

Bundle Promotions

The Bundle (Inter-service) promotions feature allows you to offer promotional discounts based on monthly amounts spent and apply charges based on usage minimum.


Edit	Name	Currency	Managed By	Description	Delete
	10% voice calls disc. on \$1000	USD	Administrator Only	10% discount for voice calls on minimum spending of \$1000	
	Corporate Plus	USD	Administrator Only	up to \$50 - no discount, up to \$100 - 10%, over - 20% discount	

Add / Edit a Bundle Promotion

To add a new bundle promotion, select **Add** to go to the **Add Bundle Promotion** page. An existing bundle promotion can be edited by clicking on the **Edit** button next to its name.

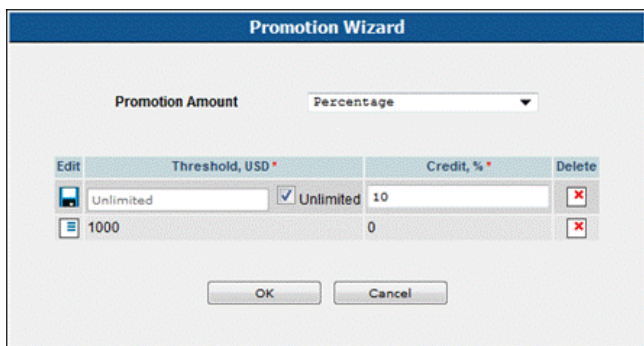
Edit	Service	Destination Group	Apply	Criteria	Invoice Comment	Service	Subscription	Delete
	Voice Calls		Credit	0..50 USD -	Usage credit	Subscriptions		

Field	Description
Name	The name of a bundle promotion to be used in the system.
Managed By	By default – administrator only. A bundle promotion can be assigned to a reseller (Managed by NNN) so that it is manageable from the Customer Self-provisioning web interface.
Currency	Indicates which currency is used for billing calculations. All charges and credits in the bundle promotion are to be defined in this currency. A bundle promotion can only be assigned to customers and accounts using the same currency.
Destination Group Set	A set of destination groups (UK-Mobile, CZ-Mobile, etc.) you would like to use for more convenient promotion application.
Description	An extended description of this bundle promotion.
Analyze	These columns indicate which service and destination group will be used to analyze how much money the customer has spent on services during the billing period to credit or charge customer accordingly.
Service	Specifies for which service xDRs will be analyzed.
Destination Group	Specifies which destination group xDRs will be analyzed.
Criteria	These columns indicate a promotion scheme, credit or charge amounts and a comment shown on the customer's invoice.

Apply	Indicates whether a customer should be charged or credited for the promotion.
Structure	To configure a flexible promotion scheme click on the column header or the  icon in order to launch the promotion wizard (see the section below).
Invoice Comment	Specifies what comment customer will see on his invoice for this promotion transaction.
Apply To	These columns indicate where to apply the promotion.
Service	Indicates whether to apply the promotion to a service, a whole bill, payments, taxes, credits / adjustments or subscriptions (all or one in particular).
Subscription	If the <i>Subscriptions</i> option was selected from the Service list you may either select a specific subscription here (to apply the promotion to) or leave this list empty to apply the promotion to customer's own subscriptions and <i>all</i> of his credit accounts' subscriptions.

Promotion Wizard

The promotion wizard provides the administrator with a flexible tool for defining promotional discounts based on amounts spent during the billing period.



Field	Description
Promotion Amount	Defines whether the promotion is based on a percentage or a fixed sum of money: <ul style="list-style-type: none"> Fixed – Increases or decreases service payment by a fixed amount of money. Percentage – Increases or decreases service payment by a defined percentage.
Threshold	This field defines the maximum amount of money to be spent for a service to apply a corresponding credit or charge. Value entered must be numeric and greater than zero. To provide a special unlimited value for the threshold, select the Unlimited check box.
Credit / Charge	This field defines a credit or charge amount (either fixed or percentage based) that is applied when customer spends a corresponding amount of money for a service.

Examples:

Bundle promotion based on the amount of money spent

The promotion discount is defined as 0..1000 USD - 0%, 1000..Unlimited USD - 10%.

Edit Bundle Promotion '10% voice calls disc. on \$1000'						
Analyze		Criteria			Apply To	
Service	Destination Group	Apply	Structure	Invoice Comment	Service	Subscription
Conferencing		Credit			Whole Bill	
Voice Calls	World	Credit	0..1000 USD - 0 % 1000..Unlimited USD - 10 %		Whole Bill	

Name * 10% voice calls disc. on \$1000
Managed By * Administrator Only
Currency * USD - US Dollar
Destination Group Set * Corporate - World
Description 10% discount for voice calls on minimum of \$1000 spent

For *Voice Calls* service usage up to \$1000 no discount will be provided, a 10% discount will be applied to the entire bill if the *Voice Calls* service usage exceeds the \$1000 threshold.

Bundle promotion with multiple discount thresholds

The promotion is defined as 0..50 USD - 0%, 50..100 USD - 10%, 100..Unlimited USD - 20%.

Edit Bundle Promotion 'Corporate Plus'						
Analyze		Criteria			Apply To	
Service	Destination Group	Apply	Structure	Invoice Comment	Service	Subscription
Conferencing		Credit			Whole Bill	
Voice Calls	Asia	Credit	0..50 USD - 0 % 50..100 USD - 10 % 100..Unlimited USD - 20 %		Voice Calls	

Name * Corporate Plus
Managed By * Administrator Only
Currency * USD - US Dollar
Destination Group Set * Corporate - World
Description up to \$50 - no discount,
up to \$100 - 10%,
over - 20% discount

For *Voice Calls* service usage up to \$50 no discount will be provided; from \$50 up to \$100 a 10% discount will be applied; for service usage above \$100 a 20% discount for the *Voice Calls* service will be applied.

Charges based on usage minimum

The charge structure is defined as: 0..5000 USD - 1000 USD, 5000..Unlimited USD - 0 USD.

Edit Bundle Promotion 'Wholesale \$5000 usage minimum'						
Analyze		Criteria			Apply To	
Service	Destination Group	Apply	Structure	Invoice Comment	Service	Subscription
Conferencing		Credit			Whole Bill	
Voice Calls	Asia	Charge	0..5000 USD - 1000 USD 5000..Unlimited USD - 0 USD	\$5000 usage minimum	Subscriptions	

Name * Wholesale \$5000 usage minimum
Managed By * Administrator Only
Currency * USD - US Dollar
Destination Group Set * Wholesale - World
Description Charge \$1000 if customer spends less than \$5000

For *Voice Calls* service usage of below \$5000 a \$1000 fine will be applied; for service usage above \$5000 no fine will be applied.

Bundle promotion based on a defined percentage

The promotion is defined as: 0..100 USD - 0%, 100..Unlimited USD - 100%.

America/Vancouver demoroot
Edit Bundle Promotion 'User charge waive over \$100'

Add Save Save & Close Close Objects
Logout

Name *

Managed By *

Currency *

Destination Group Set *

Description

Edit	Analyze		Criteria			Apply To		Del
	Service	Destination Group	Apply	Structure	Invoice Comment	Service	Subscription	
	Conferencin		Cred:			Whole Bill		
<input type="checkbox"/>	Voice Calls	World	Credit	0..100 USD - 0 % 100..Unlimited USD - 100 %	User charge waive over \$100	Subscriptions	User Charge - Residential Plus	<input type="checkbox"/>

For *Voice Calls* service usage below \$100 no discount will be applied to *Subscriptions*; for service usage above \$100 a 100% discount will be applied to a specific subscription. In other words, the user will receive a subscription for free after spending more than \$100 on *Voice Calls*.