typically, a subscription is activated immediately upon its creation (or on the start date, if a future start date has been specified). PortaBilling supports an additional mode of subscription activation based on the account's first use. This allows you to avoid problems when there is a delay between the time a customer signs up for a service and the time he is actually able to use it (e.g. he uses online signup to purchase a residential SIP service, but his IP phone will only be delivered by FedEx five days later).

- Activation fee The amount to be charged when the subscription becomes active.
- Minimum subscription period and early cancellation penalty It is common practice to lock a customer's contract for a certain period (e.g. if you provide the customer with a free IP phone, you want to make sure he keeps paying monthly fees until he has paid back the cost of the phone). If the subscription service is canceled earlier than the interval specified, the customer will be charged a cancellation penalty.
- Rounding To avoid unusual subscription charges like \$1.26789, you can specify a rounding pattern for them (in a similar way as you have done with rating in tariffs). For example, the rounding pattern XXXXX.XX000 will round up all subscription charges to whole cents.
- Of course, every subscription also includes a definition of periodic charges applied while the customer has an active subscription; see below for more details.

# **Applying Subscription Charges**

### **Traditional method**

This a very common and widely popular method. When a customer's billing period is closed, PortaBilling calculates the applicable charges for all subscriptions which were active during that period, and applies these to the customer's balance.

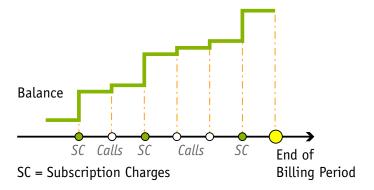


As a result, at the moment the billing period is closed there may be a significant increase in the customer's balance.

#### **Progressive method**

While the situation described above is acceptable for postpaid customers with a large credit limit, or if the customer has a credit card which may be charged automatically when the billing period is closed, it may create certain problems for prepaid customers. If such a customer does not have sufficient available funds at the end of the billing period, his balance will exceed the credit limit, and his outgoing calls may be blocked. PortaBilling

provides a solution to this problem, allowing you to conveniently offer prepaid VoIP services in combination with subscription fees.



To avoid the unpleasant situation of a sizeable charge at the end of the billing period, PortaBilling's progressive charges are applied continuously, so that, at any given moment in time, the amount covering the interval from the beginning of the billing period until the current day has already been charged to the customer. For example, if a customer's monthly fee is 9.99, on the first day of the month he will be charged 9.99 / 30 = 0.33. On the next day the charge will be 0.66, and so on until the end of the month, when the charge will equal the full amount of 9.99. Thus the customer is effectively charged a small portion of the total fee every day. His balance grows slowly, giving him enough time to react and deposit more money into his account.

## **Subscriptions Charged In Advance**

This mode of charging subscription fees ensures that, at the end of the billing period, the customer is charged until the end of the Nth full billing period following the current one. So if we charge one month in advance and the current monthly billing period ends on April 10<sup>th</sup>, the customer will be charged until May 10<sup>th</sup>, and his invoice produced on April 11<sup>th</sup> will contain charges for calls made prior to April 10<sup>th</sup> and subscription charges covering the period from April 11<sup>th</sup> to May 10<sup>th</sup>

If a subscription which is charged in advance is not active during the whole billing period, it is pro-rated in the same way as post-charged subscriptions are. For instance, if a customer with a monthly billing period activates a "1 month in advance" subscription in the middle of his billing period (e.g. on March 17<sup>th</sup>), the invoice issued to him on April 1<sup>st</sup> will include subscription fees from March 17<sup>th</sup> to April 30<sup>th</sup> (i.e. the incomplete portion of the current billing period and the whole next billing period).

If a customer terminates a subscription prior to the end date of a period that has already been charged (e.g. the customer in the example above closes his account on April 20<sup>th</sup>), then a refund will be issued for the "unused" subscription time when the billing period is closed.

This improves cash-flow for a service provider, and minimizes the potential loss when a customer leaves without paying his last bill.

## **Periodic Subscription Fees**

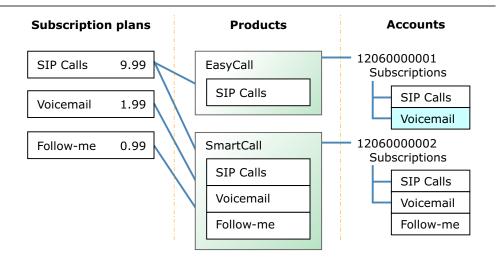
As mentioned above, periodic fees are charges applied continually throughout a subscription's lifetime. Since your customers may use different billing periods, PortaBilling gives you the flexibility to assign subscription costs individually for each period. For instance, if your monthly rate is 19.99, you will not want to offer a weekly rate of 4.99, since the increased maintenance required by customers with a short billing period justifies increased rates. PortaBilling allows you, for instance, to define your monthly rate as 19.99, bi-weekly as 10.99, weekly as 6.99 and daily as 1.99 for the same subscription plan. PortaBilling will automatically use the correct base value according to the customer's billing period.

### **Promotional periods**

Yet another common business practice is offering special rates for an initial period following signup (e.g. "Only 9.99/month!", while the disclaimer states: "For the first six months only, after which the standard rate of 29.99/month applies."). PortaBilling allows you to define an unlimited number of subscription periods, with different subscription fees for each. For example, you could create a subscription which offers free service for the first three months, a rate of 19.99 for the next nine months, and 12.99 thereafter; or something even more complex.

# **Applying Subscriptions**

Since a product defines the way you provide a service to the end-user, and subscriptions define the charges for this service, it is obvious that the two must be interconnected. There is now a new property of products – the subscription list – that defines which subscription plans are to be included in a given product. For instance, your EasyCall product may only include one subscription plan, e.g. "SIP calling – 9.99", while the SmartCall product might include "SIP calling – 9.99", "Voicemail – 1.99" and "Follow-me – 0.99". A SmartCall customer will be charged 12.97 in total, but there will be three separate invoice lines, one for each subscription plan. Thus, when an account is assigned the SmartCall product, three subscription records are created for it (SIP calling, Voicemail and Follow-me), while only one subscription record is created for an account with the EasyCall product. These **subscription records** (not to be confused with **subscription plans**) reflect the subscription's actual status with regard to this account.



Subscriptions which an account receives as part of its product are called mandatory subscriptions, because it is not possible to remove or cancel these subscriptions so long as the account uses the product. You may, however, add some optional subscriptions to an account (e.g. if an EasyCall product user wishes to receive the Voicemail service). These optional subscriptions can be added or canceled as you wish.

You can also assign subscriptions to a specific customer. Here the procedure is exactly the same as with an account. Since a customer cannot have a product assigned directly to him, there are no mandatory subscriptions in this case, i.e. all of a customer's subscriptions are optional.

Every subscription has parameters such as activation date, cancellation date and (most importantly) the "billed to" date, which defines the period for which subscription fees have already been charged.

### **Activating a subscription**

By default, a subscription is automatically activated when its start time arrives, with one exception. Namely, in the subscription plan properties you may specify that the subscription will become active only when the account is used for the first time. In this case, the subscription is activated either on the start date or the account's date of first use, whichever comes later.

### Canceling (closing) a subscription

A subscription which is not yet active can simply be deleted (for instance, a customer has signed up for a new service beginning next month, but then changes his mind). A subscription which is already active cannot be deleted; when the subscription is canceled, the cancellation date is entered as the end date of the subscription. Typically, the cancellation date will be the day on which cancellation took place, but you can also schedule

cancellation for a future date (e.g. a customer wishes to use the service until the end of the present month). The record of the canceled subscription allows PortaBilling to correctly charge for closed subscriptions. For example, if a customer subscribed to the service on the 3<sup>rd</sup> and cancelled it on the 7<sup>th</sup>, he will still be charged for five days of service.

# **Subscription Discounts**

#### **Discounts on subscriptions**

Every subscription (assigned to an account or a customer) can have a custom discount rate, with the actual charged amount adjusted accordingly. So if a subscription plan defines the periodic fee as \$10.00, and this particular subscription is assigned a 20% discount rate, a charge of only \$8.00 will be produced. Use 0 (zero) discount rate to specify "no discount" and ensure that charges are made according to the subscription plan definition. If a subscription has an empty discount rate, the customer default rate is used (see below).

#### **Customer discounts**

To simplify management of different discount tiers (e.g. all your "silver" customers get 10% off the monthly fee for any of their subscriptions) you can assign a discount rate directly to a customer. So instead of creating multiple subscription plans with different periodic fee values, you will have a single set of subscription plans. You can then simply assign discount rates (10%, 20%, etc.) to customers. Any subscription (either directly applied to the customer or associated with one of the customer's accounts) which does not have an explicitly assigned discount rate will then be charged using this discount.

### **Product Modifications**

### Changing the subscription plan definition of a product

If you modify the list of subscription plans for a given product, this will not affect existing accounts with this product. This basically allows you to sell the same product over an extended period of time, simply adjusting the subscription plans within the product according to current promotional offers, without affecting any old customers.

## Changing an account's product and subscriptions

A change of product for an existing account, e.g. from product A to B, will have the following effect on this account's subscriptions:

• Mandatory subscriptions present in both A and B will remain unchanged.

- Mandatory subscriptions which were part of product A (old), but not part of product B (new) will be closed (with the current date as finish date).
- Mandatory subscriptions under product B which the account does not yet have will be created as new ones (with the current date as start date).
- Optional subscriptions will remain unchanged.

# **Applying Subscription Fees**

When a customer's billing period is closed, PortaBilling calculates charges for any subscriptions that were active during this period. For each subscription, three types of charges may be made:

- Activation fee If the subscription plan has an activation fee defined, and if the subscription was started during this period.
- Cancellation fee If the subscription plan has a minimum subscription period and early cancellation fee defined, and if the subscription was canceled during this period (where the total subscription duration is less than the minimum subscription time).
- Subscription fee A periodic subscription fee, pro-rated to the actual duration of the service used; please consider the following examples, all of which apply to the "SIP calls" subscription with a monthly periodic fee of \$9.99:
  - O Customer A, with a monthly billing period, activated the subscription on April 12<sup>th</sup>. On May 1<sup>st</sup> he will be charged \$6.33, because he used the service for 19 days (12..30) and (19/30) \* 9.99 = 6.33
  - Customer B, with a monthly billing period, activated the subscription on April 12<sup>th</sup>, and canceled it on the 25th. On May 1<sup>st</sup> he will be charged \$4.66, because he used the service for 14 days (12..25) and (14/30) \* 9.99 = 4.66
  - O Customer C, with a monthly billing period, activated the subscription in March and canceled it on April 23<sup>rd</sup>. On May 1<sup>st</sup> he will be charged \$7.66, because he used the service for 23 days (1..25) and (23/30) \* 9.99 = 7.66

All these types of charges will be reflected on the invoice as separate invoice lines.

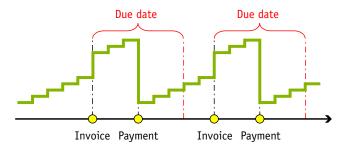
## Incompletely used promotional periods

If you offer promotional rates for X billing periods, then every billing period in which the service was used counts towards it, regardless of the amount of days used in a particular billing period. Thus, if you offer a promotional period for the first four weeks, and customer subscribes on a Wednesday, his first week (of 5 days) and the three full weeks following it will be charged according to the promotional rate. Starting from the fifth week the default rate will be used.

In order to avoid potential misunderstandings when a customer expects a longer promotional period, the best practice is to use an anniversary billing cycle, as this eliminates the problem of "incompletely used" promotional periods.

# Invoicing

At the end of the billing period, PortaBilling can produce an invoice for your customers. An invoice reflects all the transactions (calls, payments, refunds, subscription charges, and so on) which occurred during this period, and serves as the primary record of services provided to a specific customer, as well as his current status.



# **Billing Periods**

A billing period defines how often invoices/statements will be generated and when exactly they are to be produced. PortaBilling100 supports the following billing periods

- Daily Covers a 24-hour period.
- Weekly Covers a 7-day period (Monday through Sunday).
- Bi-weekly Covers a period from the 1<sup>st</sup> to the 15<sup>th</sup> or from the 16<sup>th</sup> to the last day of the month.
- Monthly Covers the period from the 1<sup>st</sup> of the month to the last day of the month.
- Monthly (anniversary) Covers the period from the Nth day of the month to the day before the Nth day of the following month.
   N is the day of the month when the customer was created; thus if a customer was created on January 6<sup>th</sup>, his invoices will always cover the period from the 6<sup>th</sup> of the current month to the 5<sup>th</sup> of the following month.

To avoid complications for customers who were created on the 29<sup>th</sup>, 30<sup>th</sup> or 31<sup>st</sup> day of the month, their first billing period will cover the time until the 28<sup>th</sup> day of the month after the next one, and thereafter will always cover the period from the 28<sup>th</sup> to the 28<sup>th</sup>. For instance, if a customer was created on March 30<sup>th</sup>, his first invoice will cover the period up to April 28<sup>th</sup>, while his next invoice will cover the period from April 28<sup>th</sup> to May 28<sup>th</sup>.

• 30 days – Every billing period is exactly 30 days, so if a customer was created on March 20<sup>th</sup>, his first invoice will cover the period from March 20<sup>th</sup> to April 18<sup>th</sup>, the second invoice will cover the period from April 19<sup>th</sup> to May 18<sup>th</sup>, and so on. This invoicing method allows you to make subscription fees more straightforward compared to regular monthly billing, where the same monthly fee is applied to longer (e.g. March) as well as shorter periods (e.g. February or April).

Every billing period is adjusted to the respective customer's (or vendor's) time zone. So, in the case of a customer with the Los Angeles time zone and a weekly billing cycle, the billing period will start at midnight on Monday Los Angeles time, while for a customer with a weekly billing cycle and the Singapore time zone it will start at midnight on Monday Singapore time. Thus while both invoices will cover 7 days (168 hours), they will actually refer to different intervals of time, with a 15-hour difference.

# Closing a Billing Period

Or in other words: when will invoices actually appear in the system?

By default, invoices/statements are generated on the day after the last day of the billing period, e.g. invoices for customers with a weekly billing cycle are generated on Monday, while invoices for customers with a monthly billing cycle are generated on the first day of the month. A transaction is included in a certain billing period if it **started** during this period; this means that calls are considered as falling within a certain period according to their connect time. For example, if a call starts at 23:55 (11:55pm) on March 31<sup>st</sup> and finishes at 00:43 (12:43am) on April 1<sup>st</sup>, then this call belongs to the March billing period.

For this reason, a billing period cannot be closed the next day at midnight sharp; there might be calls in progress which started just a few minutes ago, and which should still be included on the current invoice. PortaBilling waits a sufficient amount of time before closing a billing period, to ensure that all calls have been completed. By default, this interval is six hours, but it can be changed in the porta-admin.conf configuration file.

Also note that since statements are generated in the time zone of the customer/vendor, the billing period is closed in that time zone. Thus if your system time zone is Singapore, you cannot expect to see invoices for your US customers on Monday morning, since it is still Sunday evening then in the US. Finally, in order to provide optimal system response time for your online users, PortaBilling only performs resource-intensive calculations (such as creating statistics/invoices) during the period

specified in your configuration as "off-peak". So, in the example above, if your "statistic calculation" hours are defined as 2:00am to 7:00am, you will receive invoices for US customers on Tuesday morning.

# **Invoice Templates**

You can design multiple invoice templates, so that each template has its own layout, language, logos/pictures, and the like. Every customer will be assigned a specific invoice template, according to which PortaBilling will create a PDF file that can be emailed to the customer and/or downloaded from the PortaBilling web interface (by both the administrator and the customer himself). It is also possible to use a special "Do not create invoice" option for a customer. In this case, PortaBilling will only produce CDR summaries, but no actual invoices will be generated.

Please consult the **PortaBilling Templates Guide** for more information about creating and managing invoice templates.

## **Invoice Parameters**

Every invoice contains global invoice data, which is stored as part of the invoice record in the database:

- Invoice number unique identifier of an invoice
- From date start date of the billing period
- To date end date of the billing period
- Invoice date date when the invoice was generated
- Due date date by which payment should be received
- Payment terms description of payment terms (e.g. "due on receipt")
- Invoice total sum of all charges in this period minus credits/refunds
- Invoice amount due amount the customer is supposed to pay you (see below for a detailed explanation of invoice balances)
- Invoice status **Open** means that the invoice has been generated, but has not yet been delivered to or viewed by the customer, so it can potentially be modified. **Closed** means that the invoice has already been sent to the customer by email or downloaded by him from the web interface.
- Invoice payment status this specifies the following:
  - o **Do Not Pay** invoice amount is 0, no payment is required
  - o Unpaid no payment has been received yet
  - o **Partially Paid** payment has been received, but in an amount less than the amount due
  - o Paid invoice has been paid in full
  - o **Overdue** invoice is unpaid and past due

- o **N/A** payment status is not applicable to this invoice. Invoices also contain certain data extracted from other PortaBilling objects, which are included in the invoice's PDF version:
  - Information about the customer (invoice recipient)
  - Information about the invoice issuer (your company or a reseller, if the invoice was issued on behalf of a reseller)
  - Information about calls and other transactions included in the invoice

## **Invoice Balance**

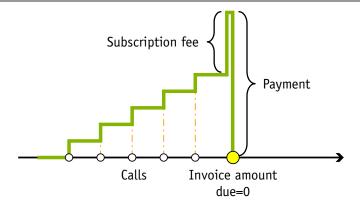
PortaBilling provides two methods for computing the invoice balance (amount due):

- Simple In this case, the invoice's amount due is equal to the invoice total, and is calculated as the sum of all charges during the given period (no previous payments are taken into consideration). This is an optimal method for integration with an external bookkeeping system, where you keep track of your incoming payments via accounting software, and not PortaBilling.
- Balance-aware The invoice total is calculated as the sum of all charges during the given period (both call and non-call related), minus the sum of all credits/refunds. The invoice's amount due is calculated as: previous\_balance + invoice\_total payments. This allows you to "carry over" a balance in the case of partial payments. For example, suppose a customer's March invoice was for \$40. If he makes a payment of \$30 on April 10<sup>th</sup>, makes calls for \$25 during April, and is also issued a \$3 refund, then his April invoice will have an invoice total of \$25 \$3 = \$22, while the invoice's amount due will be \$40 + \$22 \$30 = \$32.

By default, PortaBilling uses the balance-aware invoice generation method.

# **Charging the Invoice Balance**

To simplify payment collection and improve cash-flow, PortaBilling can charge a customer's credit card before closing an invoice. So if, as in the example above, the invoice's amount due was initially \$32, the customer's credit card will be charged \$32, with payment entered to the April billing period. As a result, the customer's invoice will be created with a zero amount due.



This type of periodic payment can be activated on a per-customer basis (using the Payment Info tab) and used in conjunction with other types of periodic payments (e.g. balance-driven).

# **Payment Status**

Every time a payment is recorded in the system (this could be a periodic payment, an online payment by a customer, or a payment entered manually by the administrator), in addition to modifying a customer's balance it will also be applied to one of his unpaid invoices. If the amount so applied equals the invoice's amount due, the invoice becomes "paid", while if the payment is less than the amount due, the invoice becomes "partially paid". Payments are applied to an invoice cumulatively; thus if an invoice is for \$30, and the customer makes three payments of \$10, \$13 and \$17, following this last payment the invoice will be "paid". If a customer has several unpaid invoices, the payment will be applied to the oldest one. If a payment exceeds the total amount of all unpaid invoices, the remaining sum will be assigned to the special customer property "unallocated payments", and applied to future invoices. For instance, suppose a customer receives his weekly invoice, with an amount due of \$8.99. Since he plans to leave for a three-week vacation, he sends in a payment of \$36. This entire amount is applied to the customer's balance, so that \$8.99 will cover the existing invoice, while \$27.01 will remain in "unallocated payments". When his next several invoices are created, they will show an amount due of zero and the status "paid in full".

**NOTE:** Unallocated payments do not represent a "cash reserve". When a payment is made, the amount is immediately applied to the customer's balance. Unallocated payments merely show that the customer "overpaid" you sometime in the past, and are used to correct the paid/unpaid status of future invoices.

You can see the customer's current "unallocated payment" status on the **Payment Info** tab in the customer info.

## **Collection Policy**

Customer class allows you to define a policy for automated payment collection.

## **Important dates**

- Issue date defines the moment when an invoice was issued; all other dates are generated based upon it.
- Invoice grace period indicates within how many days following the invoice issue date a payment must be received. The invoice due date is calculated as invoice\_issue\_date + grace period. The grace period can be zero, in which case the invoice is considered to be due upon receipt.
- Suspension time defines within how many days the customer will be suspended after an invoice becomes overdue. Suspension means that, while the customer's information will remain intact, he will not be able to use certain services, most notably sending or receiving calls.
- Closing time defines within how many days a customer account will be closed after an invoice becomes overdue.

Let's take a look at the following example. Customer A has a grace period of 21 days, a suspension time of 14 days, and a closing time of 21 days. A's invoice was generated on May 1<sup>st</sup>, so that the invoice due date is May 22<sup>nd</sup>. If A does not pay by that date, the invoice will become overdue; 14 days (2 weeks) after that – on June 5<sup>th</sup> – his account will be suspended; and on June 12<sup>th</sup> – 21 days after the due date, or one week after the suspension date – his account will be permanently closed.

#### Notifications regarding payment due

Since it may happen that a customer has lost or overlooked the original invoice, PortaBilling can send automated notifications to a customer several times before the invoice due date, stating that payment has still not been received. You can configure any set of days, e.g. "10,7,1" will send notifications 10 days, 7 days and 1 day prior to the invoice due date.

#### **Overdue invoice notifications**

When an invoice is past its due date, PortaBilling will continue notification attempts, but in this case using a different notification text. Here again, you have complete freedom in configuring this notification policy: for instance, "0,7,14" will send an alert to the customer on the due date, and then 7 and 14 days later.

## Re-collection attempts

It could be that the initial attempt to charge a customer's credit card has failed due to a temporary problem (e.g. he exceeded his credit limit, having recently made a very expensive purchase, but has now paid his credit card bill). In such a case, it would be useful to try charging his card sometime later. However, since the merchant bank will usually charge you for every failed credit card transaction, this should not be done too often.

In the customer class definition you can specify when re-collect attempts should be made, e.g. "0,3,7" means that PortaBilling will attempt to charge the customer's credit card on the due date, 3 days after the due date, and 7 days after the due date.

## **Suspension warning time**

As a last resort to prevent service interruption, PortaBilling will send another alert to the customer prior to service suspension. This parameter may also be configured in the customer class definition.

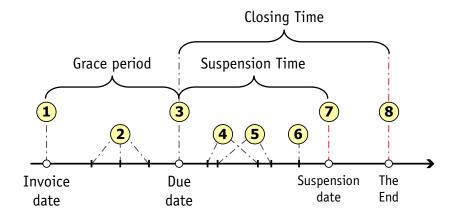
## **Customer account during collection**

When a customer has an unpaid or overdue invoice, all call services are rendered as usual, subscription fees are charged for the current period, and new invoices are generated (for instance, if your customer has net payment terms of 60 days, he may have two other (newer) invoices generated by the time his invoice becomes overdue).

When a customer has suspended status, his call services are blocked, but subscription fees are still applied (since his account is being provisioned, e.g. his voicemail is kept on the server).

When the customer's account is closed, no further activities, be it calls, subscription fees, self-care access, or any other, are available for his account.

#### **Collection process**



- At the end of the billing period an invoice is generated (1).
- If the invoice has a positive amount due, it is considered unpaid. When the invoice status is unpaid, a customer may be reminded of the approaching due date (2).
- On the due date, the unpaid invoice becomes **overdue** (3).
- Several collection attempts may be made (attempts to charge the customer's credit card on file for the amount due) (4).
- The customer may be reminded that the invoice is overdue (5) and that service may soon be suspended (6).
- On the suspension date, the customer's status changes to suspended (7), which automatically blocks his access to services.
- If the payment issue is not resolved, the customer's account is closed on the closing date (8).

In some cases, after the customer is suspended, and thus finally realizes that there is an unpaid invoice (!), he needs some extra time to submit payment. In this case, his suspended status may be temporary lifted by the administrator. The administrator will revert the customer's status to normal and specify the date until which suspension is postponed. If the invoice is not paid in full by that date, the customer will be automatically suspended again.

## **Void Invoices**

It sometimes happens that an error is detected after an invoice has been generated and delivered to the customer. A new invoice must be produced, but the old one must be kept for audit purposes. The void invoice operation marks the invoice as canceled (this will also be visible in the PDF file), and then a new invoice is automatically produced.

## **Invoice Recalculation**

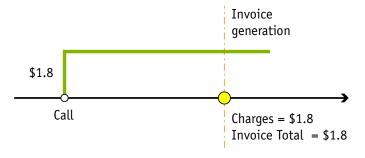
This process voids an existing invoice and generates a new one in its place.

# **Processing Taxes**

There are two methods for calculating taxes: inclusive and exclusive. Inclusive means that the rate in the price list is defined with all the applicable taxes included; so then a single xDR is produced, and the total amount in the xDR includes both charges for services and the taxes applied to them. In the exclusive method, the rate is defined without any taxes, and the total amount in the xDR includes only charges for services. Taxes are calculated later on, and added as separate xDRs. With PortaBilling100 you can use both methods simultaneously to produce the same final result. In the examples given below, you will notice that, although different taxation methods are used, the information on the invoice looks the same. Deciding which method to use for a specific group of customers depends on various aspects of the two methods, which are explained in detail below.

# Inclusive Rate (single xDR containing charges and tax)

When you enter rates into PortaBilling100, you can define them in such a way that they incorporate the necessary charges and applicable taxes. For example, if your price is \$0.10 per minute and there is 20% VAT, the rate will be entered as \$0.12 (\$0.10 + 20%), as illustrated below. When the customer is charged, the total amount in the xDR will then include the appropriate amount of taxes. In our example below, the customer makes a 15-minute call, which is charged at \$1.80 – this amount includes both service charges and taxes.



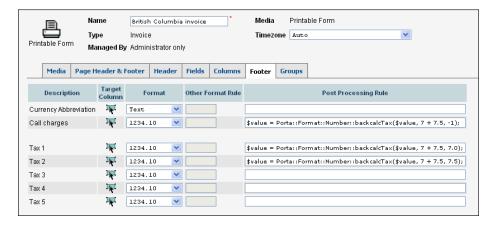
When the invoice is created, the tax information must be properly presented to the customer. Since the total amount of the invoice and the tax rate are known, the actual amount of tax and the pre-tax amount can be "back-calculated". In our example, we assume that there was only one charge during the billing period, so that the invoice total is also \$1.8; but it works exactly the same way if there are multiple transactions in the billing period, too. By applying the tax calculation formulas in the template, PortaBilling determines that, since the invoice total is \$1.80 and the tax rate is 20%, the pre-tax amount was \$1.50 and the amount of tax \$0.30.

Rate		xDR	Invoice	
\$0.12 (\$0.10 + 20%)		15 min	Services	\$1.50
	-	\$1.80	Tax	\$0.30
			Total	\$1.80

This method is ideal for prepaid services. Since every xDR produced contains the tax amount, charges and taxes are debited from the customer's balance immediately after the service is rendered. This is also convenient for European countries, where customers are used to seeing all prices as "final".

### **Invoice Templates**

The tax calculation formulas are entered in the post-processing rules in fields like Tax1, Tax2, and so on. The formula must include the actual tax rate (only you can know what the correct tax rate is for customers in your country).



During invoice generation, PortaBilling computes the tax amount based on the invoice total and the tax rate you have specified, and this information is displayed to the customer.

Back-calculation formulas support applying multiple types of taxes simultaneously. You simply need to enter the total tax rate and the rate of the specific tax. Our example above illustrates taxation for British Columbia (Canada), where there is 7% GST and 7.5% PST.

The backcalcTax function has three parameters:

• \$value variable - Do not change this, since it is dynamically replaced by the actual invoice total during invoice generation.

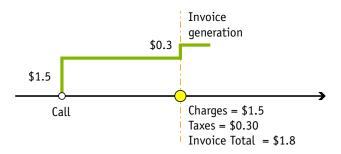
- Total tax rate Here you can enter either a fixed value (e.g. 14.5) or use a mathematical expression to represent different types of taxes (e.g. 7 + 7.5).
- The rate for a particular tax type The function returns the value of the specific tax type. For example, backcalcTax(\$value, 7 + 7.5, 7.0) for an invoice with a total of \$200.00 will return 12.23. If -1 is used as the value of this parameter, then the function will return the total amount without any taxes (\$174.67, in our example).

**NOTE:** The default sample template provided with PortaBilling contains formulas for tax rates in British Columbia. Please change the formulas in all the tax fields to values appropriate for your country or state.

# **Exclusive Rate (separate xDRs for charges and taxes)**

In this case, the prices you enter in the system exclude any tax information, and so when PortaBilling100 processes a billing event, the charged amount recorded in the xDR is likewise exclusive of tax. Instead, the taxation process is launched later, when closing the billing period for a given customer (this is actually the final step in closing the billing period process, after all other operations, such as charging recurring subscription fees, have been completed). All the customer's transactions during the billing period are retrieved and analyzed, and the appropriate taxes are assessed. These tax charges are added to the customer's account as separate records (xDRs), and then appear on the invoice along with the other charges. In this case, the invoice template does not perform any tax-related calculations; it simply presents the sum total of all "tax" and other transactions.

NOTE: Applying an invoice template designed for the inclusive method to a customer who is charged by the exclusive method will most certainly produce incorrect calculations.



Rate	xDR	Invoice
\$0.10	10 min	Services \$1.50
	\$1.50	Tax \$0.30
	+ ×DR	Total \$1.80
	Tax 20%	
	\$0.30	
	i	

This method allows greater flexibility when dealing with complex taxation (for instance, when the tax is not simply a percentage of the price). It is more suitable for postpaid customers, since tax amounts are applied to the balance only at the end of the billing period. It is also the preferred method for customers in the US and Canada, who are used to seeing prices without tax and having tax amounts added to a bill separately.

Since taxation rules differ from country to country, PortaBilling100 supports a system of plug-in tax modules. Each customer is assigned his own plug-in type, which defines a different module to be used for calculating taxes. Currently, PortaBilling100 supports plug-ins for VAT (fixed percentage) and the BillSoft EZTax suite. The latter enables correct calculation of US state, country and city taxes, as well as special items such as federal USF. For more details, visit the BillSoft website.

## Using the BillSoft EZTax Suite with PortaBilling

To use EZTax, you must first sign a contract with BillSoft (EZTax is a paid subscription service; please mention that you are a PortaOne customer to receive special pricing and other promotions) and obtain the EZTax libraries for installation on your server. After EZTax has been enabled in the PortaBilling100 configuration, the following will be done for all customers with BillSoft assigned as the taxation method:

- 1. All accumulated transactions (xDRs, refunds, etc.) will be sent to EZTax along with the customer's information (which is used to determine his tax jurisdiction).
- 2. EZTax will calculate all applicable taxes and send them back to PortaBilling100, so that they can be inserted as extra xDRs for the given customer (each type of tax will produce a separate record; thus if both state and city taxes are applicable, there will be two separate transactions).
- 3. PortaBilling will then proceed to generate the invoice as usual.

In order to tax services properly, xDRs are mapped to EZTax's transaction/service codes, which define what type of taxes apply to a given transaction. The current logic of mapping XDRs is as follows:

- 1. If neither the CLI (origination number or ANI) nor the CLD (destination number or DNIS) record of the call event matches the North America Numbering Plan (NANP) format (i.e. the phone number should start with 1 followed by a 3-digit area code (NPA), then a 3-digit exchange prefix (NXX), and finally a 4-digit number), then this is considered to be an international call, and the **VoIP International Usage** (19, 51) transaction/service code is used.
- 2. If either the CLI or CLD matches the 1-NPA-NXX-NNNN pattern, but the given NPA-NXX combination is not found in the BillSoft address database (this usually means that, even though the phone number starts with 1, it belongs to some other country for instance, the Dominican Republic), the **VoIP International Usage** (19, 51) transaction/service code is likewise used.
- 3. Then the location identifier for CLI and CLD are compared further:
  - If the CLI and CLD are identified as belonging to different countries, the VoIP International Usage (19, 51) transaction/service code is applied (calls from/to Canada fall under this category).

**NOTE:** Calls between the USA and Puerto Rico are defined as calls of the interstate type, and the **VoIP Interstate Usage** (19, 49) transaction/service code applies.

Then the state attributes in the location information are compared for CLI and CLD. If both CLI and CLD are reported as belonging to the same state, the VoIP Intrastate Usage (19, 50) transaction/service code is used; otherwise the VoIP Interstate Usage (19, 49) code is applied.

# **Payments**

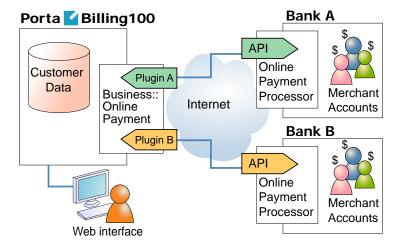
PortaBilling100 allows payments to be processed online, without the intervention of an operator, by charging the customer's credit card or debiting his bank account. Payments may be initiated by:

1. Your subscribers from the web interface (called "online payments" because payment is triggered by the customer, who is using the web interface at the moment the payment is made).

- 2. The PortaBilling100 system itself. These payments are called periodic, because they usually happen automatically over a regular period of time. There are three sub-types of periodic payments:
  - O Calendar payments, which happen every month, every week, and so on. This is a convenient way to charge a customer his full balance, or some other pre-defined amount, at a certain moment in time.
  - Balance-driven payments, which are triggered by certain conditions involving a customer's balance. When the customer's balance is higher than the specified threshold, payment is initiated automatically.
  - Automated payment, which is applied when closing an invoice. The customer's credit card is charged for the invoice's amount due, so that when the invoice is created it shows an amount due of zero

## **Payment Flow**

The following picture illustrates the individual components of the online payment system:



#### Merchant account

A merchant account must be opened at a bank. Its purpose is similar to that of a normal checking account. It stores funds you have received from credit card payments.

## Online payment processor

A merchant account is usually enough to start processing credit card payments via charge slips. However, if you wish to initiate transactions from your own server via the Internet, this service is provided by online payment processors such as Authorize.Net. You establish an account with an online payment processor, providing it with your merchant account information, and in return you receive credentials (username, password, etc.) for using its API. So now your application can connect to the API's server and, upon providing valid authentication information, initiate transactions.

## **Business::OnlinePayment framework**

Unfortunately, there are many different online payment processors, most of them using their own API which is different from that of other providers. So it seems that every e-commerce application such as PortaBilling100 must be programmed to support them all, which is an extremely laborious task. Fortunately, there is a solution: Business::OnlinePayment is a framework which provides the necessary middleware between e-commerce applications and online payment processors.

- The application is provided with unified API methods, e.g. doTransaction, so the same code in the application can be used to communicate with any online payment processor.
- A communication plugin is created for each online payment processor. This plugin knows such specific parameters as the server's address, the correct way of encoding transaction parameters, the proper way of parsing the server's response, and so on.

On the application side, therefore, only a few things are required: loading the correct plugin and invoking a transaction method. After that control is handed over to the plugin, which handles all communication with the remote server.

The whole Business::OnlinePayment project is open-source, and is maintained by a large team of individuals. At the moment about 10 different plugin modules are supplied with PortaBilling, and it is easy to create new plugins for online payment processors. You can find more information about the Business::OnlinePayment module and available plugins at http://www.cpan.org/modules/by-module/Business/.

## PortaBilling payment support

PortaBilling stores required information, such as customer name and address, credit card number, and so on, in the database. Multiple merchant accounts are supported (for instance, your merchant account A accepts payments in USD, while account B takes payments in euros). You may define a "minimum allowed payment" and a list of supported card types (VISA, MC, etc.) for every merchant account.

When payment is initiated (either by the customer from web self-care, or automatically) the system connects to the online payment processor and

performs the transaction. The online payment processor verifies the credit card information (and performs optional steps such as address verification or CVV control). Upon receiving confirmation that the transaction was successful, PortaBilling writes transaction information to the PortaBilling database and modifies the balance for the account/customer.

## **Supported payment methods**

The choice of available payment methods depends on the online payment processor. In general, however, PortaBilling100 supports the following payment methods:

- MasterCard
- VISA
- American Express
- Discover
- FirePay
- Switch/Maestro
- E-check (direct debit of bank account)

# **Templates**

Templates are a powerful and flexible tool defining the relationship between data and its representation. Let's take a practical example: vendors send you their rates, and you have to enter this data into the system. Obviously, regardless of the particular numbering plans, formats and other options, this data has to be in the unified format used in PortaBilling. Some vendors use Microsoft Excel, others text-based formats (for example, .CSV). Even if the same format is used, there will be different ways of positioning and formatting the data. For example, vendor A might have the phone prefix for the Czech Republic in the first column in his data file, entered as **420**. Vendor B might have it in column number three, entered as **011420**.

Of course, it is possible to write an external tool which would convert data files from these different formats into a common one. However, this would require some extra steps in data processing, so that every time you upload rates from a vendor you will have to perform a conversion first. In addition, this will probably involve extra cost, since not all users are capable of writing the required data conversion application.

This is why PortaBilling has chosen a different approach. Instead of making your data suit PortaBilling, you can do opposite: make PortaBilling understand and process your data as is! Templates allow you to specify the following:

• Media format of the data (e.g. XLS, CSV or HTML).

- Where particular groups of data are located in the file (e.g. data on rates are on worksheet *Rates*, starting from the tenth row).
- Then you can specify which format each data element is in (for example, if the phone prefix is given as 011420 or as 420). You can also apply post-processing rules (the analog of formulas in spreadsheet editors).
- For download templates (ones which describe how data extracted from PortaBilling are to be represented), you can use our visual WYSIWYG layout editor.

Returning to the vendors in our example above, we can create one template for each of them and associate them with certain tariffs. Thus a corresponding template will automatically be used whenever you upload data for a given tariff.

For more details about templates, see the **PortaBilling Templates Guide**.

## **Translation Rules**

It is very often the case that you must make use of different numbering systems on your VoIP network. For example, Vendor A requires you to send all phone numbers with the technical prefix 12345#, Vendor B requires that all phone numbers be in the format 011
code><area-code><number>, and, finally, when you send calls to the local telecom (Vendor C) you have to strip the country code and area code off completely. Of course, you would like to have this information in a unified format in your billing, so you will not need to enter multiple phone prefixes for the same destination.

PortaBilling translation rules allow you to convert a phone number from a non-standard format to a unified one. A translation rule is a set of Perl regular expressions which are applied to the **called-station-Id** phone number before any other processing in billing takes place.

**NOTE:** A detailed description of Perl regular expressions is outside the scope of this document. If you want to learn more about regular expressions' abilities, syntax and practices, you can read "Perl Regular Expressions Quick Start" (run perldoc perlrequick) or "Perl Regular Expressions Tutorial" (run perldoc perlretut). We also recommend the book *Mastering Regular Expressions* by Jeffrey Friedl (published by O'Reilly, ISBN 1556592-257-3).

A translation rule is a set of s-regexp's; individual regexp's are separated by a semi-colon. The initial value is inside of the \$\_ variable, and the result is considered to be the value found in \$\_ after the last regexp has been evaluated. For example, here is a translation rule which will remove

an initial double-zero (international dialing code) and also convert local numbers (ones starting with a single zero) into the E.164 format:

s/^00//; s/^0/420/;

#### Three types of translation rules:

- Connection translation rules. These are related to a particular connection, and convert a phone number from a unified format into a vendor-specific one during the routing phase, or from a vendor-specific format into a unified one during the call billing phase.
- Node translation rules (also called authorization translation rules). These are used to convert phone numbers from an IVR-specific format into a unified one during the authorization phase. Example: On your gateway A an IVR is running for prepaid cards. You use E.164 numbering in billing, so you expect all numbers to be dialed in E.164 as well (e.g. 42021234567 for the Czech Republic).
  - However, very often your customers will dial this as **01142021234567** instead. Such calls will not be authorized, since there is no phone prefix defined in their tariff to match this number. To avoid this problem, you can set a translation rule for this node. Thus, when an authorization request comes in, we will first convert the phone number into the unified format **(42021234567)**, and only then check the rates.
- Customer translation rules. These are applied in the same way as node translation rules (during authorization), but may be different for each customer (for example, one customer prefers to dial 00 before the number, another 011). If a customer has his own translation rule, then this will be used instead of the nodebased rule.

## **Date and Time Information**

## **Time Zones**

Due to the global nature of the VoIP business, it is very important to identify times with reference to time zones. For example, there is an 18-hour difference between 8pm Melbourne, Australia, and 8pm Seattle, USA – which could mean many thousands of calls and thousands of dollars incorrectly counted if the time zone is not taken into consideration.

This is why every object in PortaBilling (e.g. user, customer, vendor or account) has a time zone associated with it. All dates are stored in the

database in a universal, portable representation, and are converted into the required time zone when necessary. For example, say a call is made at 14:03 New York time (the time zone of your PortaBilling server). The call is made using a calling card running on the America/Chicago time zone, and the account belongs to customer Easy-Cards-Reseller, whose time zone is America/Los\_Angeles. The call goes to vendor Deutsche Telekom, which has Europe/Berlin as its time zone.

Thus, if each of these entities views information about the call, they will see it in their respective time zone, as follows:

Account: 13:03Customer: 11:03Vendor: 20:03

This helps to present time information in a format suitable for the user. The time zone also affects the billing period. Thus if a customer has time zone Europe/Berlin and a monthly billing period, this means that his billing period covers one whole month, from 00:00 on the first day of the month until 00:00 on the first day of the next month in his time zone – Western European Time, in this example.

Also note that all time zones are expressed in relation to a geographical location in PortaBilling, for example, Europe/Prague. This helps to avoid ambiguous abbreviations such as EST, which could mean both New York time and Melbourne time. Moreover, by using such a notation daylight savings time automatically comes into effect when applicable, so you do not have to think about whether it is EST (Eastern Standard Time) or EDT (Eastern Daylight Savings Time).

#### **Date and Time Formats**

Times and dates have different formats in different places in the world. For example, the same date will be represented as 20.05.2003 in Germany and 05/20/2003 in the US. It is important that the user be able to work with dates in his native format in order to facilitate work and avoid data interpretation problems.

Each PortaBilling user (admin, account, customer care) has his own date and time formats. When logging in to the web interface, all date and time information will be shown in the user's specified format. Additionally, all data input fields will also assume the date and time formats specified for the given user.

# **Call Routing**

When an entity on your network (for instance, a gateway or a SIP server) has to establish an outgoing call, it must find out where the call is being

sent to. To do this, it can use its internal configuration (for example, dialpeer on the gateway) or some external entity (e.g. gatekeeper), or it may ask billing for a list of possible routes. This last method has several advantages: the routing configuration is in one central location, and billing can use information about termination costs to choose the best route (least-cost routing).

Currently, the following VoIP nodes can obtain routing information directly from billing:

- PortaSIP server (for SIP calls)
- MVTSPro (for H323/SIP calls)

Control of routing on the Cisco gatekeeper (via GKTMP) or other equipment is not currently supported, but you can develop your own routing interface for PortaBilling, which will communicate with PortaBilling using RADIUS and then transfer this information to the originator in the correct format.

## **High-level Routing Algorithm**

- If the call is for one of the phone numbers provisioned in the system, direct the call to the PortaSIP server where the SIP phone is currently registered. Also, provide a list of routes for follow-me numbers or a voice mailbox, so that the call can be redirected there if the SIP phone is not currently available (off-line, not answering, etc.).
- If the call is made to one of the access numbers for IVR applications, route the call to the node (PortaUM, PortaBridge, etc.) which runs that application.
- Otherwise, route the call to one of the gateways for termination, according to the routing rules specified in PortaBilling.

## Routing of SIP On-net (SIP-to-SIP) Calls

As the first step in routing calculations, PortaBilling checks if there is an account with an account ID equal to the dialed number (given in E.164). If such an account is found, it is clear that the call is designated for one of the subscribers provisioned on the system. PortaBilling then extracts the latest known location for this account from the location database, in order to determine which PortaSIP server the account is currently registered on, and routes the call there. The SIP server maintains information about all currently registered SIP user agents, so it is able to properly communicate with the SIP user agent handling this number.

## **Routing of Access Numbers**

This is a special case of "internal" routing, when a call does not leave the network. When a customer dials (from a SIP phone or the external PSTN network) an access number assigned to an IVR application on PortaUM or PortaBridge, the call has to be routed properly. PortaBilling maintains a table of such access numbers, indicating where they should be routed to.

## **Routing of Off-net Calls**

You can have different vendors for terminating off-net calls. For example, you can terminate calls to the US either to AT&T, via a T1 connected to your gateway in New York, or to a remote gateway from Qwest.

## **Rate routing parameters**

Ordinarily, tariffs define the termination costs for each connection to a vendor. If you create a tariff with the **Routing** type, a few more fields will be added to rates in that tariff:

- Route category you can split this into categories such as "Premium", "Cheap", etc. and use these categories in routing plans
- **Preference** routing priority (0-10), higher values mean higher priority, 0 means do not use this rate for routing at all
- Huntstop signals that no routes with a lower preference should be considered

This allows you to easily manage both termination costs and routing from a single location on the web interface. Thus, when such a routing tariff is associated with a connection, you can send calls for termination to all prefixes for which rates exist in the tariff.

## **Multiple routes**

It is dangerous to have only one termination partner: if it is down, your customers will not be able to make any calls. Normally, you will try to find several vendors and enter their rates into the system. Each connection to a vendor (with routing tariff) will produce one possible route, and PortaBilling will arrange these according to cost or your other preferences, thus providing fail-over routing.

## **Routing plans**

Routing preferences in the rate allow you to specify that, for example, you would rather send a call to MCI than to T-Systems. However, this decision is "global", and so will apply to all calls made in your system. But what if you would like to use MCI first for customer A, while T-Systems

should be the first route for customer B, and customer C should be routed to MCI only?

This can be accomplished using routing plans. A routing plan defines the routes for which categories are available, as well as in which order they should be arranged (route categories with a higher order value are tried first). For instance, in the example above MCI may be assigned as the "Normal" route category and T-Systems as the "Premium" category. After that, three routing plans will be created:

- Quality includes first Premium and then Normal routing categories
- Ordinary includes first Normal and then Premium routing categories
- **Cost-efficient** includes only Normal routing category

Thus the system will offer a different set of routes depending on which routing plan is assigned to the account making a phone call. One routing plan, called **All Available Routes**, is always in the system, and is assigned to the account unless otherwise specified. This routing plan uses all available routes, regardless of their route category.

## Routing algorithm

The routing principle is simple:

- The SIP server (or MVTS, or some other entity) asks PortaBilling for routing destinations for a given number.
- PortaBilling checks every tariff with routing extensions associated with a vendor connection for rates matching this phone number.
   In each tariff the best-matching rate is chosen; this rate will define the routing parameters.
- A list of possible termination addresses will be produced (this will
  include the remote IP addresses for VoIP connections and IP
  addresses of your own nodes with telephony connections).
- This list will be sorted according to routing plan, routing preference and cost; entries with a preference lower than the preference assigned to the first huntstop entry will be ignored.
- If there are several routes with identical cost/preference, load sharing will be applied, so that each potential route has an equal chance of being the first. Consequently, if your termination carrier provides you with three gateways to send calls to, at the end of the day each gateway will receive approximately the same number of calls (33%).
- A list of these IP addresses (with optional login and password for SIP authentication) will be returned to the SIP server. (To avoid extremely long delays, only a certain number of routes from the beginning of the list are returned; the default is 15, but this can be changed in porta-billing.conf).

#### **Route sorting**

How exactly does PortaBilling100 arrange multiple available routes?

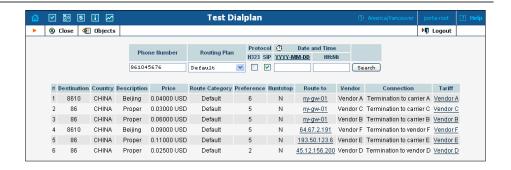
- 1. By route category. Only route categories which are included in the routing plan will be used, following the order given in the routing plan.
- 2. If you have multiple route categories within the routing plan, you can either merge them into the same group by assigning them the same order value, or keep each one separate, with its own order value. Then routes within the same order group of route categories will be arranged according to preference.
- 3. For routes with the same preference, the system can arrange them according to cost (a comparison is made on the **Price\_Next** rate parameter) so that cheaper routes will be among the first ones, or in random fashion.

## Does PortaSwitch support LCR?

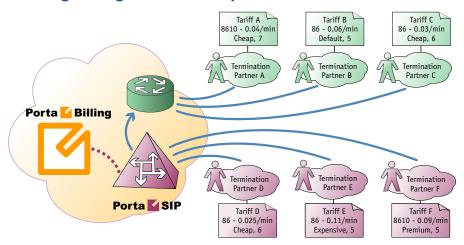
Yes, we support LCR – and much more besides. In fact, "just LCR" is the simplest type of routing PortaSwitch handles. If you decide not to use routing plans (one default plan for everyone) or routing preferences (same preference for all vendors), then the routing decision will be affected solely by the vendor's cost. Also, PortaBilling100 supports a "profit-guarantee" mode for routing. Only those termination carriers who satisfy your conditions for the minimum required profit (e.g. at least \$0.005 each minute) will be chosen.

Compare the two illustrations below. The first one shows simple least-cost routing: all of the available carriers are arranged according to cost. In the second illustration, PortaSwitch routing preferences are used, so that the administrator can re-arrange the routing. In this case, carrier D has been moved down the routing list, while carrier A has been moved up to the top of the list, thus becoming the first route.





## **Routing configuration example**



Consider the following example. If you have:

- 1. A "Standard" routing plan, which includes three route categories: "Default" (order 70), "Cheap" (order 40) and "Expensive" (order 10).
- 2. Six vendors (A, B, C, D, E, F) with the following rates (prefix, route category, preference, price):
  - a. 8610, Cheap, 7, 0.04
  - b. 86 , Default, 5, 0.06
  - c. 86 , Cheap, 6, 0.03
  - d. 86 , Cheap, 6, 0.025
  - e. 86 , Expensive, 5, 0.11
  - f. 8610, Premium, 5, 0.09

then, when a customer with this routing plan makes a call to **8610234567**, the system will arrange the possible routes as follows:

Vendor	Parameters	Comment
В	Default, 5, 0.06	The "Default" route category is first in
		the route plan
A	Cheap, 7, 0.04	This vendor has the highest preference
		in the "Cheap" category
D	Cheap, 6, 0.025	This vendor has the same preference as



		vendor C, but a cheaper per-minute rate
С	Cheap, 6, 0.03	
Е	Expensive, 5, 0.11	This is the only vendor in the last route
		category

(Vendor F was not included in the routing, since his route category is not in the customer's routing plan).



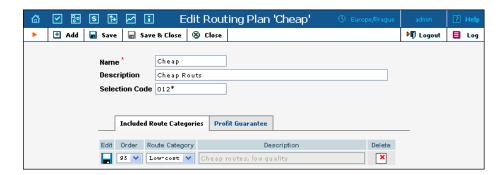
## **Routing Plan Selection**

There are two possibilities for choosing which routing plan is used to find available vendors and terminate a call:

- Each account is assigned a default routing plan. When the enduser simply dials a number in the normal way, this routing plan will be used.
- If the end-user wants to choose a specific routing plan for a particular call, he dials a routing plan selection code before the number. For example, if he wants to use the "Premium" routing plan to call US phone number 12065551234, he would dial 02312065551234, where 023 is the selection code defined as a property of the "Premium" routing plan.

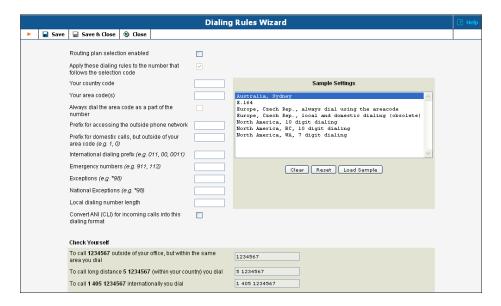
#### **Selection codes**

The selection code is a property of a routing plan, and so obviously each routing plan has its own unique selection code. If you want to have a routing plan which cannot be specifically selected by an end-user, simply leave the selection code field empty.



## **Dialing Rules**

By including a routing plan in the accessibility definition, you potentially allow every account with this product assigned to it to use this routing plan. If you want to prohibit a specific customer from selecting this routing plan for a call, you can disable it in the customer's dialing rules. In that case, calls will be routed using the account's default routing plan.



## Required support outside PortaBilling

In order to be able to use dynamic routing plan selection and have these calls charged properly, adequate support is required on the switch side, i.e. the node which processes these calls. This derives from the fact that, although the customer initially dials the selection code, this information is not included in the phone number sent to the vendor, and therefore is not visible in the call accounting information. Therefore, the node must provide this information to PortaBilling as a separate attribute, so that the call can be charged properly.

PortaSIP supports this functionality by default, while for switching equipment supplied by a third-party vendor it is recommended to consult with the vendor directly.

## **Adaptive Routing**

PortaBilling allows you to automate the process for controlling the call quality which becomes increasingly important today. That is, if you want to evaluate acceptable vendors for terminating VoIP calls, there is no need to hire numerous human operators or network engineers, who will track and analyze the specific route. All you need is to implement adaptive routing model.

The main idea of adaptive routing is to dynamically measure a vendor's quality parameters, and adjust the routing priority accordingly. These quality requirements are predefined in the form of threshold parameters on the **Routing Criteria** page, and are then automatically applied to specific vendors. Any vendor who fails to satisfy your quality requirements will go to the "penalty box" – the very bottom of the routing list. This means that the system will try first to terminate calls using other carriers (with a good quality evaluation). However, if all of them fail or are unavailable, the "penalized" carrier will have a chance to terminate the call. It is still better to send a call via an inferior vendor than to have it fail completely.

Thus, if the quality requirements are applied, a carrier's place on the routing list is determined not only by the route category, the assigned preference value, and the cost parameters (LCR model), but additionally by quality criteria.

For effective quality measurement, the following key control parameters are used:

- ASR (Average Successful Rate) The number of successfully connected calls divided by the total number of call attempts.
- PDD (Post Dial Delay) The time interval between the connection request to a vendor and ring-back.
- ALOC (Average Length of Call).
- PPM (Profit per Minute) The aggregated profit, i.e. the difference between the actual charged amounts in the CDRs for your customers and vendors.

Each of the above parameters requires two values, which define the warning and penalty thresholds, respectively. When the value of a parameter reaches the predetermined threshold, the administrator receives an e-mail alert about the latest connection threats. Moreover, the administrator can track the current connection status on the **Tracking** page. This status is represented by different colors, as follows:

- GREY the number of calls is not enough to apply filtering differentiation;
- GREEN the route meets the quality requirements;
- YELLOW the route is active, but some of its quality parameters are outside the warning thresholds;
- BLOCKED this route is currently being penalized.

**NOTE:** The penalized route will stay in the "penalty box" for the period of time specified in **Penalty Time**, and then will be unblocked automatically. Alternatively, you can unblock the penalized route manually by clicking the **Unblock Now** button.

• RED – the route was manually unblocked; this status will remain until the next time interval for computing statistics.

## **Number Translation**

There are many different phone number formats, some used by your customers, others by your vendors. How to deal with all of them without making mistakes? PortaBilling offers a powerful tool called **translation rules** for converting phone numbers, with several different types depending on customers' needs.

## Your network numbering plan

The key to avoiding problems with number formats is to choose a certain number format as the standard for your network and make sure that calls travel on your network only in this format. The ideal candidate for such a format is E.164 (of course it is highly recommended that you use this same format in billing as well). When a call arrives from your customer (with a phone number from a customer-specific number plan), PortaSwitch will convert the number into your network format. It will then travel on your network until it is sent to a vendor for termination. Just before this happens, it can be converted into the vendor-specific format.

#### **Customer-based translation rules**

Very often your customer will have his own numbering format, for example, dialing 00 for international numbers, while dialing just the phone number for local calls. Customer-based translation rules allow you to convert a number from a format specific to this particular customer. There is a special dialing rules wizard available to make such configuration easier, so that customers can even do this themselves. Customer-based translation rules have two applications:

- When a number is submitted for authorization, these rules will be applied, with the resulting number used to search rates. Thus, if your customer dials 0042021234567, you can convert it to 42021234567 and find the correct rates for the 420 prefix.
- This number will be returned to the node which requested it.

#### Connection-based outgoing translation rules

If your vendor requires a special number format (e.g. tech-prefix), it is possible to apply this rule to convert the number. When billing returns a list of routes, the phone numbers for routes for this connection will be converted. This only works for a routing model in which the VoIP node (e.g. PortaSIP) requests billing for routing information. If your gateway uses dial-peers or an external gatekeeper for routing, then you must configure number translation there.

#### **Connection-based translation rules**

When the call has been terminated to the vendor in a vendor-specific format, it will be reported to billing in this same format (e.g. 7834#42021234567). Now it is necessary to convert this number to the proper format for billing (4202134567), which may be done using connection translation rules. These rules will be applied to all calls which go through a given connection (even those routed there using dial-peers or other external tools).

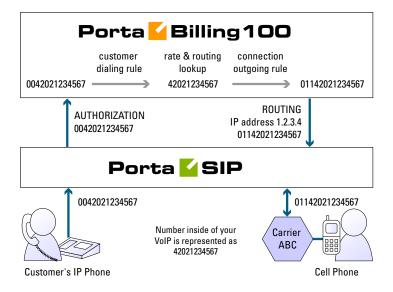
#### Node-based translation rules

These serve the purpose of converting a number from a custom format used by the customer into billing's internal format during authorization, depending on the gateway. For example, on a gateway in Prague, Czech Republic, there may be the translation rule "strip leading 00", while on a gateway in Moscow, Russia, the rule will be "strip leading 810 or replace leading 8 with 7".

Since customer-based translation rules were introduced, node-based translation has become obsolete. Therefore, a node-based translation rule is applied only if there is no customer-based translation rule defined for a given customer.

#### Number translation on your network

Below is an illustration of how different translation rules are applied during a call.



1. The customer dials a phone number on his SIP phone. He enters the number in the same format he uses on his conventional phone, i.e. 0042021234567.

- 2. The number is delivered to the PortaSIP server and translated using the **customer's dialing rule**, which states that the international dialing prefix for this customer is 00. So the number becomes 42021234567 (E.164 format). This number is used to search for the customer's rate for this destination.
- 3. PortaSIP then requests routing for this number. Carrier ABC is defined for terminating calls to the Czech Republic in PortaBilling. However, this carrier requires the number to be in US dialing format, so the international number must be prefixed by 011. An **outgoing translation rule** s/^/011/; to carrier ABC has been defined, and is now applied to the phone number, with the result 01142021234567. Note that there may be several carriers who can terminate this call, each with its own numbering format. In such a case there will be several alternative routes with different phone numbers.
- 4. PortaSIP attempts to establish a connection to remote gateway 1.2.3.4 using phone number 01142021234567.
- 5. After the call is completed, PortaSIP sends an accounting request to PortaBilling, stating that a call to remote gateway 1.2.3.4 has just been completed. PortaBilling finds a connection to vendor ABC with remote IP address 1.2.3.4, and applies the **translation rule** s/^011//; for this connection in order to convert the number from the vendor-specific format into your billing format. Thus 011 is removed from 01142021234567, and the number becomes 42021234567. PortaBilling searches for the vendor and customer rates for this number and produces the CDRs.

# Local Number Portability and Other Special Cases

While call processing (routing, billing) based on a phone number match to a phone prefix (when each phone prefix defines a group of phone numbers such as 420 - Czech Republic; 4202 - Czech Republic, Prague; 420604 - Czech Republic, T-Mobile and so on) is used in the majority of telecommunications services, in some cases it is not applicable.

## **Local Number Portability**

This is a very common example of a situation where the rate or call routing cannot be determined simply by looking at the phone number itself. Local number portability (LNP) is widespread throughout Europe, the US and other countries around the world. It means that when a user migrates from one telco (fixed or mobile operator) to another, he is able to take his existing phone number with him. So although his phone number looks as if it belongs to one company (e.g. mobile operator A), in

reality his calls should be routed to another company (mobile operator B). Most importantly, anyone making a phone call to this number should be charged according to the termination rates defined by B.

The only way to determine whether a number has been ported or not is to check it against the ported numbers database. These databases differ for each individual country, and have a variety of formats and access API structures. However, PortaBilling offers a flexible method for handling LNP, using a system of number translation plugins that satisfy the requirements valid in various countries.

A basic plugin for LNP (where all ported numbers are imported into a local database on the PortaBilling server) is supplied along with the system. When a call processing request arrives to PortaBilling, the billing engine checks if the original number dialed by the user is found on the list of ported numbers. If there is no match, call setup proceeds as usual. However, let us assume that a customer has dialed a number that originally belonged to the mobile operator Telenor, but was recently ported to another operator, Netcom. In this case, there will be an entry in the LNP table, and the ID of the phone number's new owner will be extracted (4792, in this example). This ID could be a symbolic name (e.g. Netcom), but usually it is more convenient to use a phone prefix or phone number belonging to that operator. The following will then happen:

- The billing engine looks up routing to a destination identical to the number owner's ID (4792, in this case), and the call is routed directly to the Netcom network.
- The same ID is used to calculate your termination costs and apply charges to your customer, i.e. he will be charged according to Netcom's rates.
- The originally dialed phone number is stored in the CDR information, but is linked to the destination used for charging the call. So the end-user will see "4791555123 Norway, Netcom mobile" in the CDR report.

If a different way of extracting information from the LNP database is required for a given country (for instance, real-time lookup in a central database), you can create your own LNP plugin and use it with PortaBilling.

## **Favorite Number Billing**

Although it represents a totally different business case, this type of billing uses the same internal architecture of number translation plugins. The only difference is that, in this case, the dialed number is checked against a list of "favorite" numbers defined for each account. If a match is found, the call is rated according to a special rate **FAV** defined in the customer's tariff. This allows you to offer customers a "call friends & family cheaper"-type service.

# **Active Session Monitoring**

PortaBilling can collect information about calls in progress from the PortaSIP server, Cisco/Quintum gateways and other VoIP nodes. The only thing required on the VoIP node side is the capability to send Start accounting records, in addition to Stop records.

This enables several options:

- You may see a list of calls in progress on the PortaBilling web interface.
- You may forcibly disconnect a specific call (if the call is routed via PortaSIP).
- You may specify the maximum allowed number of simultaneous calls for each customer. PortaBilling will reject any call attempts above the allowed number of concurrent calls.

# **IP Device Provisioning and Inventory**

If you provide your VoIP customers with IP phone equipment, you know how laborious and yet important the task of performing initial configuration is. If the equipment is not configured properly, it will not work after being delivered to the customer. Or, even if it works initially, problems will arise if you need to change the IP address of the SIP server. How can you reconfigure thousands of devices that are already on the customer's premises? There are two ways to manage the device configuration.

#### Manual provisioning

The administrator must login to the device provisioning interface (typically HTTP) and change the required parameters. There are several drawbacks to this method:

- The IP phone must be connected to the Internet when the administrator is performing this operation.
- The administrator must know the device's IP address.
- The IP phone must be on the same LAN as the administrator, or on a public IP address (if the device is behind a NAT/firewall, the administrator will not be able to access it).

Due to these reasons, and since every device must be provisioned individually, this method is acceptable for a testing environment or small-scale service deployment, but totally inappropriate for ITSPs with thousands of IP phones around the world.

## **Auto-provisioning**

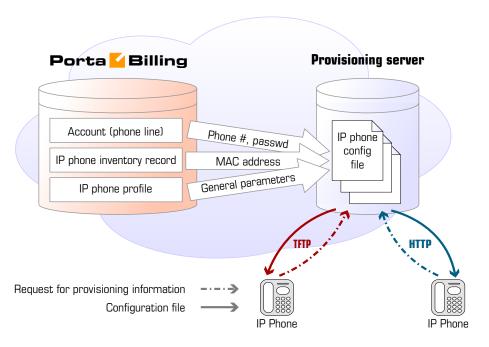
This approach is a fundamentally different one. Instead of attempting to contact an IP phone and change its parameters (pop method), the initiative is transferred to the IP phone itself. The device will periodically go to the provisioning server and fetch its configuration file.

## **IP Phone Provisioning**

When you use auto-provisioning for an IP phone, instead of entering the same values for codec, server address, and so on into each of a thousand user agents, you can simply create a profile which describes all these parameters. Then PortaBilling can automatically create a configuration file for the SIP phone and place it on the provisioning server.

The only configuration setting which is required on the IP phone side is the address of the provisioning server, i.e. where it should send a request for its configuration file. When the IP phone connects to the Internet, it will retrieve a specific configuration file for its MAC address from the TFTP or HTTP server and adjust its internal configuration.

If you decide later to change the address of the SIP server, you need only update it once in the profile, and new configuration files will be built for all user agents. Each user agent will then retrieve this file the next time it goes online.



The config file is specific to each user agent, as it contains information such as username and password; thus the user agent must retrieve its own designated config file. The following are defined in the billing configuration:

- The IP phone profile, so that the system knows which generic properties (e.g. preferred codec) to place in the configuration file.
- An entry about the specific IP phone in the IP phone inventory (including the device's MAC address), with a specific profile assigned to it.
- The IP phone (or, in the case of a multi-line device, a port on the phone) is assigned to a specific account in the billing.



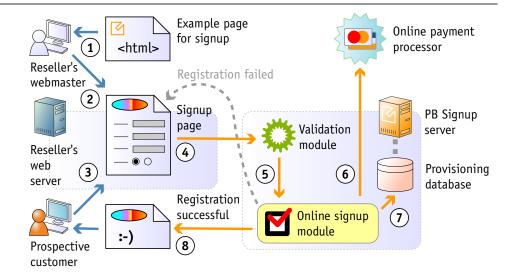
Auto-provisioning will only work if your IP phone knows the address of your provisioning server. If you buy IP phones retail, you will probably have to change the address of the provisioning server on every phone manually. However, if you place a large enough order with a specific vendor, these settings can be pre-configured by him, so that you may deliver an IP phone directly to the end-user without even unwrapping it.

## **IP Phone Inventory**

The IP phone directory allows you to keep track of IP devices (SIP phones or adaptors) which are distributed to your customers. The MAC address parameter is essential for every IP phone which is to be automatically provisioned, and so a corresponding entry must be created in the IP phone inventory.

# **Online Web Signup**

PortaBilling allows you to automate the process of subscribing new customers to the service, so that customers can do everything necessary online without requiring any assistance from your administrator. A template-based API for online signup allows you to customize page layout and put a web signup front-end on multiple websites (web portals, web pages of your resellers or affiliates, etc.). The following diagram illustrates the online web signup process:



- 1. You are provided with a sample HTML template for the web signup front-end the web page which will be visible to your customers (for more details, see the *How to:* section of this guide).
- 2. This page can be customized by the webmaster (changes in language, layout, colors, fonts, pictures); the only entities which should remain unchanged are the names of the HTTP parameters. Also, since this page is pure HTML, there are no limitations as to the web programming tools which may be used to produce the online web signup front-end: PHP, Perl, ASP, ColdFusion, and so on. After this stage is complete, the web pages are uploaded to the subscription web server.
- 3. When a potential customer comes to your web portal and decides to subscribe to the service, he is presented with a signup page (or pages) where he will provide his address, credit card information, and other required information. For extra convenience to the user, this process may be divided into several steps: first the user will choose a product and click Proceed, then provide his address information on the next page, and then fill in his credit card information on the third page. Finally, there will be a "confirmation" page, where the user may check to see that all the information is correct. (This page will contain all the required information, either as hidden variables or as data fields visible to the end-user).
- 4. When the user clicks the "Sign up" button on the signup page, his browser will send a request to the PortaBilling online signup server, where this request will be processed.
- 5. First, the signup server loads a validation module specific to this particular web signup portal and performs a data integrity check. Validation modules can be customized by the PortaBilling administrator. Generally, these involve checks as to whether all the required information (e.g. zip code) has been provided, but they may also include advanced fraud protection checks. For instance, signup may be rejected if someone with a Pakistan IP

address attempts to sign up as a customer with a US billing and shipping address.

If the validation check fails, the user's web browser is redirected to the initial signup page (with the error code passed as a parameter). Thus he will see the same web pages as before, with a message explaining the error, and may be given a chance to reenter his information.

- 6. PortaBilling contacts the online payment processor to charge the customer credit card for the required amount. If the transaction fails (e.g. invalid card number, no funds available) the user is once again redirected to the initial signup page.
- 7. At this stage, new customer and account objects are created in the database (this may involve allocating a new phone number for the account from among those available). Optional actions (e.g. enter a record to the provisioning database that a certain IP phone must be shipped to the customer via FedEx/UPS) may also be done at this point.
- 8. The user is redirected to the web signup front-end, with important service attributes (e.g. assigned phone number, password, etc.) being passed as parameters. This request is processed by the front-end site's "signup successful" script, and the user sees a page informing him that the signup process has been completed and providing further information about the service (e.g. his phone number) test

Consequently, even if PortaBilling participates in the process, it remains invisible to the end user. The user accesses the web front-end, fills in the required information, clicks "Sign up", and then, after a short pause, is shown either a "Congratulations!" or "Sorry, there was an error!" page on the same web portal.

# **Custom Reports**

If your business process requires that specific information from PortaBilling be presented in a certain format (e.g. your marketing department needs to know the top 10 countries based solely on calls longer than 15 minutes, including the ratio between these calls and all other calls for each country), and this information is not available among PortaBilling's default reports, then there are two options available:

- Create your own custom report using tools such as Crystal Reports (for more details, see the *How to* ... section). This assumes that you have sufficient experience with relational databases and reporting tools.
- Contact the PortaOne team, so that a custom report can be developed for you and uploaded to your system. In this case, no technical knowledge on your side is required.

PortaBilling's custom report module allows the creation of "report" objects, which can later be uploaded to your system and then executed by your administrators. In this way, you can maintain an unlimited number of different reports specific to your business.

## Report type

Report type defines the purpose of a report: does it show the most popular destinations, or the customers who make the most calls? Several types of reports are already supplied with PortaBilling, including:

- Most popular destinations of a specific customer
- Total amount of minutes and charges for a specific customer Other types of reports can be developed on request. When a new report object is uploaded to your system, a new type of report will appear. Report type defines:
  - What types of input parameters are required by the report (e.g. customer name, time interval, etc.).
  - What the output values of this report are. Since the report results
    are displayed as a table, this defines what the columns represent in
    this table, while every row in the table represents another line of
    report data.

## **Report query**

Whereas report type defines a report's general characteristics (e.g. "Most popular destinations"), by executing a report query you may obtain a specific result (e.g. "What were the most popular destinations for customer John in the last two weeks?").

Sometimes you will simply execute a query once (for instance, you would like to quickly verify that a particular customer did indeed make more than 1,000 calls yesterday), while other types of queries will be made routinely (e.g. every morning your sales manager checks the previous day's statistics for his VIP customers). To accommodate both types of needs, PortaBilling allows you to create a new query and then:

- Run it once in your web browser to see the results immediately.
- Save the query (including input parameters) for later use. When you need to re-run the query sometime in the future, you simply open and execute it, i.e. you do not have to fill in any parameters. This significantly reduces the time required to prepare complicated reports, and allows you to minimize the chance of error. The administrator creates the query just once, and then inexperienced users need only execute it.

Also, to save you time when preparing multiple similar reports, PortaBilling allows you to create a query as a copy of another existing query. After you have defined a complex report with many input parameters for customer A, simply create a copy of it and change the customer name to "B". Now you have reports for both customers, either of which can be executed with just one mouse click.

## **Query execution**

There are several methods for executing a query and obtaining report results:

- You may request query execution from the PortaBilling web interface, and see the result in your web browser.
- You may request that a query be executed in the background, with
  the results delivered to you via email. This is the preferred method
  for complicated reports involving large arrays of data, since in this
  case PortaBilling can schedule query execution in such a way that
  it does not interfere with other tasks. This allows you to avoid
  performance degradation when several users are trying to execute
  reports concurrently; PortaBilling will execute all these reports
  sequentially.



This is the recommended method for executing reports.

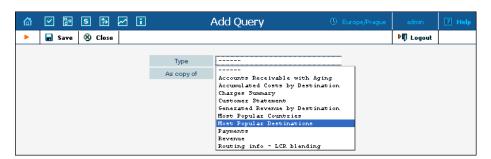
• You may schedule a query to be executed at a certain moment in time or periodically, with the report results delivered to you via email. This allows you to automate reports that you use on a continuous basis. For instance, you may schedule a "Total minutes per customer" report for 3am every day; then every time you open your mailbox in the morning, you will find all the required information. You can view a list of scheduled query executions and their status on the PortaBilling admin interface.

## **Query results**

When you execute a report query from the web interface, its result is stored in PortaBilling. Thus if you did not save the results initially, you need not run the report again, as the data for the last ten report executions is always available.

#### Custom reports supplied by default

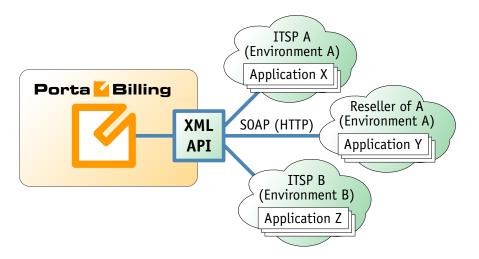
PortaBilling includes a comprehensive set of reports, which are already included in the system upon initial installation:



Report	Purpose
Most Popular	Allows monitoring of which countries a particular
Countries	customer calls most often.
Most Popular	Allows monitoring of which destinations
Destinations	(individual prefixes) a particular customer calls
	most often.
Payments	Provides details about payments recorded in the
	system during a specific time interval (with optional
	filtering of payments for a particular customer
	only).
Customer	Prints out a list of a customer's invoices/payments
Statement	with running balance for a given time interval.
Revenue	Summary of various charges for a given period.
Accounts	Breakdown of invoices into groups according to
Receivable	age.

# XML API for Data Operations

In addition to the ability to access billing data directly in the database, PortaBilling allows you to perform operations such as data retrieval or data modification via XML API.



This method has several advantages:

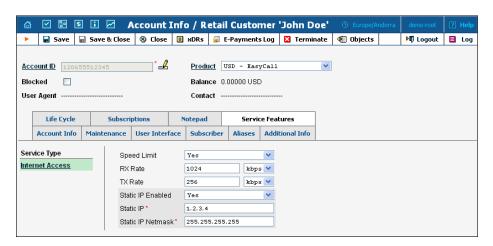
- It is based on SOAP (Simple Object Access Protocol) and HTTPS transport, so it is accessible from any platform or operating system, and all communication between the server and clients is secure.
- The business logic embedded into the API provides integrity checks for all data modifications, as well as data composition for data retrieval.

• XML API is accessible by every owner of a virtual environment or reseller. Each user's access is automatically limited to his "visible" portion of the available data, e.g. a reseller can only retrieve information about his own sub-customers or their accounts.

XML API allows users to perform select, update, insert or delete operations on entities such as customers or accounts. Each user has his own login credentials, and each operation he wishes to perform is analyzed to determine if it is possible with regard to general data integrity (e.g. a new account cannot be created without being assigned to a customer) as well as the particular user's security permissions (ACLs) (e.g. while it is possible in general to create new accounts, this user may be prohibited from doing so).

# **Internet Access Service Billing**

PortaBilling allows you to manage the provisioning of Internet access services when a user establishes a dialup session with your NAS (Network Access Server) for further Internet access. PortaBilling performs the session authorization (validating that this user is allowed to use this service and what the maximum allowed session time is) and, when the connection is terminated, deducts the cost from the customer's balance according to the session time and the specified rate (for the special destination DIALUP). A PortaBilling administrator can provision the amount of available bandwidth per product or individual account and also perform static IP allocation for certain accounts. All these settings are then returned to the access server during authentication, and so will be applied to the session.



PortaBilling can be used as a back-end for any NAS which uses a Cisco-compatible RADIUS protocol.

## **Controlling Bandwidth**

PortaBilling allows you to control the amount of bandwidth provided to a customer. There are two available methods:

- PortaBilling can supply specific values for the upload and download speed during authorization. This is the easiest method to use. The disadvantage here is that the same bandwidth limit will be used for the entire duration of the session.
- Alternatively, PortaBilling can return the name of a policy to the NAS, and bandwidth allocation will be performed in the NAS based on the definition for that policy. The advantage of this method is that you can use advanced options in the policy definition, e.g. providing different limits during the day and at night. Please refer to PortaSwitch Handbook: Converged Services for examples of policy configuration on Cisco routers.

## **Rating Data**

Since Internet access is an "always-on" service, billing is typically done in real time, based on RADIUS update ("keep-alive") requests received from the NAS; thus many keep-alive requests may be combined into a single xDR. In order to provide detailed information on the charges applied, the contents of each update request are stored in the PortaBilling internal tables, and both summaries and detailed data can be browsed on the PortaBilling web interface.

## **Data Transfer Quotas**

Data transfer quotas function in a similar way to volume discounts for services such as voice calls. You can define combinations of data transfer thresholds, along with the applicable discounts, e.g. the first 5GB free (100% discount), after which the customer is charged the normal rate (\$0.01/MB).

You also have the ability to adjust the service itself once a threshold is reached, e.g. when the customer exceeds 5GB his download speed will be severely reduced (but he can still use the web, email and the like). If he continues to use the service in an abusive manner, and so exceeds 6GB, the service will be automatically blocked.

### **Service Shutdown**

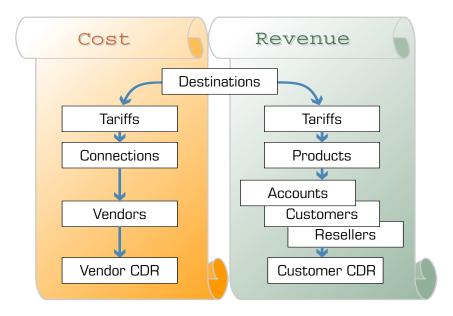
PortaBilling can initiate the disconnection of a session in progress on NAS; for instance, if it is determined that the customer has exceeded the allowed data transfer limit, or if the customer has been suspended due to non-payment. In this case, PortaBilling sends NAS a POD (packet of disconnect).



# 2. Entering Data in PortaBilling100

#### Cost/Revenue

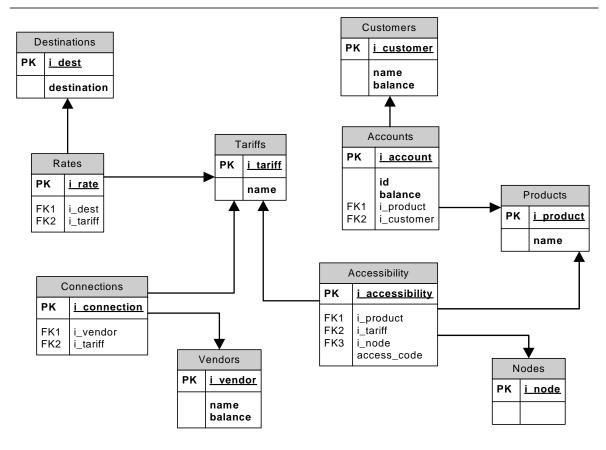
There are two independent parts of the billing configuration:



The Cost part provides you with information about expenses associated with running your VoIP business: call termination, incoming toll-free lines, etc. The Revenue part calculates charges applicable to your customers. Note, that these parts are independent (the only common item is Destinations). So, the amount charged to your customer is unrelated to your termination expenses and vice versa.

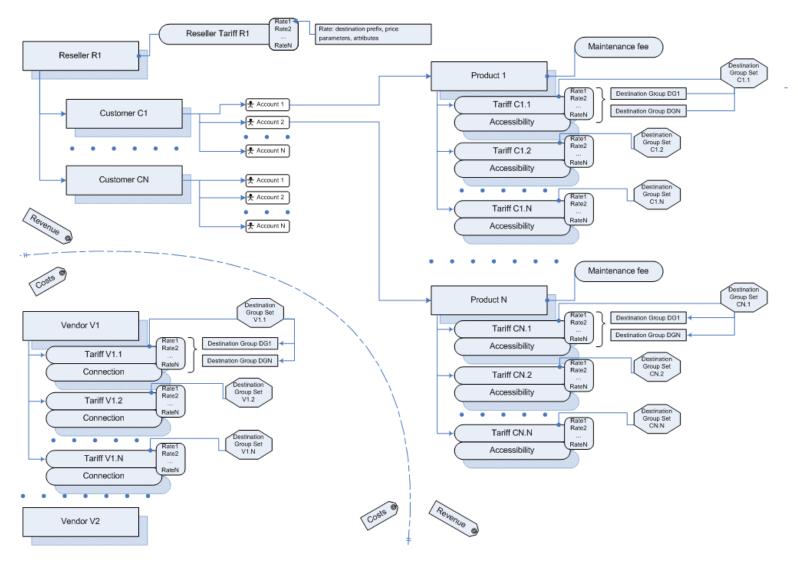
#### PortaBilling100 Data Model Concept

The illustration below shows some major elements and their interrelationships. For the sake of clarity, only the most important tables and columns are shown.



- Destinations define possible phone number prefixes which will be used in the system.
- Rate tables store information about rating parameters for a specific destination with a specific tariff.
- Tariffs serve as a pricelist to be assigned to a specific customer or vendor
- The relationship between vendors and tariffs is defined via connections. A tariff assigned to a specific connection will be used to calculate termination costs for a given vendor.
- Every account is assigned a certain product, which defines how the account will use the service and how it will be charged for this.
- A product is related to tariffs via an accessibility table, so that a single product may be linked with multiple tariffs.
- Accessibility specifies which tariff is applied to the account for calls made on a specific node (gateway) and access number.
- Accounts are linked to a customer, so that a single customer can have multiple accounts.

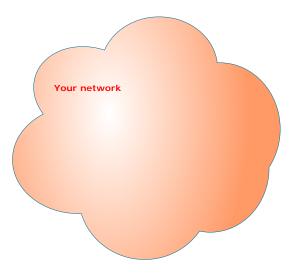
#### **Billing Entities Hierarchy**



The diagram above presents a hierarchical overview of the billing information stored in the system. On the cost side, under vendors, are located connections, with a tariff associated with each connection. On the revenue side, accounts are grouped under a customer (while a customer can, in turn, be placed under a reseller). The account is linked with the tariff (rate plan) via its product; note that this relationship is "one to many", so that different tariffs can potentially be applied to the same account.

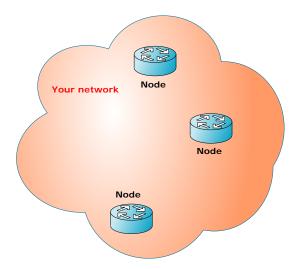


Step 1 - "Your Network"



PortaBilling is designed for an IP telephony service provider which we will call the **Company**. All information kept within the system is used to calculate the financial status between the Company and its **Vendors** and **Resellers** or **Direct Customers**.

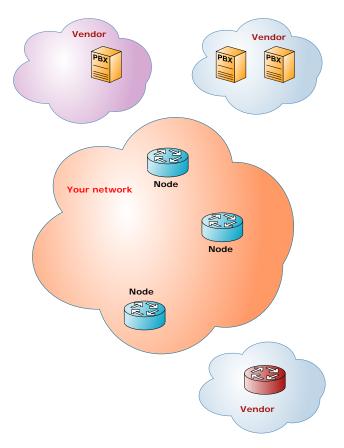
Step 2 - "Nodes"



The **Network** is defined as all network elements, or **Nodes**, that belong to the Company. Gateways in the Company's network are "trusted" gateways. These gateways must be listed in the Nodes registry, and are also required to be Radius clients so that PortaBilling may receive accounting information.



### **Step 3 - "Vendors and Resellers** (Customers)"



**Vendors** are those partners which provide VoIP traffic termination services to the Company. If the Company sends traffic to another service provider, then, in this case, the other entity is defined as a Vendor. Therefore, if there is bilateral traffic between the Company and another firm, the second firm must be registered as both a **Vendor** and a **Customer**.



# PSTN From Vendor PSTN From Vendor Node Vol P To Vendor

#### Step 4 - "Connections"

A **Connection** is a precise description of a point of contact between the Company's Network and the Vendor's. It is the point at which costing occurs and revenue is generated. There may be multiple Connections to the same Vendor, and each may, for example, have a different price. All calls within the Company's network are free, as they do not utilize Vendor Connections. The different types of Connections are categorized as

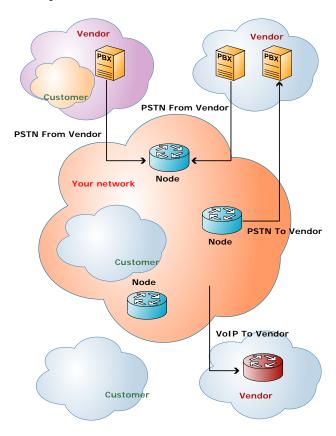
Vendor

- "VoIP to Vendor", "PSTN to Vendor" outgoing calls
- "VoIP from Vendor", "PSTN from Vendor" incoming calls

#### Sometimes two entities are confused:

- The vendor who delivers calls from **your** customers to your network (providing you with a toll-fee line or DIDs) this is a VoIP or PSTN from vendor connection
- The vendor who sends calls from **his** customers to your network for termination in this case he is just another one of your customers, and not a vendor





#### Step 5 - "Vendors and Customers Part II"

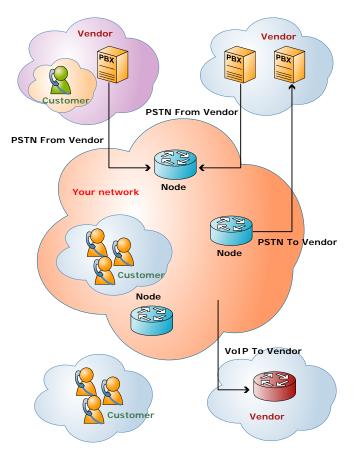
**Resellers** (**Customers**) are logical entities in the system which will be charged for the calls they make, and for whom invoices will be generated. They may be termination partners, resellers of a service, or a virtual customer used to keep track of prepaid cards distributed by the Company.

A **Retail Customer** is an abstraction which groups a number of Accounts together. This could be, for example, a company with an account for each employee. The company will be invoiced for all phone usage, and PortaBilling will charge it for this total, with the company being able to see details of usage for each account. Retail customers may belong directly to the owner of the system (direct customers) or to a Reseller.

A **Reseller** may be the reseller of a service. In this case, the Reseller is charged according to the Reseller's Tariff, but accounts sold by the Reseller could be charged using different Tariffs (Products), managed by the Reseller.



#### Step 6 - "Accounts"

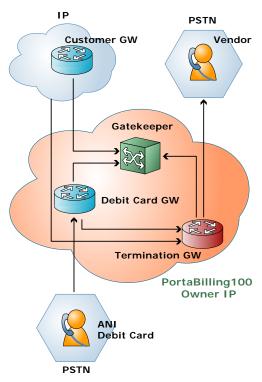


A Customer is composed of one or more **Accounts**. These Accounts may represent individual users of a product, such as prepaid cards or IP phones; or they may identify remote gateways.



#### **Billing Concept**





Gateways in the PortaBilling100 owner network are "trusted" gateways. These gateways MUST be listed in the Nodes directory and be a Radius client.

Gateways which belong to your customers or vendors should not be created as nodes. Instead, a remote GW which belongs to your customer will be represented in the system as an account.

If the termination GW transmits an accounting record (connection matched), the User-Name must be verified to see if a trusted GW (Node IP=User-Name) is calling. If so, then the billing engine must wait for an accounting record from the trusted GW and use the User-Name from a trusted GW accounting record. If a trusted GW is not found, the call will be charged immediately to an applicable account. If an account is not found, a "security breach" mail alert will be sent.



#### **Using Different Protocols (SIP and H323)**

The billing itself is independent from the actual implementation details of those protocols used to carry out the call. PortaBilling communicates with the nodes on your VoIP network (gateways, gatekeepers, proxies) using the RADIUS protocol and the VoIP VSA extensions for it. Thus, from the point of view of PortaBilling, RADIUS requests related to SIP calls are nearly identical to those related to H323 calls (there are only a few different attributes).

PortaBilling is able to process both types of requests, so no special configuration in billing is required to support SIP or H323 calls. You only need to add your gateway to the system as a trusted node, and then both H323 and SIP calls reported from that gateway will be processed properly.

**Note** that from the billing point of view, a SIP server is not different from any other gateway - it also issues authentication or authorization requests, and sends accounting information after the call is completed.

A node for the SIP server should therefore be created in your system, so that it can communicate properly with the billing. Also, products that are to be allowed to use SIP services should have an Accessibility entry which includes this node.



# 3. Statistics and Monitoring Tools



#### **Billing Server Health Monitoring**

#### **Entire System Load**

These statistics are accessible from the main admin menu via the **System load** link in the **Statistics** section.

This graph shows the number of calls registered by a production system every 15 minutes: normal calls with duration >0 (green areas) and calls with zero duration (red line). The most recent information appearing on the right-hand side of the graph is an hour old or less.

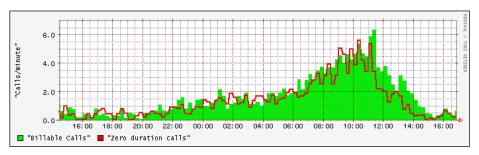


Figure 3-1

#### **Number of calls**

If the disconnect time on the CDR does not fall within the past 15 minutes, the call may not be finished, and hence will not be reflected on the graph. (See picture below, call types 3 and 4.)

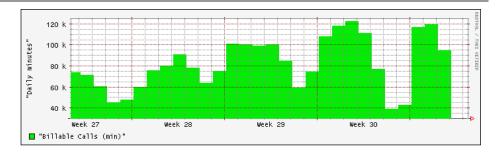
#### **Zero duration calls**

The graph can also show possible problems in the system, such as an unexpectedly high number of failed calls.

By default, this graph displays statistics for the last 30 hours.

#### **Total Minutes Statistics**

The graph below gives you the ability to monitor how the call volume in your system changes each day.



#### **Master and Slave MySQL Server Statistics**

These statistics are accessible from the main admin menu via the **Database** link in the **Statistics** section.

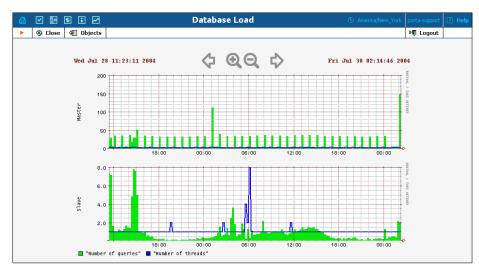


Figure 3-2

These two graphs show values for the status of the MySQL servers. The green line indicates the number of queries processed by the server every 15 minutes, while the blue one shows the number of threads running on the server.

#### **Queries**

The graph indicates how many times clients have queried the database. On recommended hardware, this value may exceed 200 without any difficulties. High peaks with a number of requests over 2,000 could indicate improper configuration of the system or temporary problems. Also, these peaks can appear when replication has been restored after a system fault.

#### **Threads**

Normal values for these graphs are:

- for the Master server: <=2
- for the Slave server: >=1 and <=3

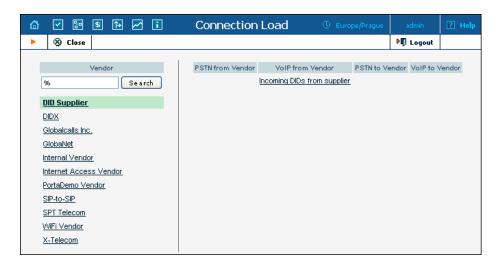
Normally, these values will depend on the processes running on the server, such as the Radius daemon, the Apache httpd server, statistics collection tools, and so on.

Larger values can indicate other client connections to the server. If the number of threads on the slave name server is 0, this means the replication process is down and requires administrator attention (see section 2.4 for details).

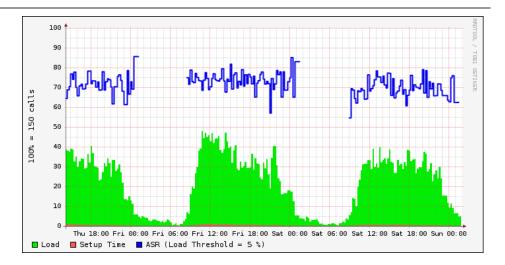
#### **VoIP Network Performance Statistics**

#### **Connection Load**

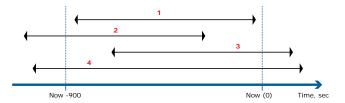
You can monitor load and quality parameters for individual connections. To see a list of the available connections, follow the **Connections** link from the **Statistics** section in the main menu.



After you select a vendor and a particular connection, you will see its load graph:



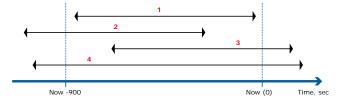
This graph shows the node load, setup time and ASR (Average Success Rate) statistics. The green area indicates node load, the red shows relative setup time, and the blue line indicates ASR. Information appears on this graph with a one hour delay.



**Assumptions:** To make load calculations easier, we ignore calls longer than one hour (since these are quite rare, it should not affect the final results much). Also, although a failed call has "zero" duration, it still occupies a port on the gateway for some time (while the gateway is trying to connect the call). Therefore, when calculating, failed calls are regarded as occupying the port for 10 seconds.

#### **Connection load calculations**

For a better understanding of the calculations performed, consider the following diagram:



The total duration must be calculated for all calls processed by the system corresponding to the interval between "now - 1 hour 15 minutes", and "now - 1 hour".

Four different call types are recognized in the above diagram; an additional call type is "zero duration":

- 1. Sum of durations of all the calls.
- 2. Sum of durations between to and disconnect\_time.
- 3. Sum of durations between  $connect\_time$  and t1.
- 4. Calculate sum as number of calls \* 900 seconds.
- 5. Calculate sum as number of calls \* 10 sec.

The maximum value in seconds which a connection can hold in the 900 sec. interval is calculated as capacity \* 900sec. The connection load is calculated as the sum of durations for all call types divided by the maximum value in seconds. The result is shown as a percentage value (multiplied by 100).

#### **ASR** calculations

**Assumption**: Connection load less than 5% is not representative for ASR calculating.

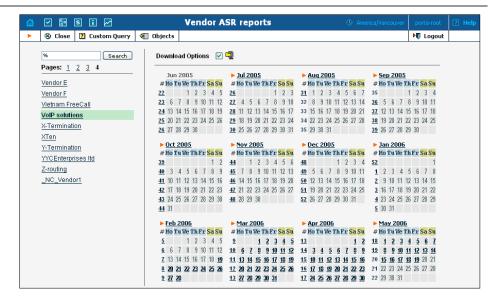
ASR is calculated as the number of connected calls divided by the total number of calls. The result is shown as a percentage value (multiplied by 100).

#### **Relative setup time calculations**

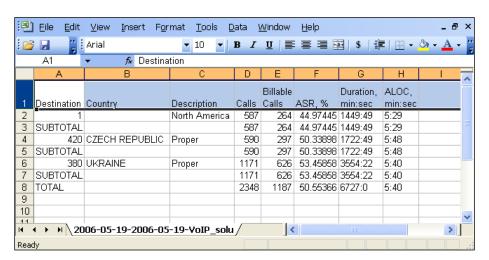
Relative setup time is calculated as the ratio between the total setup time of all calls during the given period and the maximum value in seconds (capacity \* 900sec).

#### **ASR Statistics**

Follow the **ASR** link from the **Statistics** section in the main menu.



You can download pre-calculated statistics in .CSV format (for previous days) or obtain data online using **Custom Query**. For pre-calculated statistics, click on the vendor at left, then choose the statistics period from the calendar. Pre-calculated statistics will look like the following:



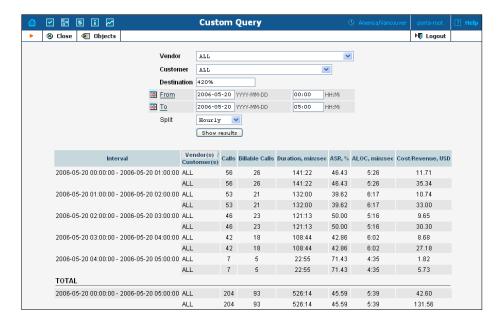
The following data is available:

- Total number of calls
- Number of calls with non-zero duration (billable calls)
- ASR
- Total call duration
- Average Length of Call (ALOC)

Numbers are aggregated per destination prefix, with a subtotal per country and a total for all calls.

Should you need statistics for today, or a report with certain other parameters (for example, divided by hour, so that you see how the ASR

evolved during the day), you can use the **Custom Query** report. This extracts data directly from the database, so use it with caution in order not to overload the server.



Note that both ASR and Cost/Revenue parameters are shown on the **Custom Query** report.

#### **Billing Statistics**

#### Customer xDRs

Lists of all customers' xDRs are calculated daily, and are split into files according to each customer's billing period. These pre-calculated statistics can be automatically mailed to the customer. They are also available for download by the customer on the self-care pages, and for your staff on the admin interface.

Different types of xDR files are available, depending on the type of customer:

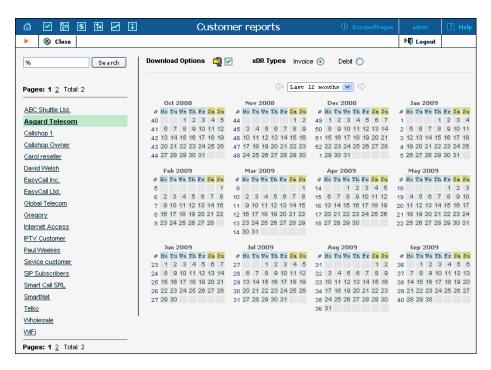
#### xDR files for retail customers

- Invoice All activities (calls, data access, messaging, etc.) on credit accounts of this customer. These transactions will be included on the customer's invoice for the corresponding billing period.
- **Debit** Transactions related to activities on debit accounts of this customer. Since debit accounts are prepaid, charges applied to them do not affect the customer's balance or invoice. Therefore,

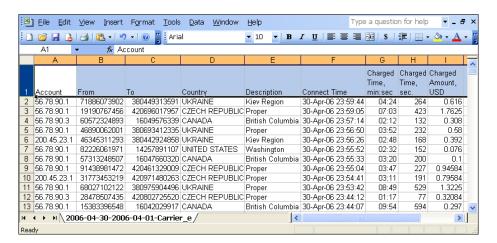
they are included in a separate file so that the customer can easily monitor activities on his debit accounts.

#### **xDR** files for resellers

xDRs calculated using the reseller's wholesale tariff. These are the charges applied to the reseller and reflected on his invoice.



Choose the customer and then click on the calendar to obtain statistics for desired period. The .CSV file will have the following structure:



The following data is available:

- Account ID (if applicable; not available for a reseller's xDRs, but available for xDRs of a reseller's sub-customers)
- CLI or ANI (From)

- CLD or DNIS (To)
- Country and description of destination
- Call start time
- Charged time (in minutes:seconds)

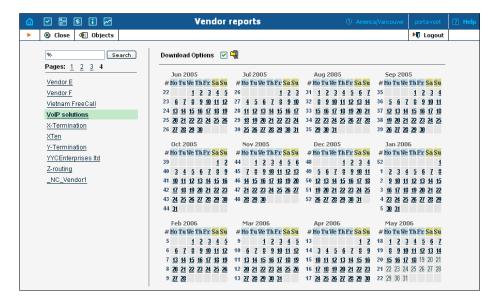
**NOTE:** When browsing data in Microsoft Excel, extra trailing zeros might be added, for example **345:37** (three hundred forty-five minutes and thirty-seven seconds) will be shown as **345:37:00**. Use proper call formatting in Excel to eliminate this problem.

- Charged time (in seconds)
- Charged amount

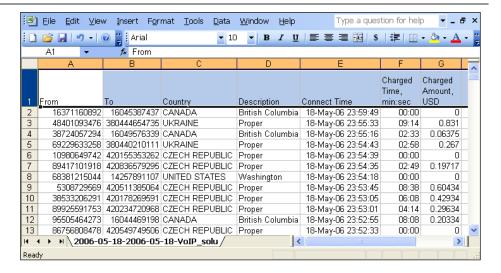
**NOTE:** The call duration shown in the file is based on the charged duration of the call, not the actual call duration. So if, for instance, you bill by 6-second intervals, the total call duration will be higher than the actual duration of the calls.

#### Vendor xDRs

It is very useful to have a detailed list of calls for a specific vendor, in case of disputes over the amount of terminated traffic. These statistics are calculated daily, and are split into files according to the vendor's billing period.



Choose the vendor and then click on the calendar to download statistics for the desired period. The .CSV file will have the following structure:



The following data is available:

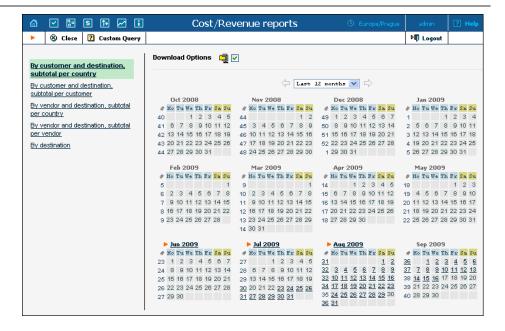
- CLI or ANI (From)
- CLD or DNIS (To)
- Country and description of destination
- Call start time
- Charged time
- Charged amount

#### **Cost/Revenue Statistics**

These are essential tools for monitoring the growth of your business. Working with different partners, different currencies and different prices, it is very easy to make mistakes and carry out non-profitable calls.

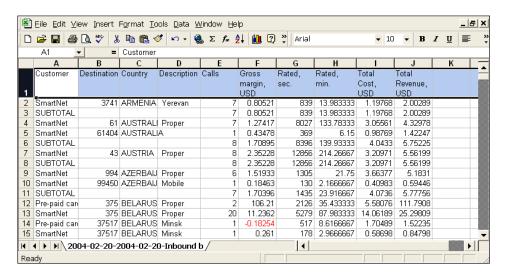
Cost/Revenue reports allow you to monitor this and stay out of trouble. To access Cost/Revenue reports, follow the **Cost/Revenue reports** link from the **Statistics** section of the main menu.





There are five variants of pre-calculated reports:

- By customer and destination, subtotal per country
- By customer and destination, subtotal per customer
- By vendor and destination, subtotal per country
- By vendor and destination, subtotal per vendor
- By destination



The following data is available:

- Name of customer/vendor
- Destination prefix
- Country and description of destination
- Total number of successful calls
- Gross margin The difference between total revenue and the cost for this destination

- Rated, sec. The sum of the time charged for all calls to this destination in seconds
- Rated, min. The sum of the time charged for all calls to this destination in minutes. This is the same value as in the previous column, only expressed in different units. Thus, for instance, if *Rated, see* contains **180**, here **3.0** will be shown.
- Total Cost Summary of the amount charged for all the vendor's CDRs for this destination. If the vendor uses a currency different than your base one, this will be converted using the current exchange rate.
- Total Revenue Summary of the amount charged for all the customer's CDRs for this destination. If the customer uses a currency different than your base one, this will be converted using the current exchange rate. Note that, in the case of resellers, we use the value of the reseller's CDR, not the sub-customer's, since your revenue is what gets invoiced to the reseller.

In addition, you can use the **Custom Query** report, which is identical to the **Custom Query** report in the ASR statistics.

4. How to ...

#### Log in to PortaBilling after installation

The default username is "pb-root" and the password is "pb-root" as well. After you login for the first time, you will be requested to change the password – please remember the new password you choose.

# Charge calling card customers XX/min extra when they call a toll-free line

and the total duration of outgoing calls.

This is very easy to do with PortaBilling's **Accessibility** feature:

1. Create two tariffs – one with your normal rates (for example 0.13 dollar/min for calls to Czech Republic) and the other one with "toll-free" rates, including your toll-free costs there (for example, 0.17 dollar/min for calls to Czech Republic).



**TIP:** When calculating the price for the toll-free line, it is not enough to add together your ordinary price plus the costs of one minute on the toll-free line. In order to make a 3-minute call, the customer will spend about 4 minutes on the line while listening to voice prompts, entering a PIN / destination and waiting for an answer. Additionally, situations where a customer will enter an incorrect PIN or be unable to reach his party at all should be taken into account. Therefore, usually:

TollFree\_ Price = Ordinary\_Price + X\*Toll\_FreeCost
where **X** is a ratio between the total duration of incoming toll-free calls

- Make sure your IVR script supports the "Access Code" feature (using the "PortaBilling Original CLD" RADIUS attribute).
   PortaOne's TCL developers can help you add this feature to your application.
- 3. Create a product for your calling cards and make two entries in Accessibility:
  - one with an **Access Code** equal to your toll-free number and "Toll-free tariff"
  - another with an **Access Code** equal to your local access number and "Ordinary tariff".

# Authorize and bill customers by the phone number they are calling from (ANI-based billing)

PortaBilling gives you great flexibility in choosing how you would like to authorize and bill your customers. For ANI-based billing, you only need to do the following:

1. Create a tariff (or tariffs) and a product.

**Note:** If you are providing both prepaid cards and ANI-based billing, take measures to prevent fraud (e.g., someone could dial your IVR and enter their neighbor's home phone number as the PIN). See the *Prevent an ANI number from being used as a PIN* topic below.

2. Use the corresponding application on your gateway to handle the call. You can use one of the default Cisco applications (clid\_\*), create your own, or use PortaOne's "Advanced Remote Authenticate" script (available at <a href="http://store.portaone.com">http://store.portaone.com</a>). The only important thing is that ANI (CLI) must be in the User-Name attribute in the AAA requests which go to the billing.



None of the default Cisco applications support call authorization, so the gateway will not consult billing as to whether the customer is allowed to call this particular destination and what is the maximum allowed call duration. Needless to say, this may lead to abuse of your service; moreover, there are several other drawbacks to the default Cisco applications. In order to avoid all these problems, it is recommended that you use PortaOne's "Advanced Remote Authenticate" script, or (if you need advanced IVR capabilities such as "announce available balance or number of minutes") modify the debit card application.

#### Here is a sample:

```
aaa new-model
aaa authentication login h323 group radius
aaa authorization exec h323 group radius
aaa accounting connection h323 stop-only group radius
!
gw-accounting h323 vsa
!
call application voice ani tftp://.../portaone.tcl
call application voice ani authenticate-by ani
call application voice ani skip-password yes
call application voice ani authorize yes
!
dial-peer voice 1 pots
application ani
incoming called-number .
```

```
port 1:D
!
gateway
!
```

- 3. Create a customer who will own these accounts.
- 4. Create accounts with an Account ID identical to the phone number from which the service is to be used.



**TIP:** Check in which format ANI (CLI) numbers are reported by your gateway. For example, the phone number 42021234567 might be reported as "21234567", "021234567", or something different. You must use exactly the same format for the Account ID (or change your application so as to convert it to the desired format). Only one extra item is required in the application configuration for PortaOne's "Advanced Remote Authenticate" – the translate parameter. The following example assumes that phone numbers arrive in the local format, prefixed by 0, e.g. 021234567 instead of 42021234567:

call application voice ani translate "/^0/420/"

# Handle technical prefixes and numbering formats

Different termination partners often require that you send them numbers in some specific format. For example, your termination partner might require usage of the technical prefix 58901# (so you have to send him 58901#42021234567 instead of 42021234567), while your local phone provider requires that outgoing call numbers be dialed without the country code (so a call to 42021234567 has to be dialed as 21234567). The more partners you have, the more likely it is you will run into these problems with different numbering formats. Of course it is better to use a single numbering format internally. Our recommendation is to use the E.164 format in billing and on your network. An E.164 compliant number is one consisting of *<countrycode><areacode><phone#>.* Examples of valid E.164 numbers are 42021234567 and 16049876543. The following numbers are not valid E.164 numbers: 6049876543 (NANP format), 01142021234567 (US overseas dialing format), 021234567 (local format).

PortaBilling provides you with a powerful tool for converting all outside numbering formats into the unified format which is to be used in billing. For every connection to a vendor you can specify a translation rule that will convert the number into E.164 format. Here are some ready-to-use examples of translation rules:

- Convert NANP (North American Numbering Plan) phone number (area code + phone number, e.g. 604 888 7766) into E.164:
   \$/^/1/;
- Convert European international dialing format (00 + country code + area code + phone number, e.g. **00 1 604 888 7766**) into E.164: s/^00//;
- Convert North American international dialing format (011 + country code + area code + phone number, e.g. 011 1 604 888 7766) into E.164:
   s/^011//;
- Convert Australian international dialing format (0011 + country code + area code + phone number, e.g. 0011 1 604 888 7766) into E.164:
   s/^0011//;
- Convert tech prefix format (tech prefix + country code + area code + phone number, e.g. 6789# 1 604 888 7766) into E.164: s/^6789#//;
- Convert European domestic dialing format (0 + area code + phone number, e.g. 0 5 888 7766) into E.164 (assuming that the country code is 44):
   \$\sigma^0/44/\dialitarrow\$

Always test your translation rules before entering them into the billing. A special test window is available on the web interface. To access it, click on the test icon next to the translation rule field.



This will enable you to check if your translation rule has the proper syntax, and you can also immediately see if it performs the translation you need.

#### Locate the h323-conf-id for a call

Unique call IDs are extremely important for troubleshooting. They allow you locate a call in the database and find call information in the billing engine logs or RADIUS detail files. Finally (and this is the most important thing), when reporting call problems to the PortaOne Support team or

your business partner, a call ID helps to prevent confusion and allows the problem to be solved quickly.

In order to find the h323-conf-id for a call, do the following:

- 1. From the main menu, go to **Trace Session**.
- 2. Using the CLD and from/to date filters, make sure the required call is shown in the list of calls on the screen.
- 3. In the row containing call information, click on the **View** icon (far left column). You will be shown detailed information about the call.
- 4. The first field on the screen should be the h323-conf-id, which is a combination of four hexadecimal numbers separated by spaces, e.g. 5FF7F6D1 715E02C6 A40990F3 C823E27E.

#### Troubleshoot an incorrectly billed call

- 1. Make sure that someone in your organization is subscribed to the PortaBilling mail alerts (especially "Missing critical information"). This will help you to detect problems early.
- 2. Find the h323-conf-id for this call. This is a unique ID (a string of four hex numbers) generated by the gateway when the call was started, which will help you to exactly identify this particular call among all the others. You can find this ID by doing one of the following:
  - Looking at the statistics on your gateway.
  - Going to the radius details directory (/var/log/radace), entering the subdirectory for the corresponding gateway, and using a program like more or less to browse the file. You can search by the number you dialed or account (PIN) number, or just browse the records near the end of the file.
  - Browsing the PortaBilling log (/var/log/portabilling.log) with less utility for the number you dialed, account (PIN) number, or just browsing the records near the end of the file.
- 3. Look in the PortaBilling log (/var/log/porta-billing.log) or use **View logs** on the web interface to find all of the information about call processing there.

**Note:** Normally we receive information about each of the call legs separately, so it is necessary that you check the log entry regarding the processing of **all** call legs and the final call clean-up.

4. The following are typical error situations:

- Call was not billed at all. It was considered an "unresolved" call, because we did not detect that it went to any of the vendors. Check that you have correctly defined connections to your vendors.
- Call was billed only to vendor, not to an account or customer (and you received an email alert). The billing engine needs an Account ID in the User-Name attribute to correctly identify the account and customer. Check the logs to see what was in the User-Name attribute. Typical situations are:
  - 1. **Incorrect value in User-Name** (for example, phone number instead of IP address of the remote gateway). Cause: the required application was not used to handle the call. Remedy: check that the application is configured and associated with the corresponding *incoming* dial-peer.
  - 2. On some of the call legs there is a correct value in the User-Name, while on others there is an IP address. When a call is originated on gateway A and terminated on gateway B, then a "real" username appears only in the accounting from gateway A. In gateway's B accounting the username will be the IP address of gateway A, because gateway A had to authenticate itself before being able to make the call. This is a perfectly normal situation. PortaBilling recognizes this, and will replace a username identical to the node's ID (IP address) with a "real" username from the other call legs.
  - 3. Value in User-Name is correct, but reports "Did not find account/customer". Check the accessibility for the account's product. It may be that, even if you have such an account, its accessibility is incorrect.
- Call was billed, but the phone number in the billing is incorrect (not in E.164 format) and there is a "Mismatch in rates or destinations" error.

  Cause: missing or incorrect translation rule on connection to the vendor. Remedy: assign a translation rule; read the "Handle technical prefixes and numbering formats" section.
- Call was billed and the phone number in the billing is correct, but there is a "Mismatch in rates or destinations" error. Cause: missing rate for

this phone prefix in the tariff. Remedy: create a rate for this destination in the tariff.

- 5. If you are unable to solve the problem by yourself, submit a problem report to support@portaone.com. Please make sure that you include the following in your email:
  - A detailed description of the call flow and what seems to be incorrect.
  - H323-conf-id of the call.
  - Relevant items from the porta-billing.log.

#### Create a custom TCL application

Sometimes you need a special call-handling or IVR functionality which is not available in the applications you already have. For example, you need a prepaid card IVR which will perform ANI authentication prior to PIN authentication.

First of all, check the TCL applications available as part of the Cisco TCLWare package, since what you are looking for (or something similar) is perhaps already there. If you find an application similar to what you need, you can use it as a template.



A productivity tool for TCL IVR development is available from Porta Software Ltd. FastIVR emulates Cisco with regard to script execution, TCL API, and FastIVR VoIP-related IOS commands. You can find out more

at: http://www.portaone.com/products/fastivr/

#### Make the Periodic Payments tab appear in the customer/account info

The Periodical payments tab will only be shown if the rest of the system is configured to accept payments. This requires:

- At least one payment system defined in the **Company Info** section; this payment system must have the **Recurring** option enabled.
- A payment system associated with the currency of this account or customer.
- For accounts, the **E-commerce enabled** flag must also be switched on.
- On the **Payment info** tab, the Preferred payment method must be set and information about the credit card entered.

For sub-customers or accounts belonging to sub-customers, the requirements are the same, except that the payment systems are defined in the reseller information, not in Company Info.

# Make the Custom Fields tab appear in the customer/account info

Custom fields should be initially set up using the **Custom Fields** tab on the **Company Info** page. Only when configured will the corresponding tab appear in the customer/account info. Using custom fields, you can store a set of extra attributes (e.g. driver's license ID or tax code) that supplements the standard PortaBilling100 information.

For each new custom field, the following attributes must be set:

Field	Description
Object	Defines whether the custom field applies to the
	Customer or the Account.
Name	The descriptive name of the field. This is the name
	that will be displayed next to the custom field on the
	Customer/Account Info page.
Type	Defines the type of field:
	<ul> <li>Text – basic single-line input field;</li> </ul>
	Number – input field used to store and
	validate numerical values;
	<ul> <li>Date – field type used to store dates;</li> </ul>
	• Date & Time – custom field that stores dates
	with a time component;
	• List – single select list with a configurable set
	of options.
Properties	Enables you to customize properties of the field that
	define its form, appearance, or value. These properties
	are specific to the field type. Click <b>Properties</b> or the
	wizard icon 🔀 to invoke the wizard. This will enable
	you to define a new field format or change an existing
	one and to specify the default value a custom field
	should have.
Default	Read-only attribute which must be specified in the
	Properties attribute.
Mandatory	Defines the mandatory status of the field.



You can delete a custom field at any time. All records of its values will then also be deleted.

## Prevent an ANI number from being used as a PIN

The first method is the easiest one: use different gateways or access numbers for PIN-based and ANI services, and configure product accessibility accordingly. Thus even if a "hacker" calls your access number 12345 for prepaid cards and attempts to enter his neighbor's phone number as a PIN, the call will not be authorized, since, although such an account exists, its product only allows usage with the access number 12346.

However, you might need to create an advanced service in which a single access number can be used for both ANI and PIN-based services. When the customer calls in, the system checks his ANI and, if the ANI is OK, it asks for a destination number. Otherwise, it gives the option of entering either a PIN or a phone number + password. In this case, you must prevent account misuse in a different way:

- ANI accounts should always be created with a non-empty VoIP password. Prepaid cards should be created with an empty VoIP password.
- Modify the TCL script, so that when the first authentication by ANI is done, the billing will receive User-Name=ANI and a special flag "skip password". Thus, authentication will be successful if such an account exists, otherwise it will fail and the user will be prompted for a PIN. To activate the "skip password" feature in PortaOne's "Advanced Remote Authenticate" script, simply include the skip-password yes configuration parameter for this application.
- When a user enters a PIN, the PIN is provided in the User-Name, and the Password attribute is empty. The system checks for such an account, and since the password is empty for prepaid card VoIP, authentication is successful. If somebody tries to enter an ANI number as the PIN, authentication will fail because the password supplied does not match the one assigned to the account.
- If given the option "enter your registered phone number", the user will then enter both his phone number and password (the latter is required to prevent unauthorized usage of his account), and both will be supplied to the billing. Authentication will be successful only if a correct account ID and password are provided.

#### Make a custom report from PortaBilling

PortaBilling provides you with an open data model. An ER-diagram of the database structure is not included in this document, but may be obtained from Porta Software Ltd upon request. If you want to prepare custom reports on your workstation or a non-PortaBilling server, you will need to do the following:

- Make sure the remote computer has database drivers installed to access the PortaBilling database. Normally you would use native MySQL connectivity on Unix-based hosts and ODBC on Windows-based hosts.
- For any data-mining solutions (extracting data from the database), use **only** the slave database.
- Use a tool like Crystal Reports, Microsoft Access or some custom application to retrieve data from the database, process it and submit it to the user.

#### Use ODBC to connect to PortaBilling

**ODBC** (Open Database Connectivity) provides a way for client programs to access a wide range of databases or data sources. If you need extended customized reporting not available in PortaBilling, you can do this using external tools such as MS Access or Crystal Reports.

#### Create a MySQL user to be used for reports

- 1. Login into your PortaBilling slave server using ssh.
- 2. Start the MySQL command tool.

```
andrew@demo:/home/porta-admin$mysql -u root mysql Reading table information for completion of table and column names You can turn off this feature to get a quicker startup with -A Welcome to the MySQL monitor. Commands end with; or \g. Your MySQL connection id is 42122 to server version: 4.0.17-log Type 'help;' or '\h' for help. Type '\c' to clear the buffer. mysql>
```

3. Create a new user using the GRANT command.

mysql> grant ALL PRIVILEGES on `porta-billing`.\* to
'reports'@'192.168.0.5' identified by `pod23uk';

Query OK, 0 rows affected (0.02 sec)

mysql>



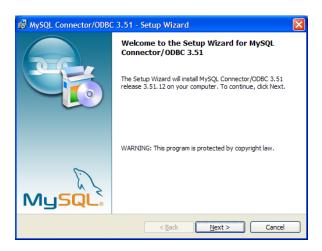
**NOTE**: The command above will permit access to all of the tables in the database. It is provided only as an example. You can modify it according to your actual needs, e.g. give **read-only** access to **some** tables only.

4. Flush the privileges.
mysql> FLUSH PRIVILEGES;
Query OK, 0 rows affected (0.07 sec)

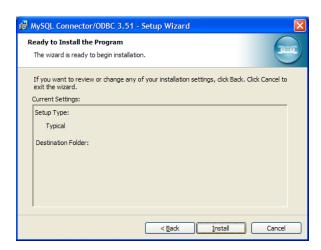


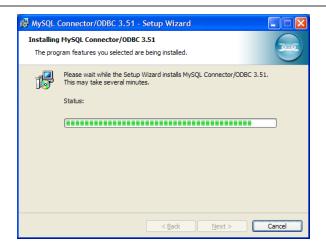
#### Installing the MySQL ODBC driver

- Download and run the installation package from: http://www.mysql.com
- 2. Click **Next** on the information screens.











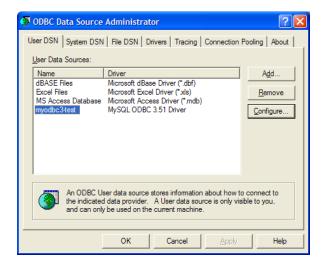
3. Click Finish.

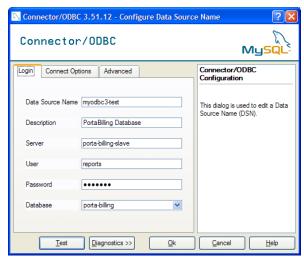
#### **Configuring ODBC**

Before configuring the data source, create an MySQL user on slave DB with read-only permissions. Please examine the following document on how to add new user accounts to MySQL:

http://www.mysql.com/doc/en/Adding\_users.html

- 1. Control panel -> Administrative tools -> Data sources (ODBC).
- 2. Select myodbc3-test and click **Configure...**". Fill in the configuration form.



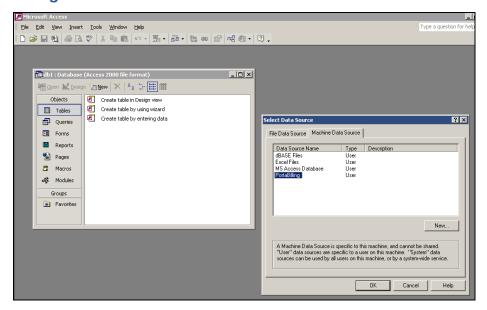


#### Important parameters include:

- Host/Server Name (or IP) hostname (or IP address) of your slave server
- Database Name porta-billing
- **User, Password** username and password of the MySQL user you have created for reporting purposes
- **Port** the port on which the database service is accessible; enter **3307** here

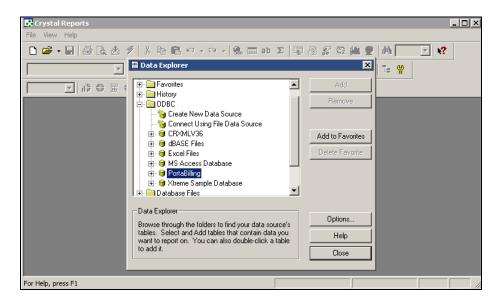
Note: This port number differs from the one used by default.

#### **Using ODBC**



#### In MS Access:

- 1. Create a blank database.
- 2. Right-click in the table design view, and choose Link tables...
- 3. Choose **ODBC databases** from "Files of type..." list.
- 4. Select Machine data source.
- 5. Select **PortaBilling** and click OK.
- 6. Select the desired tables.



#### In Crystal Reports:

- 1. Create a New Report.
- 2. In Data Explorer, open **ODBC** branch.
- 3. Select **PortaBilling**.
- 4. Select the desired tables.

# Configure an outgoing connection to a vendor, matched by tech-prefix instead of by remote IP address

Although matching the connection by IP address is the simplest and error-proof method, in some situations it is not applicable.

#### **Billing only**

It may be that your external switch uses routing via an H323 gatekeeper, where the actual IP address of the remote gateway is provided by the remote gatekeeper only during a call attempt. In this case, PortaBilling is not involved in the routing, and all that is needed is to ensure that these calls are accounted to the correct vendor. To do this, enter a special value in the form PREFIX:<tech-prefix> in the Remote IP field of the connection; for example, if you are using tech-prefix 12345# for the vendor, enter PREFIX:12345#

Note that matching by tech-prefix takes lower precedence than matching by remote IP. Thus if a call is sent to remote IP 1.2.3.4 with tech-prefix 123#, and you have defined a connection to vendor A with remote IP 1.2.3.4 and a connection to vendor B with tech-prefix 123#, the call will be billed to vendor A.

#### Routing and billing

A typical case is one in which a vendor offers you several categories of route quality. Although calls will always go to the same IP address (the vendor's switch), the termination cost would be different based on the tech-prefix transmitted as a part of the number. In this case, PortaSwitch must also route the calls properly to the vendor, adding the required tech-prefix.

To do this, create multiple connections for the same vendor. These will have different tariffs associated with them, and the Remote IP field must have the format PREFIX:<tech-prefix>@<IP>. For example, if the vendor's proxy address is 5.6.7.8, and tech-prefix 345# offers low-cost routes, while tech-prefix 789# offers premium routes, there would be two connections, with the Remote IP field containing the values PREFIX:345#@5.6.7.8 and PREFIX:789#@5.6.7.8, respectively.

# Force PortaBilling to disconnect after a customer calls over his credit limit

There is no need for PortaBilling to do this, as the gateway is able to by itself. When the gateway authorizes an account to make a call in PortaBilling, PortaBilling returns a maximum credit time in the case of a successful authorization. When the gateway connects the call, it starts a timer; when the timer hits zero, it automatically disconnects the call. PortaBilling sends **two** RADIUS attributes related to the maximum call duration. The h323-credit-time attribute is the standard one (announced credit time); there is also a custom h323-ivr-in = DURATION attribute (actual credit time). The value for the second attribute is computed with billing tricks taken into account. Thus, in the case of \$10 available funds, a \$0.10/min rate and a 10% post-call surcharge, this attribute will be 5400 seconds (90 minutes), while the h323-credit-time will be 6000 seconds (100 minutes).

If the application supports only the h323-credit-time attribute (e.g. Cisco default debit card application), then this time will be announced to the end user and used to disconnect the call, and h323-ivr-in = DURATION will be ignored.

# Create accounts to be used for SIP services

There are no special requirements as to how such accounts should be created. You use the same interface to create and manage accounts for all services supported by PortaBilling (H323, SIP). Thereafter accounts can use H323, SIP or SIP & H323 services, depending on their product's accessibility. So if you plan for accounts with a certain product to be able to login to the SIP server and make outgoing calls, be sure to include the PortaSIP node with the appropriate tariff in the **Accessibility** for this product.

# Use different payment processors for the same currency

If you wish to use more than one payment processor for the same currency (e.g. payment processor A supports VISA and MasterCard, while payment processor B supports American Express and Discover), this may be done as follows:

1. In the Management section of Admin-Index, choose **Currencies**.

- 2. Click on the **Add** button.
- 3. Choose the desired currency and the first payment processor, then click Save.
- 4. Click on the **Add** button.
- 5. Choose the desired currency and the second payment processor, then click **Save**.

You can add an unlimited number of different payment processors for the same currency in this way. The only limitation is that these payment processors cannot have overlapping payment methods, e.g. you cannot associate both payment processor A, with VISA payment enabled, and payment processor B, with VISA and MasterCard payment enabled, with the currency USD, as this will create confusion regarding which processor should be used when a customer wishes to pay with a VISA card.

## Integrate PB logins to your website

You can include the login form on your website using the following HTML code:

```
<form name="log" method="post"
action="https://pb.mycompany.com/index.html">
    Login <input type="text" name="pb_auth_user" value="">
    Password <input type="password" name="pb_auth_password"
    value="">
        <input type="submit" value="Login">
              <input type="hidden" name="redirectOnLoginError"
              value="http://www.myweb.com">
        </form>
"redirectOnLoginError" - in case of unsuccessful login. PortaBilling
```

"redirectOnLoginError" - in case of unsuccessful login, PortaBilling will redirect the browser to the URL specified in the value attribute.

## Add your company name and logo to every PortaBilling web page

- 1. The custom HTML component file should be placed in the directory accessible by the web server; the best place is in the ~porta-admin/apache directory. Login to the slave server and become a super-user, then type: cd ~porta-admin/apache mkdir brandpane
- 2. Create the HTML component which will be included on every PortaBilling page. Edit the file my.html in the ~porta-admin/apache/brandpane directory (a sample file is shown below).

3. Activate the brandpane feature in the PortaBilling web interface config (edit the ~porta-admin/etc/porta-admin.conf file on the slave server).

```
[Web]
...
BrandPane=/brandpane/my.html
```

If you are not familiar with editing text files on the Unix platform, ask PortaOne support to do this for you.

4. Restart the Apache web server (apachectl restart). Now you should see your company logo at the top of every PortaBilling web page.

# Add a reseller's logo to his customers' web pages

- 1. Activate the brandpane feature as described in the topic above.
- 2. Configure an additional virtual web server which will run on the reseller's domain name (e.g. www.supercall.com).
- 3. Include conditional statements in the brandpane component. These will analyze the domain name the customer is trying to access, and will then produce the company name and logo for your domain (www.sipcall.com), while for the reseller's (www.supercall.com) the reseller's name and logo will be produced. See the following example:

  % if (\$ENV{HTTP\_HOST} =~ m/supercall.com/) {
  <img src="/supercall.gif">

```
% if ($ENV{HTTP_HOST} =~ m/supercall.com/) {
<img src="/supercall.gif">
% } else { # our default domain
<img src="/sipcall.gif">
% }
```

### Configure online web signup

#### Typical steps for online web signup configuration:

 Decide where you are going to host your online web signup page. (This could be your corporate website, for instance.) Determine the URL of the page which will submit the request to create an account in PortaBilling. You will need to enter this in the "Subscription HTTP\_REFERER" field. For instance, if your web signup page is running on: http://www.mydomain.com/signup.html, then this is exactly what you should enter in the field. If your web signup portal consists of several pages or screens, you should enter the address of the last page, i.e. the one which contains the Submit button invoking the PortaBilling signup procedure. You will need an https server and a digital certificate in order to secure credit card transactions.

- Create a Web Signup HTML form using the example provided with PortaBilling and put it on your website. You can add or remove some fields in order to achieve the functionality you require, e.g. you can request that an account ID be entered, if you are providing ANI-based service, or not, if you are in the debit card business.
- In the configuration file of the web server: /usr/local/etc/apache/porta.httpd.conf, uncomment the section about the virtual host for online signup; by default it runs on port 8500.
- Create a validation module or use the one provided with PortaBilling. By customizing the validation module, you can implement the advanced restrictions you require (e.g. allow creation of accounts with a balance of 10, 20 or 50 dollars only, or ensure that lifetime is no more than 180 days). Place this module somewhere on the web server so that it will be accessible for mod\_perl; for example, in: /usr/local/lib/perl5/site\_perl. Thus, if you have decided to name your module: My::PortaValidation::ResellerABC, the actual program code would reside in: /usr/local/lib/perl5/site\_perl/My/PortaValidation/Reselle rABC.pm

**NOTE:** Make sure that you restart the web server (apachectl restart) after making changes in the module.

#### Setting up online web signup for your company

- Make sure you have defined the online payment processor and associated it with the desired currency.
- Fill in the form on the Product "Online Signup" Tab.



#### Setting up online web signup for your reseller

- Create a reseller.
- Create a set of tariffs and products managed by this reseller.
- Fill in the form on the Product "Online Signup" Tab.
- Login to the reseller self-provisioning interface and enter the merchant account data (Company Info -> Payment Systems tab).
- On the reseller self-care interface assign this online payment processor to the desired currency.

#### How it works:

- To start using your services, a user must go to your website and proceed to the online web signup page.
- Once the signup form is completed, the data will be posted to the PortaBilling server.
- After receiving the signup request, PortaBilling checks the HTTP
  header (provided by the customer's browser) and searches for a
  product with a matching "HTTP\_REFERER", allowing further
  processing only if the host is found in the database. If not found,
  the transaction is rejected.
- PortaBilling associates the Subscription Host with the product for the account that is being created.
- PortaBilling will use the appropriate validation module to check if the supplied data are correct.
- The validation module will check the data, fill in any non-mandatory fields and return the data, along with the acquired status, to PortaBilling.
- If the status indicates an error, then registration is rejected and the browser is redirected using "Continue URL".
- If the status is OK, then PortaBilling proceeds with registration, creates the account/customer and attempts to execute the credit card transaction.
- If the status indicates an error, then registration is rejected, account/customer records are deleted and the browser is redirected using "Continue URL".
- If the status is OK, then PortaBilling redirects the browser using "Continue URL".
- Each time the browser is redirected using "Continue URL", PortaBilling provides a comprehensive set of parameters.

#### List of "Continue URL" parameters and possible values:

- status "OK", "ERROR"
- message e.g. "CC rejected"

- session\_id unique session ID supplied by the web subscription server
- account\_id generated account ID

#### Sample files:

These can be found on your PortaBilling installation in the following directories:

```
~porta-admin/apache/subscription/subscription.html ~porta-admin/apache/subscription/subscription_result.html ~porta-admin/site_lib/Porta/Subscription.pm
```

An online web signup HTML form can be found at the following URL:

https://mywebserver.myCompany.com:8500/subscription.html

where mywebserver.myCompany.com is the URL of your PortaBilling Web Interface, and 8500 is the port on which the subscription virtual host is running.

# 5. Maintenance

### **Configuration Files**

There are two separate configuration files, one for the billing engine (master server) and one for the web interface (slave server).

### **Billing Engine**

porta-billing.conf:

[Global]

The configuration file is called porta-billing.conf and is located in the /home/porta-billing/etc directory on the master server. It is automatically created by the installation program and populated with the initial configuration. You do not have to edit it unless you wish to alter the default behavior.

```
Suspicious Time Threshold sec=3599
Maximum acceptable difference in time sent by the gateway and current time on the
server. Default is 1 hour.
SQL_Trace=0
Whether all SQL queries and their results should be logged to the PortaBilling log file.
Use with caution, and only when a detailed debug is necessary, since this produces
huge log files.
# Only full qualified email addresses, no local aliases please
Last_Resort=admin@yourdomain.com
If a critical condition is detected (e.g. radius server is down) who should receive the
email alert.
Header_From=porta-billing@yourdomain.com
What should appear in the From: field of email alerts.
Header_To=PortaBilling-MailList-Recipients:;
Max_Sequential_Emails=5
Look_Behind_sec=450
If the Max_Sequential_Emails in the Look_Behind_sec interval have already
been sent, any extra email alert will be blocked. This is done to protect against email
flooding.
Mail_Templates_Dir=Mail_Templates
[Master]
DSN=DBI:mysql:database=porta-billing
User=root
Password=xxxxx
Connect parameters for the master database.
# Simultaneous login prevention for debit accounts
[Fraud_Detection]
Active=Yes
Turn the fraud protection on.
Test_Mode=No
Turn the fraud detection on. Debit accounts will be allowed to login more than once,
but an email alert will be sent.
Recovery_Time_sec=1800
```



After a debit account is successfully authenticated, how long should this information should be kept in the memory? Default is 30 minutes. A longer recovery time will increase the amount of memory required by the billing engine.

```
# Node IP Cache
#
[Node IP Cache]
Cache_Cleanup_Time_sec=600
```

How often information about nodes and connections should be updated from the database. You can force nodes/connections to reload by sending a HUP signal to the radius daemon.

```
# radcheck.pl
#
[Self Test]
Timeout_sec=5
Test_Frequency_sec=60
Errors_Before_Restart=3
Path_To_Lock_File=/var/run/radcheck.pid
NAS-IP-Address=127.0.0.1
Shared_Secret=SecretKey
User-Name=127.0.0.1
Password=cisco
```

This section defines parameters for the PortaBilling self-test suite. The script periodically sends an authentication request to the radius server, and expects a positive answer.

```
# radcheck.pl & porta-clients.pl
#
[Radius]
Host=127.0.0.1
Path_To_radius.sh=/home/porta-billing/radius_scripts/radius.sh
Path_To_Config=/var/db/raddb
Path_To_PID_File=/var/run/radiusd.pid
```

General parameters of the radius server required by the scripts as a self-check.

```
[Log]
# Where logs should go. Possible values are:
# Syslog, File and Console
Log_To=File
```

This writes a PortaBilling log to the file on disk. This is the default option, and normally is sufficient for both production and debugging. Use other ways of logging only for special debug purposes.

```
# For logging to file, give the filename.
# For logging to the syslog, give description in
# form of syslog:<facility>:<pri>riority>
Log_Dest=/var/log/porta-billing.log
Path to log file. Default is: /var/log/porta-billing.log
#Log_Dest=syslog:daemon:warn
#NAS=13.232.103.106
#Username=0007777777
```

```
[Call_Cleanup]
```

Parameters in this section configure the lifetime of calls in the call cache.

Radius\_Retransmits=5

Radius\_Timeout=3

In order to know when we should no longer expect any packets, we need to know the maximum possible delay with which the request can be delivered to radius (the last possible retransmit).

Alive\_Interval=60

If we bill by keep-alive requests, we need to know what is the interval between them.  $\label{localized_localized_localized_localized} \parbox{1.5cm} \parb$ 

Call lifetime after incoming call leg has been disconnected.



Default\_Lifetime=120
Default lifetime of the call.

[Suggestions]

No\_Remote\_IP\_Auth=no

Whether PortaBilling should warn you when it seems that your gateways are not authenticating incoming VoIP sessions.

[Features]

LogRequestEnvironment=no

Write in the log file which environment this RADIUS request is processed in. This is useful in the case of an ASP with many environments and cross-environment calls. PatternFullStringMatch=no

When matching a port pattern in the connection, require that the NAS-Port-Name string should match the pattern completely, rather than finding a pattern somewhere in the middle of the NAS-Port-Name.

ChargeCustomerForIncomingCalls=no

Charge the reseller for ingress call legs (e.g. for toll-free numbers).

CheckVoucherOwner=yes

Vouchers can only be used for accounts under the same reseller

CheckDebitAccountOverDraft=yes

Send an alert when an overdraft is detected on a debit account.

ChargeAccountsWithCustomerTimezone=yes

Apply the customer's time zone when calculating volume discount counter periods. UseAlertTime=yes

Use the alert-timepoint attribute to calculate the value stored in the setup\_time columns in the database. Using alert-timepoint (as opposed to h323-connect-time) allows you to obtain reliable statistics about PDD.

ActiveCallsPresentation=yes

# ActiveCallsPresentationCleanup\_sec=30

# ActiveCallsPresentationStalledCleanup\_sec=86400

ProfitMonitor=no

ProfitMonitorLimit=0

CheckAvailableFundsDebit=no

CheckAvailableFundsCredit=yes

FullMatchPrefixForVolumeDiscount=no

When looking up applicable volume discounts for a call, check for any prefixes which match the dialed number (this increases load on the billing engine and database). The default method requires the prefix in the volume discount definition to be identical to the prefix used to rate this call in the tariff.

ReplaceCliWithUserName=no

For outgoing calls, make CLI identical to the authorization username (obsolete with the introduction of the per-account "Force CLI" setting in call features).

#### **Admin Server and Web Interface**

The configuration file is called porta-admin.conf and is located in the /home/porta-admin/etc directory on the slave server. It is automatically created by the installation program and populated with the initial configuration. You might wish to edit it so that the system will better suit your needs.

#### porta-admin.conf:

[Global]

System\_Name=MyBilling

Enter a distinctive name for your system here.



```
sendmail=/usr/sbin/sendmail
ZIP=/usr/local/bin/zip
UNZIP=/usr/local/bin/unzip
TempDir=/var/tmp/porta
maintainer=PortaBilling <porta-100@mybilling.com>
What should be in the From: field of outgoing emails.
Time_Zone=America/New_York
Default time zone (when creating new objects such as user, customer, etc.).
Debug=0
Check_Age=2
Pager=30
How many entries per page should be shown in tables. This is a master parameter,
and can be altered for individual forms.
[Porta Realm]
admin=443
accounts=8445
cc_staff=8446
customer=8444
vendor=8447
representative=8448
Ports that different parts of the web interface are using.
#admin_url=https://admin.mybilling.com
#accounts_url=https://account.mybilling.com
#cc_staff_url=https://helpdesk.mybilling.com
#customer_url=https://billing.mybilling.com
#vendor_url=https://carrier.mybilling.com
#representative_url=https://agent.mybilling.com
Fully qualified web URLs to different realms of the PortaBilling admin interface; for
instance, if you would like to run each one on its own SSL virtual host (using default
SSL ports)
[Master]
DSN=DBI:mysql:database=porta-billing;host=porta-billing-master
IIser=root
Password=xxxx
PrintError=1
Connect parameters for the master database.
DSN=DBI:mysql:database=porta-billing;mysql_socket=/tmp/mysql-
slave.sock
IIger=root
Password=xxxxx
PrintError=1
Connect parameters for the slave database.
[Backup]
Keep=1
[X-Rates]
# Max age (days)
Max_age = 60
Pager = 25
Base_Currency = USD
[Web]
# Login expiration (seconds)
Login_expire=172800
# Login expire if not used (seconds)
```



```
Passive_expire=86400
[Currency]
Pager = 25
# Default values for Card generator
Default values for "Account generator".
# Billing_model={Debit | Credit | Voucher}
# Preferred_language=<2-chars language name from iso-639-1>
[Cardissue]
Amount=1000
Balance=10
Life_time=90
Length=12
Default PIN length.
Billing_model=Debit
Preferred_language=en
# Default values for 'Add card manually'
# Billing_model={Debit | Credit | Voucher}
# Preferred_language=<2-chars language name from iso-639-1>
Balance=0
Life_time=90
Batch=
Billing_model=Credit
Preferred_language=en
# Default values for Rates
# Pager Lines per page
# Cleanup_Interval -- interval for cleanup in days
[Rates]
Pager=50
Cleanup_Interval=90
How long old (not current) rates should be kept.
[CustomerWeb]
Pager=50
Interval=1
[AccountWeb]
Interval=1
Pager=50
[TraceCall]
Pager=50
Interval=1
[Invoice]
Pager=50
Interval=1
[Stats]
GrossMargin_Interval=1
# GrossMargin_Measure = day | month
GrossMargin_Measure=day
# GrossMargin_MaxAge = max age in days
GrossMargin_MaxAge=1000
ASR_days = 90
ASR_weeks = 52
ASR_month = 10
[RRD]
```



It is not recommended to change these parameters without a good grasp of RRD principles. Load\_delay\_seconds = 3600 Zero\_call\_length = 10 Load\_delay\_interval = 900 # % when ASR graph appears  $ASR\_Threshold = 5$ [StatCalc] Interval=0 Mask=% [OnlinePayment] PassFile=/home/porta-admin/etc/passphrase.txt Encryption key for merchant account passwords. Pager=25 [CDR] How long CDRs should be kept in the database. Keep\_month=2 Keep\_month\_failed=2

### Glossary / List of Abbreviations

#### A

**AAA** – Authentication, Authorization and Accounting. A suite of network security services that provides the primary framework through which you can set up access control on your router or access server.

**ACD** – Automated Call Distribution

**AD** – Abbreviated Dialing

**ADSL** – Asymmetric Digital Subscriber Line

**AIS** – Automated Information System

**ANI** – Automatic Number Identification

**API** – Application Programming Interface

**ART** – Audible Ringing Tone

**AS** – Answer Supervision

**ASP** – Application Service Provider

**ASR** – Answer Seizure Ratio

**ATA** – Analog Telephone Adapter

**AVVID** – Architecture for Voice, Video and Integrated Data

#### B

**B2B** – Business to Business

**B2C** – Business to Consumer

**BH** – Busy Hour

**BHCA** – Busy Hour Call Attempts

**BHCC** – Busy Hour Call Completion

**BIOS** – Basic Input/Output System

**bps** – Bits per Second

**Bps** – Bytes per Second

#### C

**call leg** – A link or hop along the route from the calling party to the destination (called) party.

**CALEA** – Communications Assistance for Law Enforcement Act

**CDR** – Call Detail Record

**CGI** – Common Gateway Interface

**CHAP** – Challenge Handshake Authentication Protocol

**CLE** – Customer Located Equipment

**CLEC** – Competitive Local Exchange Carrier

**CLI** – Command Line Interface

**CLI**, **CLID** – Calling Line Identification

**CMS** – Call Management Services

**CPE** – Customer Premise Equipment

**CRM** – Customer Relationship Management

#### D

**DCE** – Data Communications Equipment

**DHCP** – Dynamic Host Configuration Protocol

**DID** – Direct Inward Dialing

**DMZ** – Demilitarized Zone

**DNS** – Domain Name System

**DSL** – Digital Subscriber Line

**DTE** – Data Terminal Equipment

**DTMF** – Dual-tone multi-frequency. The use of two simultaneous voiceband tones for dialing (such as touch-tone).

#### Ε

**E-1** – Europa-1, the European equivalent to T1 (but higher bandwidth).

**E911** – Enhanced 911

**ENUM** – Electronic Numbering

#### F

**FAQ** – Frequently Asked Questions

FCC – Federal Communications Commission

**FoIP** – Fax over IP

**FQDN** – Fully qualified domain name. The full name of a system, rather than just its hostname. For example, test is a hostname, while test.portaone.com is an FQDN.

FXO - Foreign Exchange Office

FXS - Foreign Exchange Station

#### G

**GK** – Gatekeeper. The entity that maintains a registry of devices in an h323 network.

**GMT** – Greenwich Mean Time

**GSM** – Global System for Mobile Communications

**GUI** – Graphical User Interface

**GUID** – Globally Unique Identifier (also called h323–conf–id). The identifier for end-to-end calls. A new GUID is assigned to each new call. There may be numerous calls within a single session.

#### Н

**HDD** – Hard Disk Drive

**HTML** – Hypertext Markup Language

**HTTP** – Hypertext Transfer Protocol

#### 

ICMP – Internet Control Message Protocol

**IM** – Instant Messaging

IMAP – Internet Message Access Protocol

IMS – IP Multimedia Subsystem

IOS – Internetworking Operating System

IP PBX – Internet Protocol Private Branch Exchange

**ISDN** – Integrated Services Digital Network

ISP - Internet Service Provider

**ISV** – Independent Software Vendor

**ISDP** – Internet Telephony Service Provider

**IVM** – Instant Voice Messaging

**IVR** – Interactive Voice Response

IXC - Inter-Exchange Carrier

#### J

JMS – Java Messaging Service

JVM – Java Virtual Machine

#### L

**LAN** – Local Area Network

**LBS** – Location Based Services

**LCR** – Least Cost Routing

LDAP - Lightweight Directory Access Protocol

**LEC** – Local Exchange Carrier

Long pound calls – see Multi-session call

#### M

MAC - Media Access Control

**MAC** address – The physical address of a device on Ethernet.

**MG** – Media Gateway

MGCP - Media Gateway Control Protocol

MIME - Multi-Purpose Internet Mail Extension

**MMS** – Multimedia Messaging Service

MOD - Movies on Demand

**Multi-session call** – A call in which several outgoing calls to different destinations can be made under the same incoming call to the IVR.

#### N

**NANP** – North American Numbering Plan

**NAS** – Network Access Server

**NAT** – Network Address Translation

**NBH** – Network Busy Hour

NGN - Next Generation Network

NIC - Network Interface Card

**NNX** – The current general configuration for exchange codes within each area code.

**NOC** – Network Operations Center

**NPA** – Numbering Plan Area

**NTP** – Network Time Protocol

#### 0

**OEM** – Original Equipment Manufacturer

**OLTP** – Online Transaction Processing

**OS** – Operating System

#### P

**PABX** – Private Automatic Branch Exchange

**PAP** – Password Authentication Protocol

**PBX** – Private Branch Exchange

**PDF** – Portable Document Format

**PIN** – Personal Identification Number

**PnP** – Plug and Play

**POP** – Point of Presence

**POTS** – Plain Old Telephony Service. Basic telephone service supplying standard single-line telephones, telephone lines, and access to PSTN.

**PPP** – Point-to-Point Protocol

**PRI** – Primary Rate Interface

**PSAP** – Public Service Answering Point

**PSTN** – Public Switched Telephone Network

#### O

**QoS** – Quality of Service

#### R

RADIUS – Remote Authentication Dial-In User Service

**RAM** – Random Access Memory

**RAS** – Registration, Admission and Status protocol

**RDBMS** – Relational Data Base Management System

**RFP** – Request for Proposal

RFQ - Request for Quote

**RJ** – Registered Jack

**RS–232** – Recommended Standard 232 (physical interface between DCE and DTE)

**RTP** – Real-Time Transfer Protocol

RTCP - Real-Time Control Protocol

**RTSP** – Real-Time Streaming Protocol

#### S

**SBC** – Session Border Controller

**SCSI** – Small Computer Systems Interface

**SDK** – Software Developers Kit

**SDP** – Session Definition/Description Protocol

**SG** – Signaling Gateway

**SIGTRAN** – Signaling Transport

**SIM** – Subscriber Identify Module

**SIM Card** – Subscriber Identify Module Card

**SIP** – Session Initiation Protocol

**SIP-T** – Session Initiation Protocol for Telephony

**SLA** – Service Level Agreement

**SMP** – Symmetric Multiprocessing

**SMS** – Short Messaging Service

**SMTP** – Simple Mail Transfer Protocol

**SOAP** – Simple Object Access Protocol

**SOHO** – Small Office/Home Office

**SQL** – Structured Query Language

**SS7** – Signal System 7

#### Т

**T.37** – Standard for store-and-forward FoIP (Fax over IP).

**T.38** – Standard for real-time FoIP (Fax over IP).

**TAPI** – Telephony Application Program Interface

**TCL** – Tool Command Language. A scripting language used for gateway products both internal and external to the Cisco IOS software code.

**TCP** – Transmission Control Protocol

TCP/IP - Transmission Control Protocol/Internet Protocol

**Telco** – A telephone company, such as LEC.

**TFTP** – Trivial File Transfer Protocol

**TTS** – Text-to-Speech

**TVoIP** – TV over IP

#### U

**UA** – User Agent

**URI** – Uniform Resource Identifier

**URL** – Uniform Resource Locator

#### **USB** – Universal Serial Bus

#### V

**VAD** – Voice Activity Detection

**VAR** – Value-Added Reseller

**VLAN** – Virtual LAN

**VOD** – Video on Demand

VoiceXML – Voice Extensible Markup Language

**VoIP** – Voice over Internet Protocol

#### W

**WAN** – Wide Area Network

WiFi – Wireless Fidelity

**WPA** – WiFi Protected Access

**WWW** – World Wide Web

#### X,Y,Z

**xDR** – Extensible Detail Record

**XML** – Extensible Markup Language